



**GET READY TO GROW
AND DRIVE POSITIVE
CHANGE IN THE WORLD**

> A multidisciplinary program using projects and interactive teaching methods to address global issues.

GRANDE ÉCOLE PROGRAM



IESEG
SCHOOL OF MANAGEMENT

EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

TABLE OF CONTENTS

■ BECOME THE LEADERS TOMORROW DEMANDS	03
■ Key Figures	04
■ Career Program	05
■ Living in France - an Exciting Student Experience	06
■ The Paris-La Défense and Lille Campuses - Clubs and Associations	08
■ Student Services	10
■ IÉSEG's International Network	12
■ Double/Dual Degree	14
■ The IÉSEG Ecosystem	16
■ Personal and Professional Development	18
■ GRANDE ÉCOLE PROGRAM - DEVELOPING A CAREER PLAN	20
■ Graduate Employment Information	20
■ Grande École Program - Program Structure	22
■ Bachelor Cycle: 3 Years Committed to Learning	24
■ Master Cycle : 2 Years to Develop Essential Skills for your Future Career	28
■ ADDITIONAL INFORMATION	37
■ Meet with us	37
■ Admission Process	38
■ Contacts	39





BECOME THE LEADERS TOMORROW DEMANDS

At IÉSEG, we develop open, engaged, and agile minds, which are ready to transform organizations and society through responsibility, innovation, and humanity, in an international context. Choosing IÉSEG means embarking on a genuine journey of personal and collective change—to think differently, challenge assumptions, and develop new solutions to today's and tomorrow's challenges.

Join a leading French Grande École where learning is an adventure, and management is a culture of action, ethics, and impact.

KEY FIGURES



RANKINGS

Ranked 26th in the global ranking of the **best Masters in Management & 15th** in the global ranking of the **best Masters in Finance** (*Financial Times, 2025*)

Ranked 2nd best Bachelor's degree in France (*Challenge, 2025*)



STUDENTS AND ALUMNI

8,900 students and **1,200 executives/managers** trained

Over 19,000 graduates



THE FACULTY

222 Permanent Professors
- All holding a PhD -
81% are international,
representing 56 countries

450+ guest speakers from the corporate world



PARTNERS

342 universities in 75 countries

Over 2,500 companies

ACCREDITATIONS AND LABELS

IÉSEG and its programs are recognized by several French and international accreditation bodies, guaranteeing the School's excellence. Holder of the "Triple Crown" of international accreditations (EQUIS, AACSB and AMBA), IÉSEG is a member of the highly selective group of top global business schools. In 2023, IÉSEG was also awarded the French DD&RS Label in recognition of the social and environmental commitment that it is making.



IÉSEG is authorized by the French Ministry of Higher Education and Research to deliver the 'Grade de Master' for all its Master's Programs.



IÉSEG has obtained the "Welcome to France" certification label from Campus France, which distinguishes French higher education institutions that have met various criteria for welcoming international students.



CAREER PROGRAM

Personalized support from the start of the academic journey through to entering the job market

The IÉSEG Career Program inspires, transforms and connects students to their future dream job, enabling them to achieve their ambitions and unleash their potential.

■ WHAT IS THE CAREER PROGRAM?

IÉSEG's Career Program is designed to help students develop a professional project aligned with their passions, skills' and market realities. By focusing on personal and professional development, this program prepares students effectively for the job market.



■ FOCUS ON THE CAREER CENTERS

The Career team welcomes students to a place dedicated to building their professional project. Here, they can meet their career and internship advisors, and benefit from one-to-one interviews with career consultants who are experts in their field.

■ CAREER PROGRAM IN 2024/2025:



5,000 hours of group lessons



2,600 hours of one-to-one meetings



85 certified coaches with business expertise related to the specializations of the students they support



130 events: career conferences, dedicated recruitment sessions, forums and networking lunches, etc.



1 Bootcamp dedicated to the successful transition to the professional world



LIVING IN FRANCE: AN EXCITING STUDENT EXPERIENCE

France is a captivating destination for international students, offering a wealth of cultural activities, excellent gastronomy, breathtaking architecture, and a vibrant student life.

■ CULTURAL HERITAGE

France is famous for its rich cultural dimension including many museums, historic monuments such as castles and gardens, as well as its impressive architecture that brings you back in time.

Whether students come to live **in Lille or in Paris**, they will have many opportunities to discover different sites of interest and architectural styles:

- > **In Lille:** in the heart of the old city, students can find the city hall belfry, which is **part of the UNESCO World Heritage**. It symbolizes freedom for the Northern towns and embodies the recognizable Flemish architecture. Lille is one of the largest cities in France and was designated the World Design Capital in 2020.
- > **In Paris:** the iconic Eiffel Tower, Arc de Triomphe, and Haussmann-style buildings make it **one of the most beautiful cities in the world**, not to mention the stunning Palace of Versailles.



■ GASTRONOMY: A CULINARY PARADISE

Apart from cultural activities, France is also famous all over the world for its gastronomy and wine. Here, you can find over 300 types of cheese, and a variety of unique dishes specific to each region. Students will have many opportunities to taste different kinds of food and develop their knowledge of wine pairing.

■ EXCITING LIVE EVENTS

Lille and Paris are cultural havens, with a myriad of theaters and concert halls that host ballets, dance performances, and musical shows. Notable institutions include the Lille National Orchestra and the *Philharmonie de Paris*, renowned for their exceptional performances throughout the year. Whether you have a taste for classical theater, contemporary dance, jazz, or emerging musical genres, Lille and Paris offer many live entertainment options.

■ EASY ACCESS TO EUROPE

France ranks among the most attractive European countries (2023 EY Barometer) and is the second-largest European market (Eurostat 2022). Furthermore, both Lille and Paris are strategic crossroads to access the rest of Europe. High-speed trains (TGVs) and affordable air travel options seamlessly connect these cities to prominent European destinations like Brussels, London, and Amsterdam.



