



Boost Your Digital Marketing Skills and Unlock Global Career Opportunities!

PROGRAM BENEFITS

- Master the skills to build effective digital marketing strategies and evaluate campaign success.
- Create engaging and effective content for various online marketing channels.
- Experience a multi-cultural classroom environment and expand your network.
- Learn from highly qualified, practicing industry experts.
- Schedules are designed to give you freedom to explore California and give you the opportunity to attend local professional networking events.
- Combine this program with other professional certificates and after nine consecutive months of studies, apply for Optional Practical Training (OPT) to receive a one-year work permission in the U.S.

2025 DATES

- January 2 – March 22
- March 24 – June 13
- June 18 – September 13
- September 17 - December 13

ADMISSION REQUIREMENTS*

TOEFL iBT	IELTS	CEFR	ELI core level
79	6.5	B2/C1	7
<ul style="list-style-type: none"> • University degree OR two years of full-time professional experience • Resume or CV • Recommendation from the UC San Diego English Language Institute (ELI) for prospective students who choose to attend English language courses at UC San Diego in place of obtaining an official language proficiency score. 			

* Check our website for other English proficiency exam scores.



APPLICATION FEE
\$225 USD



TUITION
1 QUARTER: \$7,490 USD



INT'L STUDENT SERVICE FEE
1 QUARTER: \$500 USD



MEDICAL INSURANCE
1 QUARTER: \$780 USD



CONTACT US AT:
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