



COMBINING THEORY AND PRACTICE TO EXCEL IN MANAGEMENT

> The opportunity to study and thrive in an interdisciplinary and intercultural environment.

GRANDE ÉCOLE PROGRAM - MASTER IN MANAGEMENT



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

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BECOME THE LEADERS TOMORROW DEMANDS

At IÉSEG, we develop open, engaged, and agile minds, which are ready to transform organizations and society through responsibility, innovation, and humanity, in an international context. Choosing IÉSEG means embarking on a genuine journey of personal and collective change—to think differently, challenge assumptions, and develop new solutions to today's and tomorrow's challenges.

Join a leading French Grande École where learning is an adventure, and management is a culture of action, ethics, and impact.

KEY FIGURES



RANKINGS

Ranked **26th** in the global ranking of the **best Masters in Management & 15th** in the global ranking of the **best Masters in Finance** (*Financial Times*, 2025)

Ranked **2nd** best Bachelor's degree in France (*Challenge*, 2025)



STUDENTS AND ALUMNI

8,900 students and **1,200 executives/managers** trained

Over 19,000 graduates



THE FACULTY

222 Permanent Professors
- All holding a PhD -
81% are international,
representing **56 countries**

450+ guest speakers from the corporate world



PARTNERS

342 universities in 75 countries

Over 2,500 companies

ACCREDITATIONS AND LABELS

IESEG and its programs are recognized by several French and international accreditation bodies, guaranteeing the School's excellence. Holder of the "Triple Crown" of international accreditations (EQUIS, AACSB and AMBA), IESEG is a member of the highly selective group of top global business schools. In 2023, IESEG was also awarded the French DD&RS Label in recognition of the social and environmental commitment that it is making.



IESEG is authorized by the French Ministry of Higher Education and Research to deliver the 'Grade de Master' for all its Master's Programs.



IESEG has obtained the "Welcome to France" certification label from Campus France, which distinguishes French higher education institutions that have met various criteria for welcoming international students.



CAREER PROGRAM

Personalized support from the start of the academic journey through to entering the job market

The IÉSEG Career Program inspires, transforms and connects students to their future dream job, enabling them to achieve their ambitions and unleash their potential.

■ WHAT IS THE CAREER PROGRAM?

IÉSEG's Career Program is designed to help students develop a professional project aligned with their passions, skills' and market realities. By focusing on personal and professional development, this program prepares students effectively for the job market.



■ FOCUS ON THE CAREER CENTERS

The Career team welcomes students to a place dedicated to building their professional project. Here, they can meet their career and internship advisors, and benefit from one-to-one interviews with career consultants who are experts in their field.

■ CAREER PROGRAM IN 2024/2025:



5,000 hours of group lessons



2,600 hours of one-to-one meetings



85 certified coaches with business expertise related to the specializations of the students they support



130 events: career conferences, dedicated recruitment sessions, forums and networking lunches, etc.



1 Bootcamp dedicated to the successful transition to the professional world



LIVING IN FRANCE: AN EXCITING STUDENT EXPERIENCE

France is a captivating destination for international students, offering a wealth of cultural activities, excellent gastronomy, breathtaking architecture, and a vibrant student life.

■ CULTURAL HERITAGE

France is famous for its rich cultural dimension including many museums, historic monuments such as castles and gardens, as well as its impressive architecture that brings you back in time.

Whether students come to live **in Lille or in Paris**, they will have many opportunities to discover different sites of interest and architectural styles:

- > **In Lille:** in the heart of the old city, students can find the city hall belfry, which is **part of the UNESCO World Heritage**. It symbolizes freedom for the Northern towns and embodies the recognizable Flemish architecture. Lille is one of the largest cities in France and was designated the World Design Capital in 2020.
- > **In Paris:** the iconic Eiffel Tower, Arc de Triomphe, and Haussmann-style buildings make it **one of the most beautiful cities in the world**, not to mention the stunning Palace of Versailles.



■ GASTRONOMY: A CULINARY PARADISE

Apart from cultural activities, France is also famous all over the world for its gastronomy and wine. Here, you can find over 300 types of cheese, and a variety of unique dishes specific to each region. Students will have many opportunities to taste different kinds of food and develop their knowledge of wine pairing.

■ EXCITING LIVE EVENTS

Lille and Paris are cultural havens, with a myriad of theaters and concert halls that host ballets, dance performances, and musical shows. Notable institutions include the Lille National Orchestra and the *Philharmonie de Paris*, renowned for their exceptional performances throughout the year. Whether you have a taste for classical theater, contemporary dance, jazz, or emerging musical genres, Lille and Paris offer many live entertainment options.

■ EASY ACCESS TO EUROPE

France ranks among the most attractive European countries (2023 EY Barometer) and is the second-largest European market (Eurostat 2022). Furthermore, both Lille and Paris are strategic crossroads to access the rest of Europe. High-speed trains (TGVs) and affordable air travel options seamlessly connect these cities to prominent European destinations like Brussels, London, and Amsterdam.



PARIS-LA DÉFENSE AND LILLE CAMPUSES



PARIS-LA DÉFENSE CAMPUS

La Défense – Europe’s largest purpose-built business district.

IESEG’s Paris campus in La Défense is a strategic asset. Established primarily to strengthen IESEG’s connections with French and international companies, it has enhanced the institution’s international reputation and visibility.

As IESEG’s reputation continues to grow along with its student population, the expansion of the Paris-La Défense campus in 2017 and 2023 has enabled the School to welcome almost twice as many students as before. Composed of three buildings with a total of 21,000 m², the campus offers students several lecture theatres, classrooms equipped with immersive hybrid teaching solutions, computer rooms, trading rooms, and a cafeteria.