PARIS-LA DÉFENSE AND LILLE CAMPUSES



PARIS-LA DÉFENSE CAMPUS

La Défense – Europe’s largest purpose-built business district.

IESEG’s Paris campus in La Défense is a strategic asset. Established primarily to strengthen IESEG’s connections with French and international companies, it has enhanced the institution’s international reputation and visibility.

As IESEG’s reputation continues to grow along with its student population, the expansion of the Paris-La Défense campus in 2017 and 2023 has enabled the School to welcome almost twice as many students as before. Composed of three buildings with a total of 21,000 m², the campus offers students several lecture theatres, classrooms equipped with immersive hybrid teaching solutions, computer rooms, trading rooms, and a cafeteria.



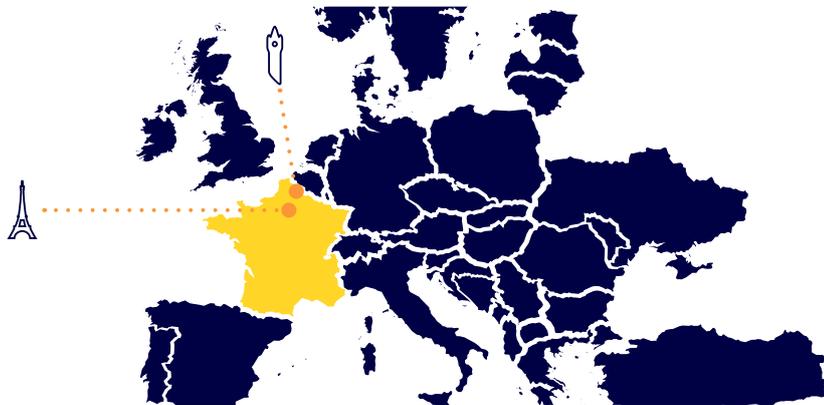
LILLE CAMPUS

IESEG’s Lille campus features three buildings (with a total of 29,000 m²) located in central Lille.

Students on this campus enjoy a wide variety of modern and functional facilities, including immersive hybrid classrooms, meeting rooms, computer rooms, trading rooms, etc. As part of the *Université Catholique de Lille*, in a neighborhood hosting 43,000 students, IESEG students have access to IESEG’s own library, but also to other university and online libraries.

In addition, the Lille campus has recently completed a renovation and extension project. The objective of this project, inspired by the input and work of the School’s community (staff and students), is to create a campus of international standing, offering students a unique intercultural learning experience.

OUR CAMPUSES IN FRANCE, EUROPE



CLUBS AND ASSOCIATIONS

Our **55 student associations have nearly 1,300 active members**, who liven up life at the school by organizing hundreds of events throughout the year. These associations cover a wide range of activities, enabling every student to fulfill his or her potential:

- > Entertainment
- > Sports
- > Media - Communication
- > Cultural - Social Issues
- > Entrepreneurship - Corporate Relations
- > Societal and Environmental Responsibility
- > Cuisine

For more information: www.ieseg.fr/en/life-at-ieseg/associative-life/



STUDENT SERVICES

Living abroad can be both fun and challenging. IÉSEG has developed a comprehensive program of activities and support services to help students adapt to their new surroundings, including the IÉSEG campus and its facilities, but also the city around it and French culture in general.

■ ORIENTATION DAYS

Every year, IÉSEG organizes an orientation week for international students just before the start of the academic year. During this week, students are introduced to the campus facilities, their academic program, the staff in charge of their teaching, their class schedule, as well as the IÉSEG tools and procedures. A broader orientation session is also offered, covering topics such as how to navigate the public transportation system and how to handle various administrative procedures, including accessing a government housing subsidy, opening a bank account, and understanding the essentials of student life in France. In short, international students are provided with tips and guidelines on how to successfully integrate into the School, the city, and the country.

■ ACCOMMODATION

A variety of on- and off-campus housing options are available, including student residence halls and private residences, as well as private housing and apartment sharing.

Approximate cost of housing, depending on the type of housing and the duration of stay:

- **Lille: between €450 and €800/month (average €600)***
- **Paris: between €500 and €1,200/month (average €850)**

Most international students in France have access to a housing subsidy provided by the French government, which reimburses part of the rent paid each month. The amount varies from €30 up to €200 depending on several factors, such as the address, the cost of rent, etc. (Plan your budget without including this subsidy).

In February 2025, IÉSEG signed a partnership with Studapart. From next academic year, all French and international students will have access to a wide range of safe and flexible accommodation options, as well as a simplified search process.

*As IÉSEG is a member of the *Université Catholique de Lille*, students can also have access to the student residences offered by ALL (www.all-lacatho.fr/en).



■ BUDDY SYSTEM

IESEG also offers a Buddy System that pairs new international students with current students who can provide a friendly face and a helping hand. This system helps new international students adapt to life at IESEG every year.

Typical “buddy” activities include:

- > **showing new students around the campus**
- > **identifying local banks and grocery stores**
- > **helping newcomers to communicate in French**
- > **providing invaluable information about French and local customs**

■ INTERNATIONAL CLUB

Another resource is the IESEG International Club, an association of IESEG students who offer support to new international students throughout the year. The International Club is present on both campuses.

Every year, when international students, representing more than 100 nationalities, arrive at IESEG, club members welcome them and help them to adapt to their new surroundings.

The International Club also organizes events and trips throughout the year to ensure that international students make the most of their experience in France. These enable international students to discover French culture, and meet other students (both French and international). In addition, the International Club organizes integration week activities and galas.

This Club is composed of two teams: one on each campus. Their members are available to answer questions and assist students with administrative and personal issues throughout their stay.

■ PROGRAM COORDINATORS

Program Coordinators are the primary contacts for academic inquiries. Each program has its dedicated Coordinator to assist students with questions about their courses, schedules, exams, etc.

■ EQUALITY / INCLUSION

As IESEG is inclusive and values diversity in all its forms, it is committed to providing assistance to all students and opposing all types of discrimination including sexist, LGBTQIA+phobic, or racist behaviors, as well as any incitement to hatred or discrimination.

