



# Summer School

2 Tracks

- Luxury Brand Management
- Artificial Intelligence for Business



23<sup>rd</sup> of June  
to the 4<sup>th</sup> of July



# Who are we?

**Paris School of Business is positioned as the first triple-accredited Business School to offer degree and international programs in partnership with Schools of Art, Design, Creation and Technology.**

Cited as one of the leading Post-Bac schools in France, Paris School of Business is a state-recognized school. Its Grande École Program (Bac +5) is a certified graduate

and Master's degree awarded by the Ministry of Higher Education and Research. It has 3 international Accreditations. After obtaining AMBA accreditation in 2014 and EFMD

in 2019, Paris School of Business received international AACSB accreditation in February 2020.



# Summer School Course Offer

1

## Luxury Brand Management

How to develop management skills for a fashion business plan, analyzing competitor's scenario, understanding the luxury brand's structure and developing selling capacity.

2

## Artificial Intelligence (AI) for Business

How to create business intelligence through application and visualization and how to develop AI business projects.







## For more information

### Program Includes

- Integration events
- Daily lectures and workshops
- Cultural visits (château de Versailles, Bateaux Mouches, Museums, etc..)

### Practical information

- Fees €2950\*
- Includes courses, accommodation, breakfast, lunch (weekdays) and activities
- Contact us at [international@psbedu.paris](mailto:international@psbedu.paris)

\* A discount of 300 euros is applied for students coming from partner universities.

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Conférence  
des Grandes Écoles

Accreditations  
AMBA – EFMD – AACSB – BGA