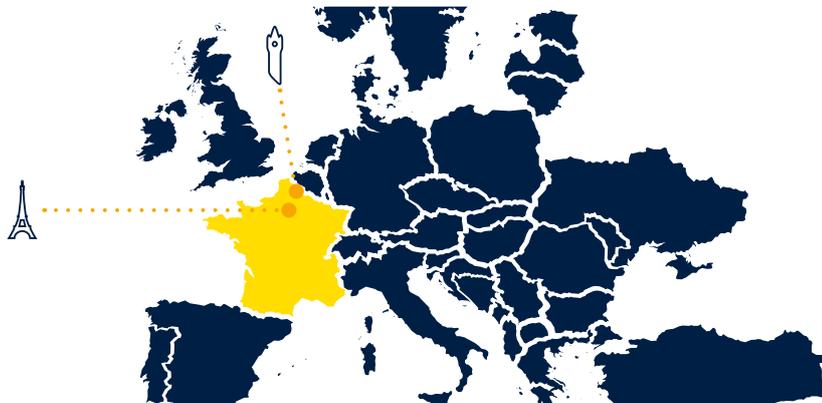
LILLE CAMPUS

IESEG’s Lille campus features three buildings (with a total of 29,000 m²) located in central Lille.

Students on this campus enjoy a wide variety of modern and functional facilities, including immersive hybrid classrooms, meeting rooms, computer rooms, trading rooms, etc. As part of the *Université Catholique de Lille*, in a neighborhood hosting 43,000 students, IESEG students have access to IESEG’s own library, but also to other university and online libraries.

In addition, the Lille campus has recently completed a renovation and extension project. The objective of this project, inspired by the input and work of the School’s community (staff and students), is to create a campus of international standing, offering students a unique intercultural learning experience.

OUR CAMPUSES IN FRANCE, EUROPE



CLUBS AND ASSOCIATIONS

Our **55 student associations have nearly 1,300 active members**, who liven up life at the school by organizing hundreds of events throughout the year. These associations cover a wide range of activities, enabling every student to fulfill his or her potential:

- > Entertainment
- > Sports
- > Media - Communication
- > Cultural - Social Issues
- > Entrepreneurship - Corporate Relations
- > Societal and Environmental Responsibility
- > Cuisine

For more information: www.ieseg.fr/en/life-at-ieseg/associative-life/



STUDENT SERVICES

Living abroad can be both fun and challenging. IÉSEG has developed a comprehensive program of activities and support services to help students adapt to their new surroundings, including the IÉSEG campus and its facilities, but also the city around it and French culture in general.

■ ORIENTATION DAYS

Every year, IÉSEG organizes an orientation week for international students just before the start of the academic year. During this week, students are introduced to the campus facilities, their academic program, the staff in charge of their teaching, their class schedule, as well as the IÉSEG tools and procedures. A broader orientation session is also offered, covering topics such as how to navigate the public transportation system and how to handle various administrative procedures, including accessing a government housing subsidy, opening a bank account, and understanding the essentials of student life in France. In short, international students are provided with tips and guidelines on how to successfully integrate into the School, the city, and the country.

■ ACCOMMODATION

A variety of on- and off-campus housing options are available, including student residence halls and private residences, as well as private housing and apartment sharing.

Approximate cost of housing, depending on the type of housing and the duration of stay:

- **Lille: between €450 and €800/month (average €600)***
- **Paris: between €500 and €1,200/month (average €850)**

Most international students in France have access to a housing subsidy provided by the French government, which reimburses part of the rent paid each month. The amount varies from €30 up to €200 depending on several factors, such as the address, the cost of rent, etc. (Plan your budget without including this subsidy).

In February 2025, IÉSEG signed a partnership with Studapart. From next academic year, all French and international students will have access to a wide range of safe and flexible accommodation options, as well as a simplified search process.

*As IÉSEG is a member of the *Université Catholique de Lille*, students can also have access to the student residences offered by ALL (www.all-lacatho.fr/en).



■ BUDDY SYSTEM

IESEG also offers a Buddy System that pairs new international students with current students who can provide a friendly face and a helping hand. This system helps new international students adapt to life at IESEG every year.

Typical “buddy” activities include:

- > **showing new students around the campus**
- > **identifying local banks and grocery stores**
- > **helping newcomers to communicate in French**
- > **providing invaluable information about French and local customs**

■ INTERNATIONAL CLUB

Another resource is the IESEG International Club, an association of IESEG students who offer support to new international students throughout the year. The International Club is present on both campuses.

Every year, when international students, representing more than 100 nationalities, arrive at IESEG, club members welcome them and help them to adapt to their new surroundings.

The International Club also organizes events and trips throughout the year to ensure that international students make the most of their experience in France. These enable international students to discover French culture, and meet other students (both French and international). In addition, the International Club organizes integration week activities and galas.

This Club is composed of two teams: one on each campus. Their members are available to answer questions and assist students with administrative and personal issues throughout their stay.

■ PROGRAM COORDINATORS

Program Coordinators are the primary contacts for academic inquiries. Each program has its dedicated Coordinator to assist students with questions about their courses, schedules, exams, etc.

■ EQUALITY / INCLUSION

As IESEG is inclusive and values diversity in all its forms, it is committed to providing assistance to all students and opposing all types of discrimination including sexist, LGBTQIA+phobic, or racist behaviors, as well as any incitement to hatred or discrimination.

IESEG wants each student to feel safe, respected and supported. The School has a zero-tolerance policy against any acts of violence, hazing or harassment (including via digital devices) within or outside the School premises. Should any student finds themselves in such a situation during their studies, they can get help by contacting the support unit.

IÉSEG'S INTERNATIONAL NETWORK

Catch a glimpse of tomorrow's world, beyond borders.

The extent of IÉSEG's partner university network demonstrates the School's willingness to be increasingly international.