IESEG wants each student to feel safe, respected and supported. The School has a zero-tolerance policy against any acts of violence, hazing or harassment (including via digital devices) within or outside the School premises. Should any student find themselves in such a situation during their studies, they can get help by contacting the support unit.

IÉSEG'S INTERNATIONAL NETWORK

Catch a glimpse of tomorrow's world, beyond borders

■ AN EXTENSIVE NETWORK OF PARTNER UNIVERSITIES

The extent of IÉSEG's partner university network demonstrates the School's commitment to becoming increasingly international.



75
countries



342
partner
universities



**All of our partner
universities:**
www.ieseg.fr/our-international-network/

To obtain their degree, each student must complete at least one semester at one of IÉSEG's partner universities/schools. The exchange semester can be taken during the Bachelor's and/or Master's cycle.

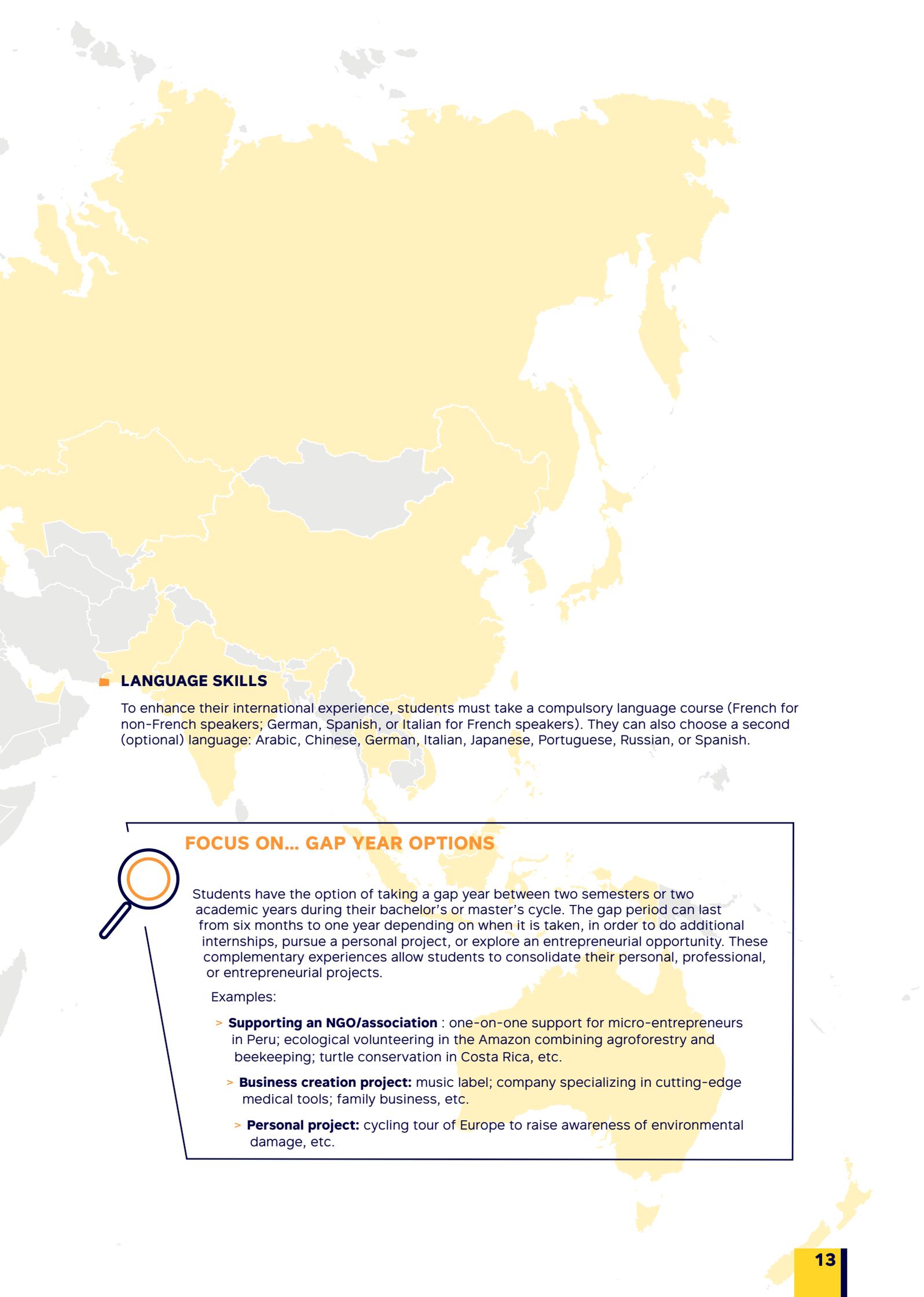
OBJECTIVES AND ADVANTAGES FOR STUDENTS:

- Develop a greater understanding of both one's own and other cultures, grow in maturity and tolerance.
- Gain a truly international experience by living and studying abroad.
- Become familiar with other educational methods and management approaches, and develop a cross-disciplinary reflection.
- Gain self-confidence, independence and develop tenacity.
- Improve foreign languages, multicultural and interpersonal competencies through immersion.
- Meet new people and build lifelong friendships around the world, as well as a future professional network.

EXCHANGE PROGRAMS AND DOUBLE DEGREES

Combine a program in France with academic experience in one of our partner universities.

Argentina, Australia, Austria, Azerbaijan, Bahrain, Belgium, Bolivia, Bosnia and Herzegovina, Brazil, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Finland, Georgia, Germany, Ghana, Greece, Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy, Japan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Luxembourg, Malaysia, Mexico, Morocco, The Netherlands, Nigeria, Norway, Pakistan, Peru, The Philippines, Poland, Portugal, Qatar, Romania, Russia, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia, Turkey, United Arab Emirates, United Kingdom, United States, Uruguay, Venezuela, Vietnam.



■ LANGUAGE SKILLS

To enhance their international experience, students must take a compulsory language course (French for non-French speakers; German, Spanish, or Italian for French speakers). They can also choose a second (optional) language: Arabic, Chinese, German, Italian, Japanese, Portuguese, Russian, or Spanish.



