

# Live the magic of Paris

Exchange, Study  
Abroad & Short  
Programs



# Where business meets creativity.



“Paris School of Business is a Grande École of Management, accredited by the main international quality agencies (AACSB, EFMD and AMBA) and recognized by the French Ministry of Higher Education and Research for its Bachelor's & Master's programmes.

Beyond these accreditations, which guarantee the quality of its programmes, Paris School of Business is unique in at least two respects.

**Its international character:**

→ through its permanent faculty: 40% of its core faculty is international;

→ by its students: 34% of our 4,000 students are also international and 134 nationalities live together on our Paris campus;

→ through its international network: more than 150 partners universities on 5 continents enable our students to spend semesters or double degree courses at the best institutions in the world.

This international dimension offers a diversified education of management experience and guarantees the acquisition of intercultural agility skills that are highly sought after by recruiters.

This international uniqueness is combined with another specific feature: since its creation, Paris School of Business has integrated hybrid courses into all its programmes, focusing on themes such as “arts & culture”, “cybersecurity & management”, “technology & management”, “data management” or “hospitality management”.

This cross-disciplinary approach gives our students the global and multi-faceted skills that companies are looking for.

Choosing Paris School of Business means joining a high-quality school of management, recognized as the reference for international hybridization platforms in Paris.”

– **Olivier Aptel**, PhD,  
Managing Director & Dean of Paris School of Business



# Paris School of Business at a glance

Founded in 1974, Paris School of Business is a state-recognized European elite management school that combines academic excellence, international awareness, and professional experiences.

A member of the Conference of Grandes Écoles, EFMD and AACSB, the institution offers a wide range of programs: Undergraduate (International Bachelor in Management) and Graduate (Programme Grande École, MSc, MBA, DBA) as well as Exchange, Study Abroad Programs and Summer/Winter Schools.

## Facts & figures

+4000

students currently enrolled

+130

different nationalities on campus

350

incoming students annually in our Exchange/Study Abroad programs

20 378

alumni worldwide

470

degree-seeking international students

100

permanent faculty

1

friendly and efficient International Office

400

Paris School of Business students studying overseas on Exchange/Study Abroad programs

4

5



Located in a brand new, innovative campus in the 13<sup>th</sup> arrondissement (district) of Paris, Paris School of Business has more than 4 000 students from over 130 different countries, and has more than 150 active educational partners worldwide, as well as up to 3 000 partner companies.

In 2014, Paris School of Business joined the Campus Cluster Paris Innovation (CCPI), a new collaborative campus that aims to gather in one place the worlds of education, management, entrepreneurship, and the digital economy.



## Study at Paris School of Business

Spend two weeks, one semester or one year at one of the most prestigious business schools in Paris, and receive credits towards your degree.

**Certificates of Business available in 3 different majors for Exchange/Study Abroad Programs**

- Management
- Luxury
- International Finance

**Certificate of Business available in 2 different majors for Summer/Winter Schools**

- Luxury Brand Management
- Artificial Intelligence for Business

**Dedicated International Office**

Support provided to you from the moment you apply to when you return home

**Paris ranked #1**

Paris is the city with the biggest population of international students in France



# A school like no other

## The Galileo Global Education Group

Paris School of Business is part of the Galileo Global Education group, a world leader in independent higher education. The group brings together 61 schools of excellence in 18 countries around the world in the fields of arts and design, communication, management, digital, law and health.

## Where business meets creativity

Success in the business world requires not only a solid understanding of business and management fundamentals, but also the ability to innovate and think creatively.

Thanks to Galileo Global Education's network of prestigious schools of Art, Design, Tech, etc., we are able to offer our students unique programs in which they acquire the business expertise they need to access strategic positions within companies, as well as the behavioral skills they need to manage teams and meet the complex challenges of today's global economy.

Over 3 or 5 years, our post-baccalaureate programs focus on developing management and leadership skills, while encouraging our students to explore their creativity and push back the boundaries of conventional thinking.

## Tech for Business

Conscious that future managers need to be equipped with the technological skills required for tomorrow's professions, we have integrated a large number of technological courses applied to the business world into the curriculum of our Grande Ecole and Bachelor programs.

## Research

Paris School of Business teaching staff is known for its academic excellence and the quality of its teaching. In the majority full-time faculty and committed to educational reflection, our professors hold doctoral degrees from the best French and English-speaking universities, French elite grande école and/or business schools from other countries. Our tenured professors' research work feeds into daily educational activities and corporate involvement in the curriculum of each program.





# ■ Internationalization

“Paris School of Business has established a strategy for internationalization to become more globally engaged and connected. This strategy comprises four main activities:

01 Establishing qualified active international partnerships and collaborations including research with international relevance and dynamic faculty mobility.