75
countries



342
partner
universities



**All of our partner
universities:**
[www.ieseg.fr/our-international-
network/](http://www.ieseg.fr/our-international-network/)

EXCHANGE PROGRAMS AND DOUBLE DEGREES

Combine a program in France with academic experience in one of our partner universities.

Argentina, Australia, Austria, Azerbaijan, Bahrain, Belgium, Bolivia, Bosnia and Herzegovina, Brazil, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Finland, Georgia, Germany, Ghana, Greece, Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy, Japan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Luxembourg, Malaysia, Mexico, Morocco, The Netherlands, Nigeria, Norway, Pakistan, Peru, The Philippines, Poland, Portugal, Qatar, Romania, Russia, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia, Turkey, United Arab Emirates, United Kingdom, United States, Uruguay, Venezuela, Vietnam.

OBJECTIVES AND ADVANTAGES FOR STUDENTS:

- > Develop a greater understanding of both one's own and other cultures, grow in maturity and tolerance.
- > Gain a truly international experience by living and studying abroad.
- > Become familiar with other educational methods and management approaches, and develop a cross-disciplinary reflection.
- > Gain self-confidence, independence and develop tenacity.
- > Improve foreign languages, multicultural and interpersonal competencies through immersion.
- > Meet new people and form lifelong friendships around the world, as well as a future professional network.

DOUBLE & DUAL DEGREES

■ DOUBLE DEGREE: IÉSEG'S GRANDE ÉCOLE PROGRAM/SPECIALIZED MASTERS

Students in the Grande École Master's cycle may opt for one of the Specialized Masters offered by IÉSEG to obtain an internal double degree. This option extends the student's path by an additional semester.

IÉSEG Specialized Masters accessible as double degrees to Grande École Master students:

- > Business Analysis & Consulting
- > Cybersecurity Management
- > AI & Data Analytics for Business
- > Digital Marketing & Customer Experience Management
- > Fashion Management
- > Finance
- > International Accounting, Audit & Control
- > Management for Sustainability
- > Strategy & Digital Transformation

More information: www.ieseg.fr/specialized-masters/

■ DUAL DEGREE FROM A PARTNER UNIVERSITY

Students of the Grande École Program also have the opportunity to obtain a degree from a partner university through exchange programs.

MASTER'S LEVEL

- > HEC Montréal – Montréal, CANADA
- > Tongji University School of Economics and Management – Shanghai, CHINA
- > University of Vaasa – FINLAND
- > Università Carlo Cattaneo LIUC - Castellanza, ITALY
- > Rikkyo University – Tokyo, JAPAN
- > Lancaster University Management School - UNITED KINGDOM

More information: www.ieseg.fr/en/international/dual-degree-programmes/

MBA LEVEL

- > National Chengchi University – Taipei, TAIWAN
- > Centre Franco – Vietnamien de formation à la Gestion – Hanoi, VIETNAM
- > Centre Franco – Vietnamien de formation à la Gestion – Ho Chi Minh City, VIETNAM

■ INTERDISCIPLINARY DOUBLE DEGREE IN FRANCE

WITH CENTRALESUPÉLEC

- > Master of Science & Technology for Business Managers
- > Master of Science & Technology: Global Risk Management
- > Mastère Spécialisé® Management Industriel, Projets et Supply Chain
- > Mastère Spécialisé® Innovation et Transformation

WITH EFREI

Scientific Immersion Semester, during the second semester of the first year of Master's cycle. At the end of this semester, students may apply for one of the following double degree programs:

- > Cybersécurité et Gouvernance
- > IT for Finance
- > Information Systems Strategy & Governance
- > Business Intelligence and Analytics
- > Data Engineering

THE IÉSEG ECOSYSTEM

Meaningful professional contacts throughout your life

■ IÉSEG NETWORK

Founded in 1971, IÉSEG Network — the alumni association — has a clear mission: to help IÉSEG graduates define their career plans and make the most of their professional lives. Graduates can also count on the association to help them maintain connections with all the community members, develop their network, and keep in touch with the School. Today, the network has more than 19,000 graduates.

IÉSEG Network's strategic pillars

NETWORKING & CONVIVIALITY

To help graduates maintain their existing bonds while developing a sense of solidarity. To create professional exchanges and connections within their network.

LIFELONG DEVELOPMENT

To support graduates throughout their careers with relevant, original, and comprehensive services. From recent graduates to those approaching retirement, learning is a constant.

ENGAGING & GIVING BACK

To establish and maintain the relationship between the School and the network. To give alumni the opportunity to get involved and give back by sharing their expertise and good tips with the network.

As soon as they join IÉSEG, students become part of the network and benefit from certain services the association offers, such as the mentoring program, the grant program, or social events.

For more information: www.ieseg-network.com

■ NOTABLE ALUMNI

Alumni play a key role in developing the reputation and image of the School internationally, and embody IÉSEG's values including solidarity and engagement. They are actively involved in the School, participate in courses and conferences, and offer internship and employment opportunities.

Here are a few examples of Notable Alumni from the School:

- > Lisbeth CACERES: Financial Director / L'ORÉAL
- > Christophe CATOIR: Global President / THE ADECCO GROUP
- > Cécilia FERTONANI: Head of Influence & Governance International Press / CHANEL
- > Thibaud HUG DE LARAUZE: Co-founder / BACK MARKET
- > Swetha KALLAM: Data Scientist / JAGUAR LAND ROVER
- > Nicolas MESSIO: Director Sales & Marketing France and MICE / DISNEYLAND PARIS
- > Kalyani MUDLIAR: Treasury Portfolio Manager / BARCLAYS INVESTMENT BANKING
- > Agathe MONPAYS: CEO / LEROY MERLIN FRANCE
- > Sudhindra SHARMA: Marketing Manager for Investors and Lessors / AIRBUS

More examples of career paths of IÉSEG Alumni: www.ieseg.fr/notable-alumni



IESEG NETWORK

ALUMNI ASSOCIATION

CORPORATE RELATIONS AT IÉSEG

Preparing for the corporate world, engaging deeply with it, meeting today's players to become tomorrow's managers are all components of an IÉSEG student's career.