FOCUS ON... GAP YEAR OPTIONS

Students have the option of taking a gap year between two semesters or two academic years during their bachelor's or master's cycle. The gap period can last from six months to one year depending on when it is taken, in order to do additional internships, pursue a personal project, or explore an entrepreneurial opportunity. These complementary experiences allow students to consolidate their personal, professional, or entrepreneurial projects.

Examples:

- > **Supporting an NGO/association** : one-on-one support for micro-entrepreneurs in Peru; ecological volunteering in the Amazon combining agroforestry and beekeeping; turtle conservation in Costa Rica, etc.
- > **Business creation project**: music label; company specializing in cutting-edge medical tools; family business, etc.
- > **Personal project**: cycling tour of Europe to raise awareness of environmental damage, etc.



DOUBLE & DUAL DEGREES

■ DUAL DEGREE FROM A PARTNER UNIVERSITY

Students in the Grande École Program also have the opportunity to obtain a degree from a partner university through the exchange programs offered by the School.

BACHELOR'S LEVEL	MASTER'S LEVEL	MBA LEVEL
<ul style="list-style-type: none"> > Universidad del Rosario – Bogotá, COLOMBIA > Pforzheim University – GERMANY > Universitat Politècnica de València – SPAIN > Fairleigh Dickinson University – Teaneck (NJ), USA > Juniata College – Huntingdon, USA 	<ul style="list-style-type: none"> > Queensland University of Technology – Brisbane, AUSTRALIA > HEC Montréal – Montréal, CANADA > McGill University, School of Continuing Studies – Montreal, CANADA > Tongji University School of Economics and Management – Shanghai, CHINA > University of Vaasa, FINLAND > Università Carlo Cattaneo LIUC, Castellanza, ITALY > Rikkyo University – Tokyo, JAPAN > Lancaster University Management School, UNITED KINGDOM 	<ul style="list-style-type: none"> > National Chengchi University – Taipei, TAIWAN > Centre Franco – Vietnamien de formation à la Gestion – Hanoï, VIETNAM > Centre Franco – Vietnamien de formation à la Gestion – Ho Chi Minh City, VIETNAM

The dual degrees presented are valid for the current academic year and are subject to change.

■ INTERDISCIPLINARY DOUBLE DEGREE IN FRANCE

Students in the Grande École program who wish to expand their skill set can pursue a double degree at CentraleSupélec or EFREI during their Master's cycle. This option is subject to an internal selection process.

CENTRALESUPÉLEC

- > Master of Science & Technology for Business Managers
- > Master of Science & Technology: Global Risk Management
- > Mastère Spécialisé® Management Industriel, Projets & Supply Chain
- > Mastère Spécialisé® Innovation & Transformation

EFREI - Scientific Immersion Semester, during the second semester of the first year of Master's cycle. At the end of this semester, students may apply for one of the following double degree programs:

- > Cybersécurité & Gouvernance
- > IT for Finance
- > Information Systems Strategy & Governance
- > Business Intelligence & Analytics
- > Data Engineering



■ DOUBLE DEGREE: IÉSEG'S GRANDE ÉCOLE PROGRAM AND SPECIALIZED MASTERS

Students in the Grande École Master's cycle may opt for one of the Specialized Masters offered by IÉSEG to obtain an internal double degree. This option extends the student's path by an additional semester.

IÉSEG Specialized Masters accessible as double degrees to Grande École Master students:

- > Business Analysis & Consulting
- > Cybersecurity Management
- > AI & Data Analytics for Business
- > Digital Marketing & Customer Experience Management
- > Fashion Management
- > Finance
- > International Accounting, Audit & Control
- > Management for Sustainability
- > Strategy & Digital Transformation

More information: www.ieseg.fr/specialized-masters/

ZOOM ON... THE EXCELLENCE PROGRAM

The Excellence Program is intended for students who have an outstanding academic record at IÉSEG. Its objective is to support students who would like to join prestigious international universities (Harvard, LSE, Stanford, Yale, Oxford, Cambridge, LBS, Cornell, Columbia, MIT, Wharton, etc.) alongside their studies at IÉSEG or afterwards.

IÉSEG, via its selection committee, reviews each application to define the most appropriate type of support and assistance for each applicant (financial, human, etc.). The Excellence Program offers a unique opportunity for academic growth and exposure to new cultures.

THE IÉSEG ECOSYSTEM

Meaningful professional contacts throughout your life

■ CORPORATE RELATIONS AT IÉSEG

Preparing for the corporate world, engaging deeply with it, meeting today's players to become tomorrow's managers are all components of an IÉSEG student's career.

- > **CORPORATE TALKS:** IÉSEG organizes meetings throughout the year with professionals from all business sectors to help students build their career path.
- > **CAREER FAIRS:** Every year, more than 300 companies meet and recruit students and young alumni during on-campus or virtual forums..
- > **NETWORKING MEETINGS:** Informal discussions between students and a company on the Paris and Lille campuses or on the premises of the partner company.
- > **RECRUITMENT PREPARATIONS:** On Thursday afternoons, students can take part in mock interviews with recruitment professionals.
- > **NETWORKING LUNCHESES:** These lunches are a great opportunity for students to interact in an informal setting with professionals on each campus. Every lunch gathers a small group of students (around 15) to network with a company.
- > **SPECIFIC RECRUITMENT:** Partner companies come to our campuses to meet and recruit their future employees.

■ IÉSEG NETWORK

Founded in 1971, IÉSEG Network — the alumni association — has a clear mission: to help IÉSEG graduates define their career plans and make the most of their professional lives. Graduates can also count on the association to help them maintain connections with all the community members, develop their network, and keep in touch with the School. Today, the network has more than 19,000 graduates.

IÉSEG Network's strategic pillars

NETWORKING & CONVIVIALITY

To help graduates maintain their existing bonds while developing a sense of solidarity.
To create professional exchanges and connections within their network.