02 Attracting a diverse group of students from around the world and educating them on leadership, creativity, and management by offering adapted degrees, Study Abroad or Short Programs in a multicultural environment on campus and online.

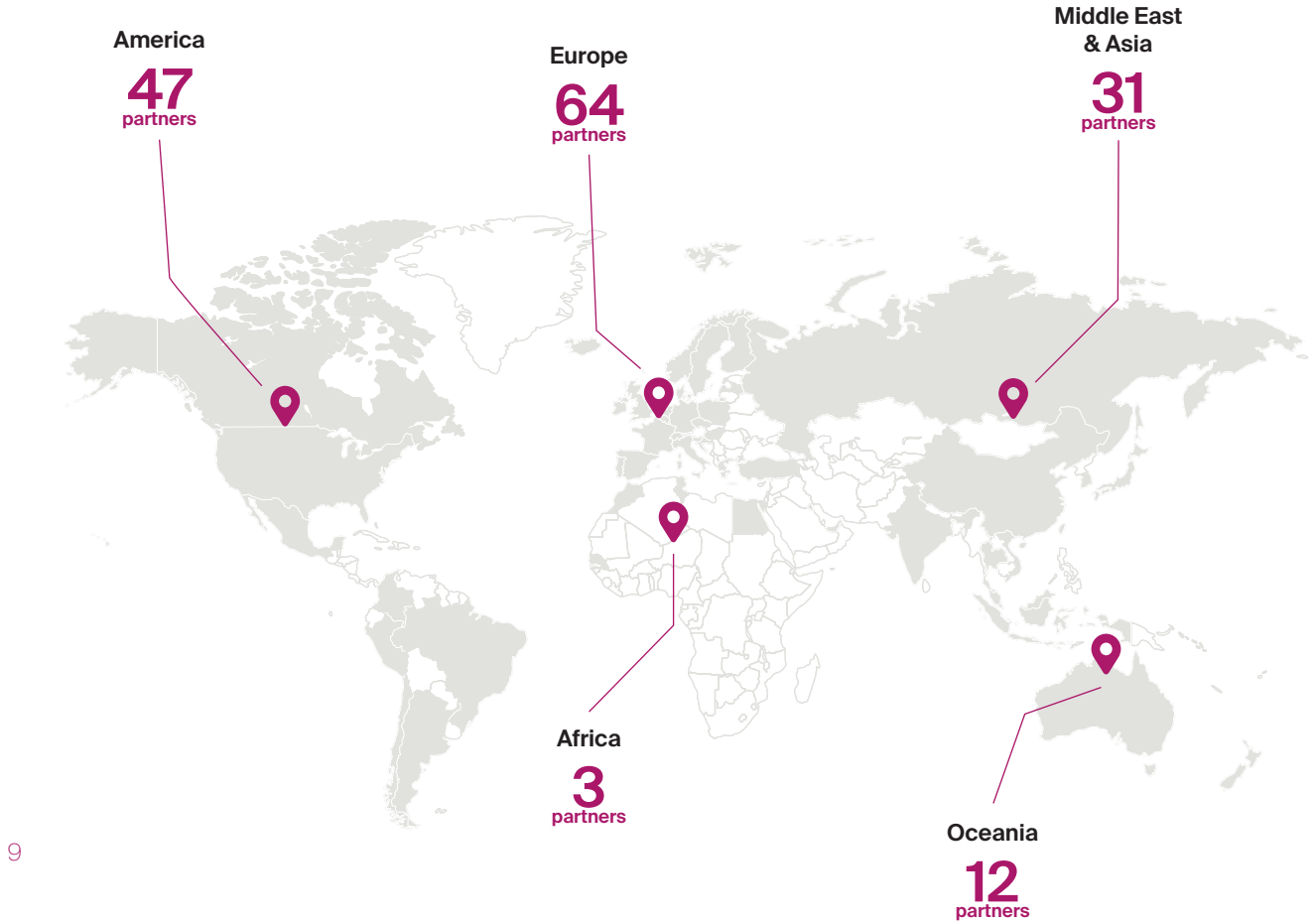
03 Promoting study abroad opportunities for domestic students including international certificates and double degrees and organizing international challenges that can be conducted remotely.

04 Promoting global citizenship and cultural understanding on campus by organizing cultural events, creating international student organizations, and establishing intercultural communications workshops.”

— Rabih HADDAD, Ph.D  
Director of Business Development  
& Dean of International Relations



8



9





# Study in Paris

Parisian locals and visitors have agreed for centuries on one thing: there's just no place in the world like the City of Light. Elaborately grand, yet warmly intimate; extravagantly elegant, yet simple in all the right ways.

Paris is a city that continues to capture the hearts and minds of those who visit or live there. Paris has surprises around every corner. It's up to you to come and discover it for yourself.