- > **CORPORATE TALKS:** IÉSEG organizes meetings throughout the year with professionals from all business sectors to help students build their career path.
- > **CAREER FAIRS:** Every year, more than 300 companies meet and recruit students and young alumni during on-campus or virtual forums.
- > **NETWORKING MEETINGS:** Informal discussions between students and a company on the Paris and Lille campuses or on the premises of the partner company.
- > **RECRUITMENT PREPARATIONS:** On Thursday afternoons, students can take part in mock interviews with recruitment professionals.
- > **NETWORKING LUNCHESES:** These lunches are a great opportunity for students to interact in an informal setting with professionals on each campus. Every lunch gathers a small group of students (around 15) to network with a company.
- > **SPECIFIC RECRUITMENT:** Partner companies come to our campuses in Paris and Lille to meet and recruit their future employees.

Each event organized with partner companies or organizations is set up in collaboration with IÉSEG Network, the School's alumni association.

One of IÉSEG's guiding principles is that its students need exposure to today's primary stakeholders in order to become tomorrow's managers. Our partner companies reflect this desire to transmit a lead that derives directly from the working world. They guide and direct our future changemakers:

AB INBEV, ABSYS CYBORG, ACCENTURE, ADEO, ADSEARCH, ADVOLIS, AIR FRANCE, AIR LIQUIDE, AKZONOBEL, ALLIANZ TRADE, ALTAREA, AMAZON, AMCHAM, ANAIK, ANTEA GROUP, AON, ARKEMA, ARMÉE DE TERRE, ARTHUS BERTRAND, ARVAL, AUCHAN, AXA, BACCARAT, BACK MARKET, BAIN, BAKER TILLY, BANQUE DE FRANCE, BANQUES ALIMENTAIRES, BDL EXPERT, BDO, BEARINGPOINT, BLOOMBERG, BNP PARIBAS, BONDUELLE, BOULANGER, BPCE, BPI FRANCE FINANCEMENT, BUSINESS FRANCE, C.C.E., CAISSE D'ÉPARGNE, CALZEDONIA, CANON, CAPGEMINI, CARAMBAR, CARREFOUR, CASTORAMA, CATALINA, CBRE, CCI, CELIO, CELLNEX, CERBA, CHANEL, CHRISTIAN DIOR COUTURE, CHRISTIAN LOUBOUTIN, CIC, CIC CONSEIL, CISCO, CLINITEX, CLUB V.I.E., COCA-COLA EUROPEAN, COFACE, COFIDIS, COHABS, COLGATE PALMOLIVE, COLOMBUS CONSULTING, CONCEPT 4, CONSTANTIN GROUP, CORA, CREDIT AGRICOLE PERSONAL FINANCE & MOBILITY, CREDIT MUTUEL ALLIANCE FEDÉRALE, CRIT, CULTURA, DANONE, DASSAULT SYSTEMES, DECATHLON, DELOITTE, DENTSU, DISNEY, DLPK, DOCTOLIB, DXC TECHNOLOGY, ECOVADIS, ECOVER, EMMA, ENERGIZER, ESSITY, ESTÉE LAUDER, ETAM, EURASANTE, EURATECHNOLOGIES, EUROPCAR, EUROPEAN CENTRAL BANK, EY, FACC NY, FAST RETAILING, FEDRIGONI, FM LOGISTIC, FNAC DARTY, GALERIES LAFAYETTE, GANT, GIVENCHY, GOOGLE, GRANT THORNTON, GRAS SAVOYE / WTW, GROUPAMA, GROUPE BERTRAND, GROUPE FED, GROUPE HOLDER, GROUPE LA POSTE, GROUPE ROCHER, GUERLAIN, HARIBO, HERCULES, HERMES, HEXAGON, HOZELOCK-EXEL, HP FRANCE, HSBC, HUBVISORY, HUGO BOSS, IBM, ICOM, IDKIDS, IKEA, IHG HOTEL, IMPULSO ONG, INGRAM MICRO, ING, INTERMARCHÉ, IQVIA, IVC EVIDENSIA, JACADI, JCDECAUX, JOBTRUST, JULES, KENZO, KEYRUS, KIABI, KILOUTOU, KPMG, KRONENBOURG, LA REDOUTE, LAKAA, LANGHAM HALL, LCL, LE BON MARCHÉ, LEROY MERLIN, LIDL, LIMAGRAIN, LINEUP7, LINKEDIN, LINDT & SPRUNGLI, LONGCHAMP, LOUIS VUITTON, LOUVRE HOTEL, LUCCA, LVMH FRAGRANCE BRANDS, LYRECO, MAISONS DU MONDE, MAJOREL, MALAKOFF HUMANIS, MC2I, MCCAIN, METRO, MESSIKA, MICROSOFT, MOBIVIA, MOËT HENNESSY, MONDELEZ, MONDIAL RELAY, MONOPRIX, MOODYS, NAOLYS, NATIXIS, NATURALIA, NESTLÉ, NEWREST, NIKE, NORAUTO, NOTIFY, NOVETUDE, NUMBERLY, NUXE, OKAIDI, ONEY, OFI ASSET MANAGEMENT, OFI INVEST AM, OPTEMIS, ORACLE, ORANGE, PAGE GROUP, PARFUMS CHRISTIAN DIOR, PARTOO, PEPSICO, PERICLES, PLAINE IMAGE, PLAYPLAY, PRINTEMPS, PROCTER & GAMBLE, PROJEXION, PROMOD, PUIG, PWC, RABOT DUTILLEUL, RAKUTEN, RALPH LAUREN, RED BULL, RESEAU CLUB BOUYGUES TELECOM, RH PERFORMANCE, RITUALS, ROQUETTE, ROUGE GORGE, ROXANE NORD, RSM, SAEGUS, SAINT GOBAIN, SAIPEM, SALESFORCE, SANEF, SAP, SEABIRD, SEFICO NEXIA, SÉPHORA, SOCIÉTÉ GÉNÉRALE, SODEXO, SOLLERS CONSULTING, STELLANTIS, STIHL, SUCRES ET DENREES, SUNDAY APP, SWISSLIFE, TAPE A L'ŒIL, TERACTION, TEXDECOR GROUP, THE ADECCO GROUP, TOYOTA, UNICREDIT, UNILEVER, UNIQLO, UNITED NATIONS, UNIVERS RETAIL, VERTBAUDET, VERSPIEREN, VIATYS / GROUPE SQUARE, VILOGIA, VISEO, WAVESTONE, WHIRLPOOL, WORLDLINE



