



Gustavson
School of Business
University of Victoria



Study abroad in one of Canada's most beautiful cities

Victoria, B.C

Undergraduate and graduate summer programs

- Meet and study with students from around the world, learning from award winning business professors
- Social and cultural activities and on-campus housing included
- Students from any faculty can add international business knowledge to their academic resume
- Students can earn home institution credits



Contact us today:

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International Summer Institute for Business Management

The ISIBM program is an intensive summer experience that blends academic learning with social and cultural activities, offering essential business skills for success in the global marketplace.

Each program consists of two core modules: Business Communication and Business Management, with an emphasis on Entrepreneurship, Service Management, and International Business.

Program Information

Program A: **July** Program B : **August**

Credits	Equivalent to 6.0 NA* credits
Duration	A: 4 weeks B: 3 weeks 78 contact hours for each program
Eligibility	Open to undergraduate and graduate students

Canada Day Experience Add-on

For an extra fee, **ISIBM A** participants have the option to include additional nights of on-campus accommodation, airport pick-up service, and a meal card to their enrollment and take part in the **Canada Day festivities**.



Summer Graduate Business Studies

An intensive 1.5 to 6-week program for Master's students with lectures, group discussions, field trips, and cultural activities.

Full Program 6 weeks

Individual Modules	Module 1: Cross Cultural Management		
	Module 2: Social Entrepreneurship		
	Module 1: Global Strategy		
Duration	Module 1:	Module 2:	Module 3:
	1.5 weeks 32.5 contact hours	2 weeks 39 contact hours	2 weeks 39 contact hours
Credit Equivalency	2.5 NA* credits	3 NA* credits	3 NA* credits

*North American Credits