SCHOOL OF BUSINESS & ENTREPRENEURSHIP

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SE JACK & JULIE NADEL SCHOOL OF BUSINESS & ENTREPRENEURSHIP

In 2017, Julie Nadel established the Jack & Julie Nadel School of Business & Entrepreneurship, sharing her late husband Jack Nadel's lifelong passion and dream to foster future generations of entrepreneurs. The Nadel School offers business and entrepreneurship education steeped in practical, real-world application and provides students with opportunities to explore and prepare for many different business careers.

Courses are taught by top professionals and prepare students to enter a professional career or start their own business. Additionally, current professionals gain new insights and training to take advantage of career advancement opportunities or to change careers.



Degree Options

Enroll in degree and certificate programs as well as individual courses.

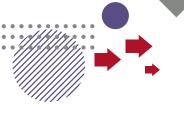
Associate Degree

For students who plan on transferring to a four-year-institution or who are seeking employment in specialized fields or a specific trade. According to the Bureau of Labor Statistics, on average, job seekers with an associate degree earn 20% more than new hires without the degree.

Certificate Programs

Are a great option for students who want to enter into a career, are looking for a career change, or need additional training or certification in a specific field such as accounting, marketing, real estate or information technology.





Skills Competency Awards (SCA)

Are a great way of building a set of skills in a chosen field. Employers look for SCAs to verify that a potential employee has mastered core competencies. Awards in Business Administration or International Marketing are just two examples of SCAs students can earn at SBCC.

Departmental Awards

Cater to students who have a need to acquire additional skills in a particular area on an accelerated time frame. Newly employed students and lifelong learners in the field of accounting, bookkeeping, computer applications or computer information systems can benefit from departmental awards.





Accounting

Helps students differentiate themselves in the professional world of accounting. Courses prepare students for entry-level employment or career advancement in the field.

Students who have completed a certificate or associate degree are

qualified to become a hedge fund accountant, CPA, CFO,

controller, business analyst, internal auditor, staff

accountant, bookkeeper, property manager,

payroll accountant, tax preparer and more.

Student Success Story

Deb Monroe took accounting courses before teaming up with co-founder and fellow accounting student, Alfred Pomerleau, to start their business. They recently expanded their business from a juice delivery service to a full-service "ah juice organics cafe" in Santa Barbara.



Business Administration

Three areas of emphasis are Entrepreneurship, Management and Real Estate.

Entrepreneurship courses develop individuals to launch, sustain or grow a business.



1

Management courses prepare students to become small business managers or to qualify for a management career in a larger firm.



Real Estate courses are designed to lay the groundwork for California real estate licensing.

The department offers the Associate of Science degree in Business for Transfer, which provides students with the necessary foundational knowledge in business to make a successful transition to a baccalaureate degree in Business at any of the CSU campuses. The Business Administration department also houses the Scheinfeld Center for Entrepreneurship & Innovation.

"The valuable real-life lessons that I learned in the "Business 101" class are relevant and useful in my career today. Each day, I am motivated to differentiate myself from everyone else."

> Michelle Borman Sales/Operations Manager, Appearance Marketing

Computer Applications and Office Management (COMP)



"The best program to be in. It helped me grow as a person with the help of the staff and tutors."

-Vanessa Ponce, Plant Operations Coordinator, Sansum Clinic

Provides technology-savvy adults with the necessary skills to excel in today's digital culture. The business technology curriculum meets the needs of all students and working professionals.

COMP students are able to secure employment in positions such as business software specialist, executive administrative assistant, administrative services managers, communications specialist, editors, marketing professionals, social media managers, office assistant, receptionist, file clerk and more.

Computer Information Systems (CIS)

Prepares students for careers in the information technology (IT) field. The CIS department is a CompTIA Academy partner and participates in a variety of industry partnerships, including the Microsoft Imagine Academy, VMware Academy, Citrix Academy, Oracle Academy, AWS Academy. It offers certification preparation classes on behalf of these vendors.

After taking courses in CIS, students may attain successful careers including information technology support technician, database programmer, system administrator or technical writer.

"The CIS program at SBCC has provided me with the skills, knowledge and expertise in obtaining the most current and updated topics that cover today's IT industry trends."

SBCC Computer Information

lga lones

Systems



me get hired at a large publicly traded company. The professor's sound bites still play in my mind throughout the day. I can honestly say that I would not be where I am today without the education and experience I received at SBCC."

> -Brandon Hamara Pursuing his master's in Real Estate Development at USC

Equips students with business financial management skills. This program aids students in becoming effective company managers.

Students in this program have secured positions as bank manager, investment advisor, personal money manager and more.

International Business

Prepares students to become valuable assets in international and multinational firms. The program has been designed in consultation with leading business professionals to assure real-world applications.

Students in the International Business program have been successful in obtaining employment in positions such as fashion and beauty expert, import and export manager, international business consultant or international trade manager.

Marketing

Prepares individuals to promote and sell products and services. Courses provide students with the foundational skills to create successful marketing strategies.

Students are qualified to find employment in retail, advertising, merchandising, and customer service in positions such as social media marketing professional, sales director, customer service manager or marketing consultant.



"The SBCC Marketing Certificate and the mentorship I received, through the Nadel school, were the springboard I needed to fully launch into a successful career."

–Jessica Stampe Account Executive at EvansHardy+Young



Scheinfeld Center for Entrepreneurship & Innovation

Offers experiential learning opportunities that combine classroom learning and internships. Hands-on learning opportunities and business consulting will support any entrepreneur's development.



"They always seem to find interns with the exact skill set needed for this internship role."

-Sam Delker, Manager of Recruitment at PayJunction

Programs offered through the Scheinfeld Center include

- Academic program
- Internship program (Partnerships with globally engaged local businesses allow for tailored internship placements.)
- Enterprise Launch (Launch your simple business idea after just one semester.)
- New Venture Challenge (A two-tiered business plan and pitch competition.)
- Enlightened Entrepreneurship Events (Significant founding CEOs visit to speak to SBCC entrepreneurs.)

Strong Workforce Star Awards

Awarded to career education programs "whose students show significant gains in factors important in building a skilled workforce and for advancing personal social mobility–a substantial increase in earnings, attainment of a living wage, and/or employment in a job closely matched with the student's field of study," (California Community Colleges Chancellor's Office). The following departments have been recognized as Strong Workforce programs:



- Accounting Silver Star Rating
- Business Administration Bronze Star Rating
- Computer Information Systems Silver Star Rating
- Finance Bronze Star Rating
- Marketing Bronze Star Rating



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6

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