Turning a spark into an idea, a concept into market reality, and success into sustainable growth

The IÉSEG Incubator, located in Lille and Paris, is much more than just a space — it is a true entrepreneurial hub that inspires, connects, and empowers a community committed to entrepreneurship and entrepreneurial culture. As a key part of the School, grounded in its expertise and values, the Incubator supports project leaders by adapting to their stage of development and potential for impact.

A tailored journey, no matter the stage of your project:

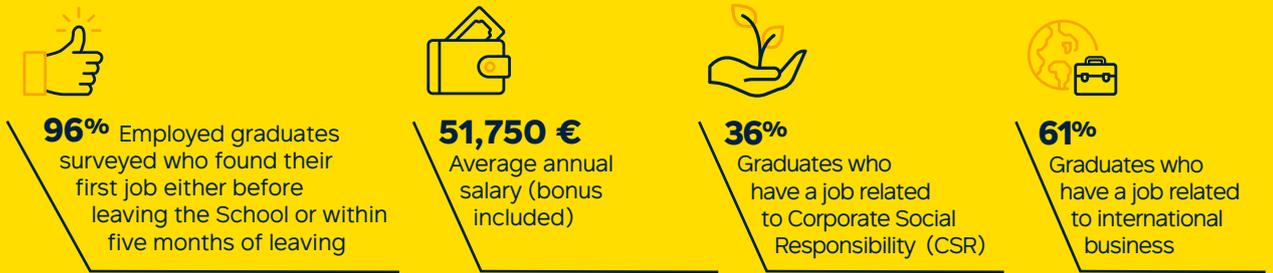
- > **SPARK – The Aspiring Entrepreneur (Is it meant for me?):** This is where you come to explore, take the plunge, and train, while developing your entrepreneurial mindset and approach, as well as testing your motivation against the challenges of entrepreneurship.
- > **START – The Entrepreneur (Build and challenge):** Here, entrepreneurs test their product, refine their business model, build their team and organization, and prepare for a sustainable growth strategy.
- > **SCALE – The Business Leader (Prove and scale):** At this stage, it's time to level up: structure, automate, and systematize in order to strengthen leadership and accelerate growth and impact.

■ A TAILOR-MADE SUPPORT SYSTEM

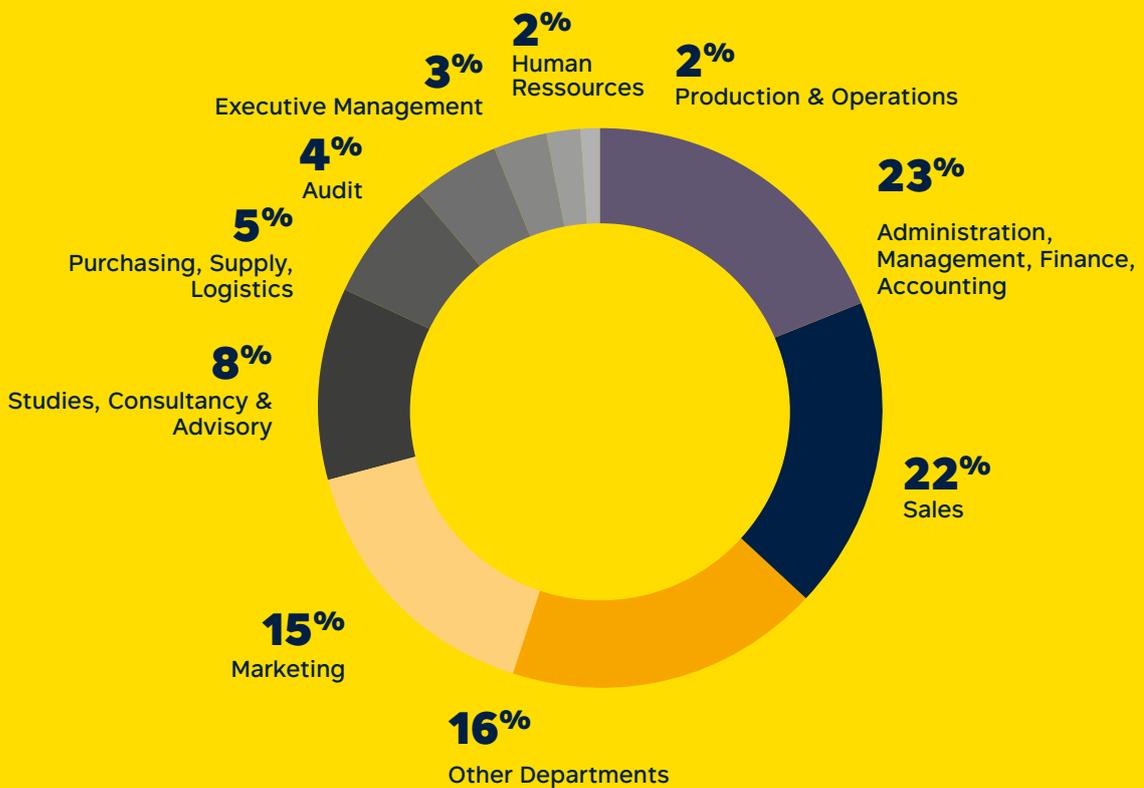
- > Customized program design
- > Personalized roadmap
- > Welcoming “Pitch Café”
- > Dedicated spaces to test, learn, and grow (Test & Learn Room, Crash Test, Cold Calling Room, etc.)
- > A dedicated team to support members
- > A dynamic community of entrepreneurs, mentors, and experts
- > Easy access to networking opportunities and the IÉSEG ecosystem