## About Paris

Paris population:

2 161 000

Student population:

625 000

International population:

335 000

### Average temperature

Winter 0-5°C,  
Summer 20-25°C

### Transportation

International and domestic airports,  
subway, tramway, bus, train, bike  
and car sharing system.

### Places of worship

Paris has always been home  
to many religious groups.

## As part of Campus Cluster Paris Innovation, Paris School of Business is conveniently located in Paris

### Walk

→ 5 min from Olympiades  
subway station  
→ 10 min to the river Seine

### Subway

→ 15 min from Gare  
de Lyon train station  
→ 20 min to Bastille square  
→ 20 min to Orly airport

### Bike

→ 20 min from Parc Montsouris  
/ Cité Universitaire

### Car

→ 21 min from the Eiffel Tower

### Train

→ 1hr 20 from Brussels  
→ 2hr 20 from London  
→ 3hr 20 from Amsterdam

# 10 things you can do in Paris

- 01

Grab a Velib' from the public bikesharing service and take a ride down the Champs-Élysées from the Arc de Triomphe to the Place de la Concorde.
- 02

Take a cruise on the Seine at night and understand firsthand why Paris is called “La ville lumière”, the City of Light.
- 03

Climb the Iron lady, also known as the one and only Eiffel Tower.
- 04

Experience the music, sights, and emotions of a ballet performance at the majestic Opéra Garnier.
- 05

Cheer for PSG, Paris' local football team, at Parc des Princes, the home stadium of the red and blue.
- 06

Explore the “Puces de Saint-Ouen”, the largest flea market in the world, and discover truly unique vintage items and antiques.
- 07

Enjoy Paris Fashion Week, a fashion industry event which takes place twice a year to allow fashion designers to present their latest collections of haute couture.
- 08

Shop till you drop at one of the Grands Magasins, Paris' classic high-end department stores famous for their extravagant architecture and decorations.
- 09

Come face-to-face with Paris' most famous and lovely celebrity, the Mona Lisa, at the Louvre, the most visited art museum in the world.
- 10

Take your time enjoying some French wine at a Parisian café, and learn to savor the unique French art de vivre.





# ■ Exchange & Study Abroad Programs

## Academic Life

You can study at Paris School of Business for one or two semesters, beginning in the Fall Semester (September to December) or the Spring Semester (January to April). You are required to enroll for a minimum of 6 to a maximum of 30 ECTS per semester. All of our modules are valued 6 ECTS.

### → Certificate of Business

You can obtain a Certificate of Business in the specialization of your choice, including Management and Luxury.

### → French Language Course

Students from non-French speaking backgrounds may opt to select a French beginner class during their semester at Paris School of Business.



### → Modes of Study

Depending on your chosen course, you will have the opportunity to participate in a range of dynamic learning and teaching environments. These may include lectures, workshops, tutorials, group work, internet challenges, case studies, practical sessions, discussion groups, external visits, and more.

### → Assessment Methods

Assessments take various forms. In your classes, you will be assessed through a combination of assignments, reports, class presentations, class participation and group projects.

### → Extranet

The Paris School of Business portal provides all the information you need to stay updated and informed about your studies. It includes class schedules, learning resources, and links to a range of useful sites that will help you navigate your academic experience and needs.

## Campus Life

Paris School of Business aims to create a warm, welcoming atmosphere on campus, where students truly feel at home. Through our dedicated staff and state-of-the-art facilities and services, Paris School of Business strives to provide an exceptional experience for every student.

### → Recreational and study spaces

The Campus Cluster Paris Innovation offers multiple indoor and outdoor areas for students to study and relax.

### → Student Clubs and Societies

Paris School of Business students can make friends with students from all over the world by joining any of the 15+ student clubs and societies.

### → Staying Happy and Healthy

The International Office is available to speak with students about any aspects of their studies and to provide and support whenever needed. Other departments, such as the Student Affairs department and Student Experience office can help students if they have any questions about their courses and exams or queries about visas and accommodation.

12



13

Paris School of Business offers a variety of programs available to international students.

## Program Option

At Paris School of Business, we believe that education does not just happen in the classroom; our thorough academic curriculum is complemented by extensive leadership opportunities, fully committed student groups, and ambitious student-led projects in fields as diverse as sports, arts, consulting, media, and more.

## Study Abroad Program

Available to students who come from non-partner universities. Study Abroad students apply directly via the International Office.

→ Study full time for one or two semesters.

→ Pay your tuiton fees directly to Paris School of Business.

## Exchange Program

Available to students who come from our exchange partner network. Exchange program applications are made via their home university's international office, as they have to nominate you to apply.

→ Study full time for one or two semesters.

→ Pay your tuition fees to your home university while you study at Paris School of Business.