LIFELONG DEVELOPMENT

To support graduates throughout their careers with relevant, original, and comprehensive services. From recent graduates to those approaching retirement, learning is a constant.

ENGAGING & GIVING BACK

To establish and maintain the relationship between the School and the network. To give alumni the opportunity to get involved and give back by sharing their expertise and good tips with the network.

As soon as they join IÉSEG, students become part of the network and benefit from certain services the association offers, such as the mentoring program, the grant program, or social events.

For more information: www.ieseg-network.com

■ NOTABLE ALUMNI

Alumni play a key role in developing the reputation and image of the School internationally, and embody IÉSEG's values including solidarity and engagement. They are actively involved in the School, participate in courses and conferences, and offer internship and employment opportunities.

Here are a few examples of Notable Alumni from the School:

- > Lisbeth CACERES: Financial Director / L'ORÉAL
- > Christophe CATOIR: Global President / THE ADECCO GROUP
- > Cécilia FERTONANI: Head of Influence & Governance International Press / CHANEL
- > Thibaud HUG DE LARAUZE: Co-founder / BACK MARKET
- > Swetha KALLAM: Data Scientist / JAGUAR LAND ROVER
- > Nicolas MESSIO: Director Sales & Marketing France and MICE / DISNEYLAND PARIS
- > Kalyani MUDLIAR: Treasury Portfolio Manager / BARCLAYS INVESTMENT BANKING
- > Agathe MONPAYS: CEO / LEROY MERLIN FRANCE
- > Sudhindra SHARMA: Marketing Manager for Investors and Lessors / AIRBUS

More examples of career paths of IÉSEG Alumni: www.ieseg.fr/notable-alumni



IESEG NETWORK ASSOCIATION

ALUMNI

One of IESEG's guiding principles is that its students need exposure to today's primary stakeholders in order to become tomorrow's managers. Our partner companies reflect this desire to transmit an lead that derives directly from the working world. They guide and direct our future changemakers:

AB INBEV, ABSYS CYBORG, ACCENTURE, ADEO, ADSEARCH, ADVOLIS, AIR FRANCE, AIR LIQUIDE, AKZONOBEL, ALLIANZ TRADE, ALTAREA, AMAZON, AMCHAM, ANAIK, ANTEA GROUP, AON, ARKEMA, ARMEE DE TERRE, ARTHUS BERTRAND, ARVAL, AUCHAN, AXA, BACCARAT, BACK MARKET, BAIN, BAKER TILLY, BANQUE DE FRANCE, BANQUES ALIMENTAIRES, BDL EXPERT, BDO, BEARINGPOINT, BLOOMBERG, BNP PARIBAS, BONDUJELLE, BOULANGER, BPCE, BPI FRANCE FINANCEMENT, BUSINESS FRANCE, C.C.E., CAISSE D'EPARGNE, CALZEDONIA, CANON, CAPGEMINI, CARAMBAR, CARREFOUR, CASTORAMA, CATALINA, CBRE, CCI, CELIO, CELLNEX, CERBA, CHANEL, CHRISTIAN DIOR COUTURE, CHRISTIAN LOUBOUTIN, CIC, CIC CONSEIL, CISCO, CLINITEX, CLUB V.I.E., COCA-COLA EUROPEAN, COFACE, COFIDIS, COHABS, COLGATE PALMOLIVE, COLOMBUS CONSULTING, CONCEPT 4, CONSTANTIN GROUP, CORA, CREDIT AGRICOLE PERSONAL FINANCE & MOBILITY, CREDIT MUTUEL ALLIANCE FEDERALE, CRIT, CULTURA, DANONE, DASSAULT SYSTEMES, DECATHLON, DELOITTE, DENTSU, DISNEY, DLPK, DOCTOLIB, DXC TECHNOLOGY, ECOVADIS, ECOVER, EMMA, ENERGIZER, ESSITY, ESTÉE LAUDER, ETAM, EURASANTE, EURATECHNOLOGIES, EUROPCAR, EUROPEAN CENTRAL BANK, EY, FACC NY, FAST RETAILING, FEDRIGONI, FM LOGISTIC, FNAC DARTY, GALERIES LAFAYETTE, GANT, GIVENCHY, GOOGLE, GRANT THORNTON, GRAS SAVOYE / WTW, GROUPAMA, GROUPE BERTRAND, GROUPE FED, GROUPE HOLDER, GROUPE LA POSTE, GROUPE ROCHER, GUERLAIN, HARIBO, HERCULES, HERMES, HEXAGON, HOZELOCK-EXEL, HP FRANCE, HSBC, HUBVISORY, HUGO BOSS, IBM, ICOM, IDKIDS, IKEA, IHG HOTEL, IMPULSO ONG, INGRAM MICRO, ING, INTERMARCHÉ, IQVIA, IVC EVIDENSIA, JACADI, JCDECAUX, JOBTRUST, JULES, KENZO, KEYRUS, KIABI, KILOUTOU, KPMG, KRONENBOURG, LA REDOUTE, LAKAA, LANGHAM HALL, LCL, LE BON MARCHÉ, LEROY MERLIN, LIDL, LIMAGRAIN, LINEUP7, LINKEDIN, LINDT & SPRÜNGLI, LONGCHAMP, LOUIS VUITTON, LOUVRE HOTEL, LUCCA, LVMH FRAGRANCE BRANDS, LYRECO, MAISONS DU MONDE, MAJOREL, MALAKOFF HUMANIS, MC2I, MCCAIN, METRO, MESSIKA, MICROSOFT, MOBIVIA, MOËT HENNESSY, MONDELÉZ, MONDIAL RELAY, MONOPRIX, MOODYS, NAOLYS, NATIXIS, NATURALIA, NESTLÉ, NEWREST, NIKE, NORAUTO, NOTIFY, NOVETUDE, NUMBERLY, NUXE, OKAIDI, ONEY, OFI ASSET MANAGEMENT, OFI INVEST AM, OPTTEAMIS, ORACLE, ORANGE, PAGE GROUP, PARFUMS CHRISTIAN DIOR, PARTOO, PEPSICO, PERICLES, PLAINE IMAGE, PLAYPLAY, PRINTEMPS, PROCTER & GAMBLE, PROJEXION, PROMOD, PUIG, PWC, RABOT DUTILLEUL, RAKUTEN, RALPH LAUREN, RED BULL, RESEAU CLUB BOUYGUES TELECOM, RH PERFORMANCE, RITUALS, ROQUETTE, ROUGE GORGE, ROXANE NORD, RSM, SAEGUS, SAINT GOBAIN, SAIPEM, SALESFORCE, SANEF, SAP, SEABIRD, SEFICO NEXIA, SEPHORA, SOCIÉTÉ GÉNÉRALE, SODEXO, SOLLERS CONSULTING, STELLANTIS, STIHL, SUCRES ET DENREES, SUNDAY APP, SWISSLIFE, TAPE A L'OEIL, TERACTION, TEXDECOR GROUP, THE ADECCO GROUP, TOYOTA, UNICREDIT, UNILEVER, UNIQLO, UNITED NATIONS, UNIVERS RETAIL, VERTBAUDET, VERSPIEREN, VIATYS / GROUPE SQUARE, VILOGIA, VISEO, WAVESTONE, WHIRLPOOL, WORLDLINE