GRADUATE EMPLOYMENT INFORMATION

CAREER OPPORTUNITIES IN FRANCE AND ABROAD



TYPICAL CAREER FUNCTIONS



EXAMPLES OF POSITIONS

ADMINISTRATION, MANAGEMENT, FINANCE & ACCOUNTING	SALES	MARKETING	STUDIES, CONSULTANCY & ADVISORY
Financial Auditor, Financial Controller, Financial Analyst, Consultant, Business Analyst, Project Manager, etc.	Account Manager, Sales Development Representative, Business Developer, Account Executive, Sales Advisor, Business Analyst, etc.	Product Manager, Project Manager, Marketing Consultant, Data Manager, Officer, E-merchandiser, etc.	Consultant in: CSR, digital transformation, AMOA, treasury, marketing, business, accountability, strategy, etc.

2025 Survey led by the *Conférence des Grande Écoles* with graduates from the 2024 class of the Grande Ecole Program



“This program offers our students a real interdisciplinary and intercultural approach to skills acquisition, combining knowledge, development of know-how , as well as behavioral and managerial skills that will make them responsible and innovative changemakers.”

Dr. Robert JOLIET
Academic Director of Programs

DEVELOPING A CAREER PLAN

The Grande École Program’s Master in Management allows students to dive into a domain related to their professional projects. They attend numerous core courses addressing business-related issues (data visualization, artificial intelligence, positive leadership, CSR, change management, etc). By selecting their major and minor, students can build their own career plan.



DURATION:

> 2 years



CREDITS:

> 120 ECTS



LOCATION:

> Lille or Paris-La Défense campus



ACCREDITATIONS:

> EQUIS / AACSB / AMBA / Grade de Master



ADVANTAGES

- > **A skill-based approach:** learning through experience and experimentation. Students engage in case studies (data provided by companies or organizations) and projects. The Master's cycle consists of a set of courses, a thesis or a consulting project, and a 6-month internship.
- > The development of **leadership skills in the ‘Positive Leadership’** core course is applied in the **‘Managing Diversity in Vivo’** course, where students gain real-life experience of group management.
- > **Active pedagogy** based on interactions between professors and students, combining on-site and online courses.
- > **Personalized coaching by experts** to help students prepare their professional projects.



OBJECTIVES

- > To acquire a **solid set of interdisciplinary skills and expertise.**
- > To develop a career plan with the **ability to think differently** and, above all, to ask the right questions.
- > To work on **leadership, change management, CSR, creativity and innovation**, as well as **analysis and decision-making in a complex environment.**

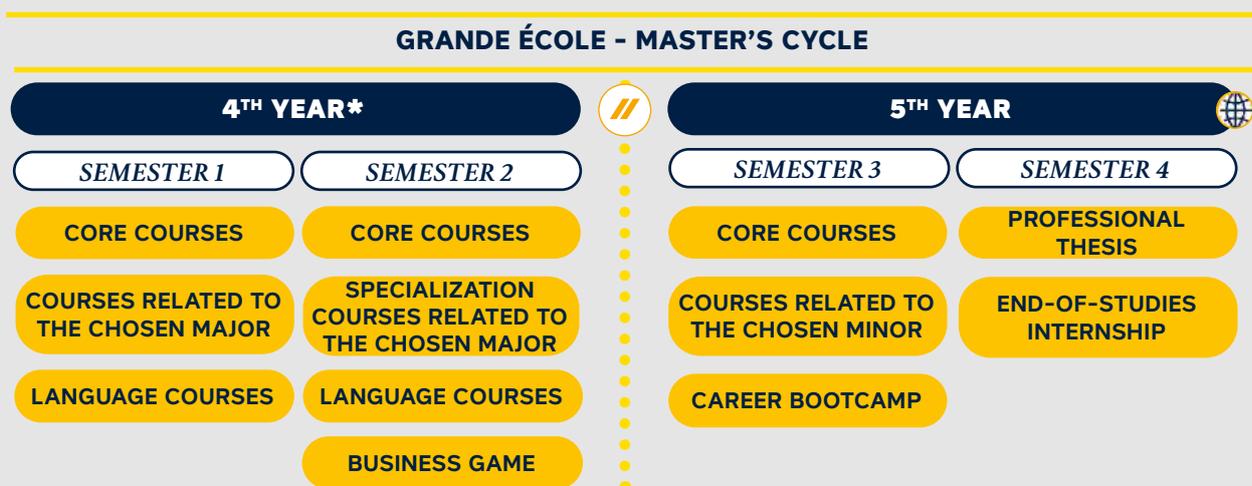


ORGANIZATION OF THE 4 SEMESTERS

TAILORING YOUR PATH: FROM CORE CURRICULUM TO SPECIALIZATION

Upon entering the Master's cycle, students have the opportunity to choose one major from the seven offered by the School. This major is related to one of the main management disciplines (Finance, Marketing, Accounting, etc.). This major is related to one of the main management disciplines (Finance, Marketing, Accounting, etc.), and includes a semester of specialization focused on in-depth study, enabling students to refine their career plans.