# ■ Summer/Winter Schools

You can study at Paris School of Business for a two-week short program

We have two sessions: Summer (June/ July) and Winter (January). Successful completion of the program is awarded 7.5 ECTS and a certificate. You can obtain a Certificate in either Luxury Brand Management or Artificial Intelligence (AI) for Business. This represents a total of 50 hours of face-to-face teaching and extracurricular activities to fully discover and live the magic of Paris.



14

### Course offer

#### 01 Luxury Brand Management

How to develop management skills for a fashion business plan, analyzing the competition, understanding the structure of a luxury brand and developing selling capacity.

#### 02 Artificial Intelligence (AI) for Business

How to create business intelligence through application and visualization and how to develop AI business projects.

# ■ Strengths of the program



15

### Innovative teaching methods

During your stay in Paris, you will not be seated in a classroom the whole time. At Paris School of Business, we believe teaching should be lively and practice-oriented. That is why we will take you to visit a concept store and startup incubator, attend entrepreneur meet-ups and/or participate in a business challenge, do workshops, etc. We will also invite you to attend extracurricular activities to fully experience Paris.

### A short and intensive program

The Summer and Winter Schools are only two weeks long, but this provides enough time for us to teach you what you need to know about our three specializations. It is perfect for you if you don't have the time to do a semester abroad but still want to gain international experience.

### Provides a specific knowledge

As the program is very short, we have decided to go straight to the point by providing you with very specific knowledge about luxury, culture and digital business. While you will be immersed in Parisian life, we will pass on to you all our passion and expertise on these topics.

### What is included in the program

- |                                  |                                                                           |
|----------------------------------|---------------------------------------------------------------------------|
| 01 Daily lectures & workshops    | 04 Cultural visits: Château de Versailles, Bateaux Mouches, Museums, etc. |
| 02 Housing (single room)         |                                                                           |
| 03 Breakfast & Lunch on weekdays | 05 Integration events                                                     |



# How to apply?

### Requirements

Non-native students must satisfy language proficiency requirements and submit an official test in English or in French depending on the program they choose (French track or English track). If they have been in a 100% English program for at least two years at their university, we also accept an official letter from their university stating that they are in a program taught 100% in English, and their current language level as a proof.

<b>01</b>	<b>English tests + minimum scores</b>	<b>02</b>	<b>French test</b>
	→ IELTS Academic: 6 → Duolingo: 100 → TOEFL iBT: 80 → Cambridge: 170		→ DELF B2

### Application deadlines

<b>01</b>	<b>Exchange and Study Abroad Programs</b>	<b>02</b>	<b>Summer School 15<sup>th</sup> May</b>	<b>03</b>	<b>Winter School 15<sup>th</sup> November</b>
	→ Fall: 31 <sup>st</sup> May → Spring: 31 <sup>st</sup> October				

## Acknowledgement

Choose the program of your interest (Exchange, Study Abroad or Summer/Winter School).

## Application

### Exchange

If you come from a partner university, your name must be submitted by the International Office of your home institution. After that, we will contact you to send details of the application process.

### Study Abroad & Summer/Winter School

You apply directly via the Paris School of Business International Office so contact us via e-mail so that we can send you the application process.

## Acceptance

Upon receipt of your application and required documents, the Paris School of Business International Office and Academic Team will process the documentation. You will receive an e-mail when formally admitted to the program including a letter of acceptance.

## Course Selection

If you come as an Exchange or Study Abroad student, you will proceed to fill in the course selection form from Paris School of Business so you can be enrolled into classes. You will still be able to change your course selection during the Add and Drop period (first week of classes).

## Pre-departure

Admitted students will start receiving information regarding their stay at Paris School of Business via email and/or through the school's Extranet.



# Our students' stories



“Last year’s experience at Paris School of Business was amazing. I met a lot of international students and I think that the cosmopolitan nature of the school makes the experience even more special. They always help you when there is a problem, especially Melissa who was always there for everything.

As regards the professors, I especially remember five of them, some of the greatest I have had in my career as a student. Also, a lot of them were international professors, which was a real boost for the content of my studies and classes.”

– Ainara G.L, Spain



17

“Paris School of Business was just the perfect destination for my exchange semester. I really wanted to choose business-related courses such as Project Management, Branding or International Business. At the same time, living in the heart of Paris for an entire semester to me was just an incredible experience itself. I had a chance to explore the culture, the city’s tremendous heritage, get to know many friendly people and also learn French.”

– Dmitrijs P., Latvia



“I enjoyed my time at PSB last year so much. Classes for Luxury Brand Management at the Paris School of Business consisted of various lectures from professors specializing in their topic. One class focused on the wine & champagne industry where we attempted to figure out wine ingredients by smell. My favorite field trip was to the Musée de Orsay. This museum is famous for the large clock and the hall of Van Gogh paintings.”

– Kelli C., United States of America







18

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Conférence  
des Grandes Écoles

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& Short Programs

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