

**UAB Business & Management Programme Registration**

*The fields marked \* are mandatory*

**Semester\***

Fall 20\_\_\_\_\_

**Personal Details**

First Name*	
Last Name*	
Gender*	
Date of Birth*	
Place of Birth	
Province/State	
Passport / ID Number*	
Nationality*	

**Address**

Postal Address*	
City*	
Postal Code*	
Country*	
Telephone*	
E-Mail*	

**University Details**

Country (of the university)*	
Home university*	

### Course Selection (Choose 2-6 courses from the following subjects):

- Advanced Digital Marketing for Managers (6 ECTS)
- Business Ethics (6 ECTS)
- Developing Creativity and Creative Cultures in Organisations (6 ECTS)
- Intercultural Communication and Management (6 ECTS)
- Managing Pricing Strategies (6 ECTS)
- Managing Product and Brand Promotions: Integrated Communications for Effective Marketing (6 ECTS)
- Governance and regulation in the age of sustainability (6 ECTS)
- Using Artificial Intelligence for Business (6 ECTS)

If you want to expand your educational programme with optional Spanish and Catalan language courses, please find information on the Pre-Established programme. Different fees and schedules apply for the language courses: <https://www.uab.cat/web/mobility-international-exchange/study-abroad-programmes/pre-established-programmes-1345826274491.html>

### Preferred Subjects\*

Subject 1: \_\_\_\_\_

Subject 2: \_\_\_\_\_

Subject 3: \_\_\_\_\_

Subject 4: \_\_\_\_\_

Subject 5: \_\_\_\_\_

Subject 6: \_\_\_\_\_

### Alternate Subjects\*

Alternate Subject 1: \_\_\_\_\_

Alternate Subject 2: \_\_\_\_\_

### Booking Conditions\*

☐ I accept the booking conditions (see attachment)

### Protection of Personal Data

In accordance with Constitutional Law 15/1999, of December 13, concerning the Protection of personal data, we hereby inform you that all personal data collected in this software management application are included in a personal data file, which is owned by Fundació Universitat Autònoma de Barcelona for the purpose of managing the registration of students to the Study Abroad programme.

Such data may be transmitted to other companies or institutions related to the Universitat Autònoma de Barcelona or the Fundació Universitat Autònoma de Barcelona for the same purpose.

You may exercise your right of access, correction, cancellation and revocation of consent by notifying in writing the owner of the file at Fundació Universitat Autònoma de Barcelona at Edifici Blanc, 1ª planta, Villa Universitaria, Campus UAB, 08193-Bellaterra (Cerdanyol del Vallès).

I have read the text concerning data protection

☐ Yes

☐ No

☐ I hereby declare that the information provided on this form is true and correct. I permit College Contact to submit the information which I have provided on this form to UAB Study Abroad via an electronic online application form created and maintained by UAB Study Abroad.

Date \_\_\_\_\_ Signature \_\_\_\_\_