Specialization is conditional on the choice of major, while interdisciplinarity — essential in business — is encouraged by the variety of courses offered in different fields. The third semester of courses is dedicated to the minor chosen by the student, which focuses on a different discipline from the major. Students thus acquire a dual skill set.



* Possibility of parallel admissions in semester 1.

 Possibility of studying abroad at a partner university in semester 3.

// Possibility of a gap year between the 4th and 5th years of the Master's cycle



CORE COURSES

The core courses offered in the Master's cycle aim **to train responsible and innovative leaders capable of initiating change thanks to their overall understanding of digital, economic, technological, societal, financial and environmental issues**. These courses also contribute to training inspiring leaders who can give meaning to their strategies and lead their teams in a shared vision.

- BUSINESS GAME
- CAREER BOOTCAMP
- CAREER PROGRAM
- ENVIRONMENTAL MANAGEMENT
- DATA VISUALIZATION
- GEOPOLITICS STRATEGIC FORESIGHT
- BUSINESS CONSULTING FOR IMPACT
- LANGUAGES
- MANAGING DIVERSITY IN VIVO
- BUSINESS PROCESS FOR MANAGERS
- QUANTITATIVE METHODS FOR MANAGERS
- QUALITATIVE METHODS FOR MANAGERS
- NO-CODE AND GENERATIVE AI
- PERSONAL DATA MANAGEMENT AND PROTECTION
- POSITIVE LEADERSHIP DEVELOPMENT
- STRATEGIC CHANGE MANAGEMENT
- ECONOMIC CHALLENGES FOR INTERNATIONAL BUSINESS

ZOOM ON... POSSIBLE GAP SEMESTERS DURING THE PROGRAM



A gap semester or gap year is possible during each cycle (Bachelor and Master). It can occur between two semesters within the same academic year, or between two academic years. The duration of the gap period can range from six months to one year, depending on when it is scheduled. During this period, students can complete one or more work placements or consolidate a personal, professional or entrepreneurial project.

Examples of gap semesters:

- **Supporting an NGO or association:** one-on-one support for micro-entrepreneurs in Peru; ecological volunteering in the Amazon combining agroforestry and beekeeping; turtle conservation in Costa Rica, etc.
- **Business creation project:** music label; company specializing in cutting-edge medical tools; family business.
- **Personal project:** cycling around Europe to raise awareness of environmental damage and showcase possible solutions.



PRESENTATION OF THE 7 MAJORS

In the Master's cycle, students choose one major from the seven available. Each major is associated with one or two specializations taught during the same year, with the aim of deepening the students' knowledge in their chosen career field.

■ FINANCIAL MANAGEMENT & CONTROL

This major is the gateway for students who want to gain high-quality knowledge in Control, Accounting, and Financial Management, with an emphasis on financial planning and performance analysis, and efficient decision-making.

Examples of major courses

- > Accounting & Regulation
- > Consolidation
- > Business Cycles & Legislation

Examples of specialization courses

- > Advanced Financial Engineering
- > Firm Valuation
- > Sustainable Accounting, Reporting & Ethics

■ FINANCE

By joining this major, students will be introduced to the different decision-making techniques in corporate finance and the financial markets, and will develop all the skills needed for these professions.

Examples of major courses

- > Firm Valuation
- > Sustainable Corporate Finance
- > Long-Term Financing & Debt securities

Examples of Corporate Finance specialization courses

- > Corporate Finance
- > Advanced Financial Statement Analysis
- > Multinational Financial Management

Examples of Asset & Risk Management specialization courses

- > Multi-Asset Portfolio Management
- > Trading & Exchanges
- > Alternative Investments

Examples of Corporate Investment Banking specialization courses

- > Regulation & Compliance
- > Computer-Based Problem Solving in CIB
- > Macro-Economic Environment & Monetary Policy

■ MARKETING

The Marketing major teaches students how to deliver value in the marketing and sales process through strategy, behavior analysis, and data insights. Three specializations are then offered: technologies/tools/techniques, internationalization/globalization, and B2B knowledge and skills.

Examples of major courses

- > Digital Branding
- > Consumer Behavior
- > Marketing Strategy

Examples of Digital Marketing specialization courses

- > Digital Content
- > Digital Design & Optimization
- > Platform Strategy

Examples of International Marketing specialization courses

- > Cross-Cultural Marketing
- > Int. Retail & Omnichannel
- > Int. Marketing for Sustainability

Examples of Business Development & Sales specialization courses

- > Key Account Management
- > Purchasing Strategy
- > Internal Customer Management



■ INTERNATIONAL NEGOTIATION & SALES

The major in International Negotiation & Sales trains future business professionals. It equips students with a comprehensive education in international business negotiation, cultural understanding, and conflict resolution. This teaching approach is complemented by advanced courses in key application domains, such as sales, diplomacy, HR, contract law, and finance.

Examples of major courses

- > Practical Negotiation Skills
- > Applied Conflict Management & Dispute Resolution
- > Decision Games and Negotiation

Examples of specialization courses

- > Labor Negotiation
- > Contract & Law Negotiation
- > Negotiations in M&A

■ GENERAL MANAGEMENT & STRATEGIC CONSULTING

This major will provide students with a theoretical and practical toolbox for success in consulting.

Examples of major courses

- > Sustainable Consulting
- > Advanced Corporate Strategy
- > Transformational HRM

Examples of specialization courses

- > International Business Development
- > IS Project Management
- > M&A Strategy

■ OPERATIONS & SUPPLY CHAIN MANAGEMENT

The Operations Major provides students with effective tools and knowledge to solve problems arising in operations, supply chain management, and logistics in an efficient, responsive, and sustainable way.

Examples of major courses

- > Supply Chain Management
- > Inventory Management
- > Project Planning

Examples of specialization courses

- > Production Planning & Control
- > Agile Project Management
- > Supply Chain Operations

■ INNOVATION & ENTREPRENEURSHIP

The Innovation & Entrepreneurship major immerses students in the practice of entrepreneurial management and provides them with the knowledge and tools needed to launch a new business, revitalize an existing one, or drive sustainable change and innovation in an established organization.