PERSONAL AND PROFESSIONAL DEVELOPMENT

The Grande École Program's pedagogical objectives are based on knowledge and skills acquisition to train ethical, responsible, and inspiring managers. To reach these objectives, the Grande École Program pays particular attention to personal development by teaching students to learn more about themselves, about others, and about what drives engagement.





MANAGING DIVERSITY IN VIVO

A unique course to enable students **to acquire management and leadership skills even before they graduate**, by supporting and managing other groups of younger students. During the Managing Diversity in Vivo course, each student trained in management, leadership and group communication becomes **the “manager” of a group of Bachelor’s cycle students**.

This course has two main positive effects:

- > **Facilitating the integration of Bachelor’s cycle students**, particularly in their transition from secondary to higher education with the help of a mentor.
- > Providing each Master’s cycle student with an **“in Vivo” management experience in an intercultural context**.



THE SOLIDARITY PROJECT

As part of our commitment to socially responsible and experiential learning, students create a unique interdisciplinary solidarity project in partnership with UNICEF. This initiative provides students with a valuable opportunity to step outside their comfort zone by engaging in impactful, socially-driven actions.

By applying their skills in project management, communication, and leadership, participants design and implement awareness campaigns, fundraising efforts, and solidarity-based initiatives addressing real-world challenges. This hands-on experience fosters openness to diversity, teamwork, and civic engagement, while anchoring academic learning in concrete social issues.



LEADERSHIP, CULTURAL AND SELF-AWARENESS

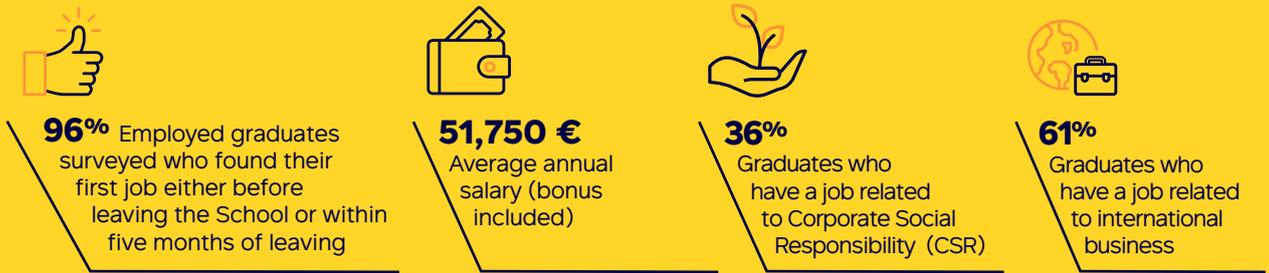
As IÉSEG trains changemakers, students will take a newly designed course on positive leadership, which is based on pedagogical innovation, combining face-to-face and remote learning, simulations, role-playing, etc.

During every semester of the Bachelor’s cycle, students will also attend mind-opening courses to increase their self-awareness and understanding of the world (examples: sociology, philosophy, history, etc.). During the first two semesters of the Grande École Program, students will receive education focused on enhancing self-awareness, developing their understanding of others, and learning how to build and improve interpersonal relationships. For instance, during a seminar, students will explore the structure of collaborative work, focusing on the underlying values, interpersonal communication, and different forms of expression in collective projects.

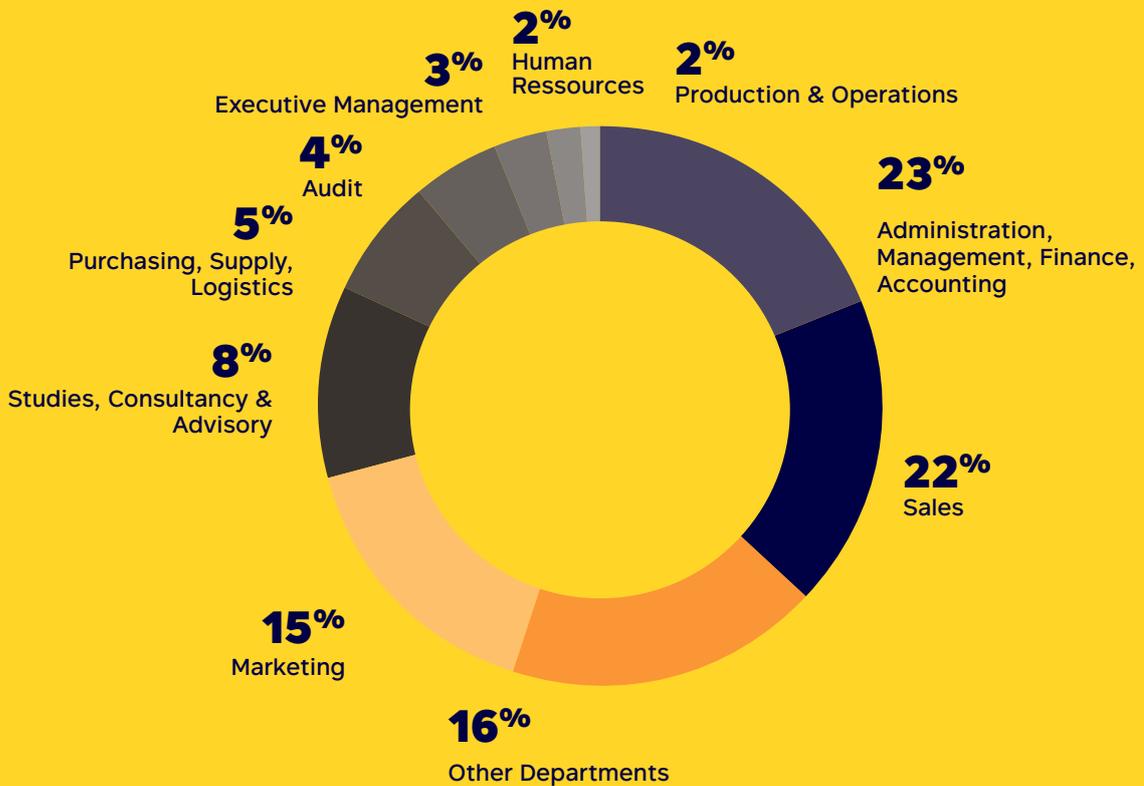
In "self-assertion through acting" classes, they will work on listening, positioning, looking, space, breathing, emotion, action verbs, improvisation, the principle of dissociation and letting go.

GRADUATE EMPLOYMENT INFORMATION

CAREER OPPORTUNITIES IN FRANCE AND ABROAD



TYPICAL CAREER FUNCTIONS



EXAMPLES OF POSITIONS

ADMINISTRATION, MANAGEMENT, FINANCE & ACCOUNTING	SALES	MARKETING	STUDIES, CONSULTANCY & ADVISORY
Financial Auditor, Financial Controller, Financial Analyst, Consultant, Business Analyst, Project Manager, etc.	Account Manager, Sales Development Representative, Business Developer, Account Executive, Sales Advisor, Business Analyst, etc.	Product Manager, Project Manager, Marketing Consultant, Data Manager, Officer, E-merchandiser, etc.	Consultant in: CSR, digital transformation, AMOA, treasury, marketing, business, accountability, strategy, etc.

2025 Survey led by the *Conférence des Grande Écoles* with graduates from the 2024 class of the Grande Ecole Program



“This program offers our students a real interdisciplinary and intercultural approach to skills acquisition, combining knowledge, development of know-how, as well as behavioral and managerial skills that will make them responsible and innovative changemakers.”

Dr. Robert JOLIET,
Academic Director of Programs

DEVELOPING A CAREER PLAN

The Grande École Program, consisting of a 3-year Bachelor’s cycle, followed by a 2-year Master’s cycle, enables students to acquire solid knowledge while developing their skills through numerous opportunities for practical application.



THE PROGRAM

- > 5 years - 300 ECTS
- > Lille or Paris-La Défense campus
- > EQUIS / AACSB / AMBA / *Grade de Master*
- > Mandatory international and professional experience abroad
- > 4 internships (total duration of 13 to 17 months aside from a gap year)



ADVANTAGES

- > **An intercultural student experience** throughout the learning process
- > **The integration of environmental, societal, and ethical questions** in every part of the program
- > **Innovative and creative teaching**, preparing students for current and future business challenges
- > **The development of creativity, relational and collective intelligence** to train the leaders of tomorrow
- > **The acquisition of experience in management** in an intercultural context
- > A **transversal and interdisciplinary program**



LEARNING GOALS

After completing this program, students will be well equipped to:

- > integrate into an international and intercultural environment
- > operate in an ethical and responsible manner
- > foster innovation and promote organizational change
- > apply their team leadership and management skills
- > adapt to various business disciplines and functions

PROGRAM STRUCTURE

BACHELOR'S CYCLE



ZOOM ON... THE RESPONSIBILITY SEMINAR

Students begin their first year with a three-week introductory phase designed to ensure they start the program under the best conditions

This introductory period is composed of:

- > Two «Up to Me» self-awareness workshops to help students prepare themselves mentally and decode their feelings
- > A module dedicated to learning styles, cultural intelligence, etc.
- > A discovery of sustainable development

MASTER'S CYCLE



Possibility of studying abroad at a partner university in semesters 3, 4, 5, 6, or/and 9.

* Possibility of parallel admissions



Possibility of a gap year between the Bachelor's and Master's cycles or between the 4th and 5th years of the Master's cycle