Examples of major courses

- > Foundations of Entrepreneurship
- > Financing Entrepreneurial Ventures
- > Leadership for Design Thinking

Examples of specialization courses

- > Inclusive Entrepreneurship
- > Social Entrepreneurship: Challenges (online)
- > Social Entrepreneurship Consulting



MINORS AND SPECIFIC PATHWAYS

■ INTERDISCIPLINARITY AT THE HEART OF THE PROGRAM: CHOOSING A MINOR

In addition to their major, students must also choose a minor covering a topic different from their major.

The available minors include:

- > Audit & Control
- > Managerial Decision-Making
- > Digital Transformation
- > Managing People & Organizations
- > Sustainability & Transition
- > General Management & Strategy Consulting
- > Financial Management & Control
- > International Negotiation & Sales
- > Entrepreneurship
- > Operations & Supply Chain Management

■ SPECIFIC PATHWAYS

To meet the needs of its students, their aspirations and the market, IÉSEG also offers two specific tracks.

PATHWAY IN ENTREPRENEURSHIP

The aim of this minor is to support students in their business creation endeavors or guide them in their aspiration to launch a business.

Advantages of this track:

- > Open to students who aspire to start their own business, upon assessment of their application file
- > Enables student entrepreneurs to benefit from dedicated support and time to develop their project
- > Professional thesis/Professional Entrepreneurial Project dedicated to their business creation project

PATHWAY IN AUDIT & CONTROL

This minor enables students who have opted for the major in Corporate Finance or Accounting to specialize in auditing.

Advantages of this track:

- > A minor structured around the specific demands of the auditing sector
- > Specific courses to help students prepare for the DSCG (*Diplôme Supérieur de Comptabilité et de Gestion*) exams
- > Practical, market-based case studies

TO GO FURTHER

■ BUSINESS GAMES

Are you ready to make all the decisions needed to run a company successfully?

As part of multi-disciplinary teams with different specializations, students will be required to make decisions for all the departments of a company. From human resources management to production, from financial investments to ecological choices, they will have to convince the company's shareholders that their team is the right one to run the business successfully.

■ THE CAREER BOOTCAMP

At the end of their academic journey, before completing their final internship and finding their first job, Master's students will take part in a Career Bootcamp dedicated to successful job market entry.

Over the course of two days, students take part in professional development activities in a lively and fun atmosphere. The bootcamp combines various formats and meetings: career workshops, master classes, meetings with partner companies, presentations on job market expectations, networking sessions. Students will also work on soft skills that can be applied in the workplace. The aim is to prepare students as effectively as possible for their entry into the job market, by offering them a suitable career path aligned with market expectations and current recruitment processes, and by helping them make the most of their entire IÉSEG experience.

■ END-OF-STUDIES INTERNSHIP

During the Master's degree Program, IÉSEG students must engage in a work placement for 6 months.

They will have to take on responsibilities at a **"Junior Executive"** level, demonstrating their capacity to analyze a problem, suggest solutions, etc.

Examples: Junior Auditor, Product Assistant Manager, Junior Management Controller, Human Resources Officer, etc.

■ PROFESSIONAL ENTREPRENEURIAL PROJECT

During the Master's program, students complete a professional project report in a company or on a topic related to entrepreneurship and/or innovation. The aim is to develop analytical, research, organizational and presentation skills applied to real-life situations.

■ PROFESSIONAL THESIS

This project requires students to address a specific business issue during their final internship. For one semester, alongside their internship, they work, on a problem with the aim of providing an external perspective and new ideas that will enable the company to make concrete progress on projects in France or internationally.

ADMISSION PROCESS

■ APPLICATION PROCESS

> Applications must be submitted online at candidate.ieseg.fr and are reviewed by an Admission Committee composed of IÉSEG Academic Directors and Ministry representatives.

■ ONLINE APPLICATION CHECKLIST

- > Undergraduate transcripts in English or French
- > Undergraduate diploma (if available)
- > English proficiency test (IELTS 6.5, TOEFL IBT 85, TOEIC 4 skills 850, Duolingo 115, Cambridge Exam B2) – Native English speakers or candidates who have had two years of courses taught in English are exempt.
- > GMAT/GRE/CAT is a plus (yet not mandatory)
- > Motivation video to be recorded on the application platform
- > CV
- > €100 application fee

■ APPLICATION DEADLINES

> 8 application rounds. For more information about the calendar, please check the IÉSEG website : www.ieseg.fr/en/prospective-student/admission/

TUITION FEES / SCHOLARSHIPS

■ TUITION FEES*

> €12,620 for the academic year 2024-2025 – for EU and non-EU students

■ SCHOLARSHIPS

Partner Scholarship : 10% tuition fee reduction if you are coming from one of our partner universities worldwide.

Early Bird Scholarship : 10% tuition fee reduction if you apply before March 2nd, 2026.

Merit-Based Scholarship : Up to 30% tuition fee reduction, based on the applicant's overall portfolio of academic performance, GMAT/GRE/CAT score, rigor, motivation, extracurricular activities, and/or professional expertise.

These scholarships can be combined up to 50% for students who meet the various criteria.

MEET WITH US!

■ OPEN DAYS ON LILLE AND PARIS CAMPUSES

Meet IÉSEG's faculty and students to discuss your plans.

- > Saturday, November 29, 2025
- > Saturday, January 31, 2026
- > Saturday, March 7, 2026

■ EDUCATION FAIRS AND OTHER EVENTS

Discover the list of education fairs and other events where IÉSEG will be present in person or virtually: www.ieseg.fr/en/discover-ieseg/meet-with-us

*Tuition fees are subject to change

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