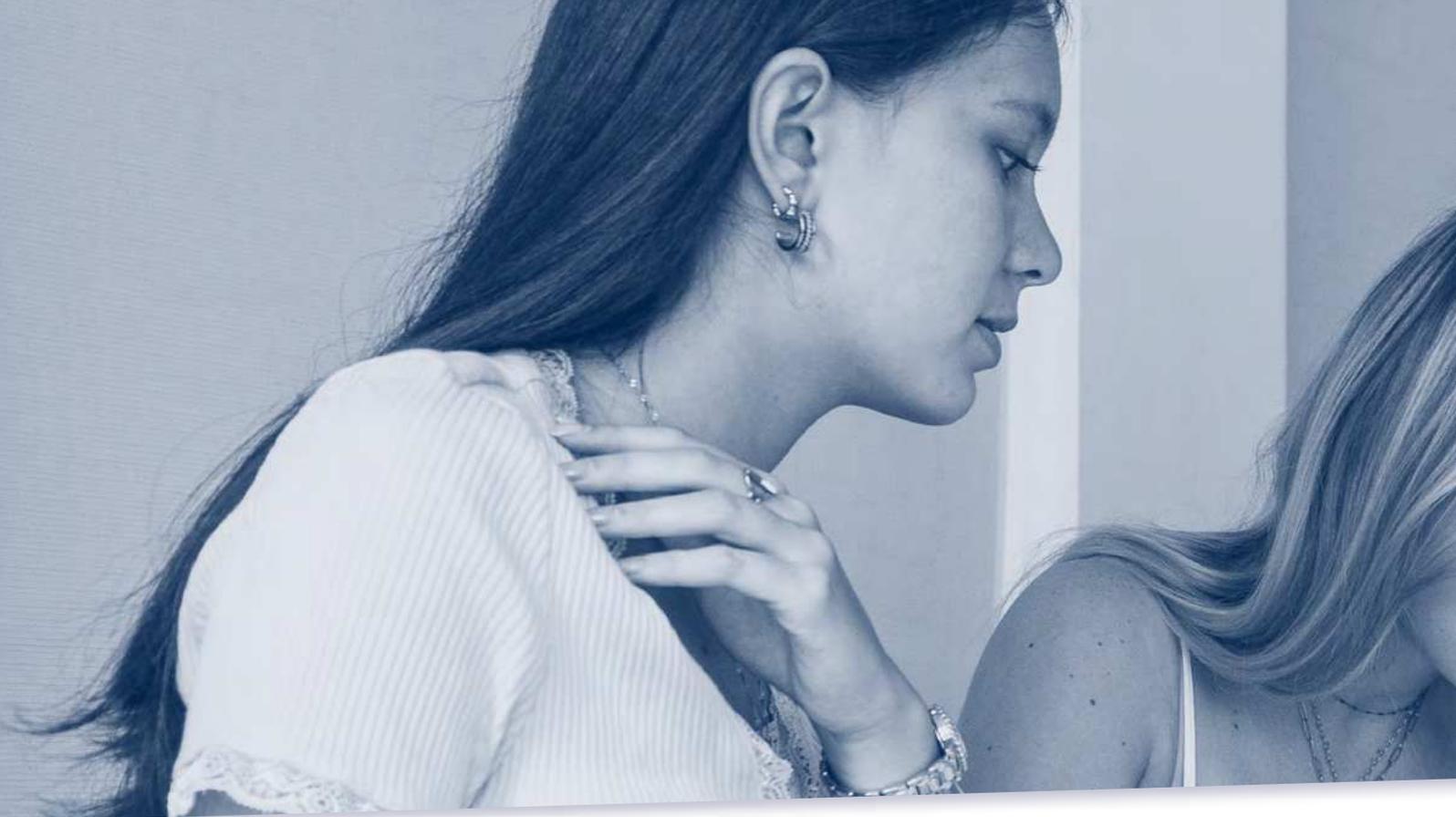


ZOOM ON... THE ARTIST, ENTREPRENEUR AND TOP-LEVEL ATHLETE STATUSES

IESEG offers specific statuses for Artist Students, Entrepreneur Students and Top-Level Athlete Students, amongst others, to better support them through their student journey.

These statuses allow students to benefit from specific accommodations and personalized support, while following the same academic path as other students. Entrepreneurs, for example, can replace certain courses with projects related to their start-up, and athletes and artists are granted greater flexibility to participate in competitions, training sessions (for athletes), or professional artistic performances.

These measures aim to provide a demanding and high-quality learning experience tailored to their unique challenges, in order to highlight the added value of these high-potential student profiles.



BACHELOR CYCLE

3 YEARS COMMITTED TO LEARNING



PROGRAM

The Bachelor's Cycle is structured around semesters, each with distinct pedagogical objectives and a unique identity, including one term dedicated to international experience.

Every semester features at least one interdisciplinary project. This allows students to put into practice acquired knowledge and skills (e.g., during the first semester, the Investigating Business project mobilizes knowledge and skills in economy, management, law, and communication in a single project, which professors from each field will support and evaluate). In terms of content, the program focuses on current topics such as social responsibility, ethics, the environment, entrepreneurship, artificial intelligence, coding, big data, technological impact, sociology, geopolitics, and more.



ADVANTAGES

- > **An interdisciplinary approach where students mobilize acquired knowledge and skills** through projects in a cross-disciplinary way. This interdisciplinary approach incorporates the management, economics, quantitative methods, coding, law, and personal development.
- > **A skill-based approach: 'learning by doing'** - students learn through hands-on projects (provided by companies or organizations) and case studies.
- > **Active pedagogy** based on interactions between professors and students, mixing remote and face-to-face courses.



OBJECTIVES

- > **Provide each student with personalized guidance**
- > **Facilitate students' overall development with skill and knowledge acquisition**
- > **Help students develop intercultural skills, as well as a sense of ethics and responsibility**
- > **Equip students with a solid knowledge base in the fundamental disciplines of management and economics**



6 SEMESTERS, EACH WITH A STRONG IDENTITY

SEMESTER 1*

LEARNING AND WORKING WITH A PROFESSIONAL MINDSET

Objectives

- > Learn how to learn in higher education
- > Develop critical thinking
- > Work and communicate effectively in a team
- > Understand how an organization works

Course examples

- > Business Exploration
- > Economical Environment
- > Legal Environment
- > Collective & Relational Efficiency
- > Consumer Decision-Making Process
- > etc.

CAPSTONE PROJECT: INVESTIGATING BUSINESS

SEMESTER 2*

EXPLORING DIVERSITY

Objectives

- > Discover, understand and be exposed to diversity
- > Understand what motivates people as individuals
- > Develop the capacity to implement concrete actions
- > Enhance the ability to contribute to a team's performance

Course examples

- > Algorithmic Thinking
- > Creativity
- > Diversity
- > Project Management
- > Sociology
- > etc.

CAPSTONE PROJECT: DEVELOPING A SOLIDARITY PROJECT

*Please note that the 1st year (semesters 1 and 2) of the Bachelor's cycle - Grande École Program is only accessible to students with a sufficient level of French. Please refer to the admission requirements on page 38.



SEMESTER 3

DEVELOPING CREATIVITY AND INNOVATION

Objectives

- > Develop and demonstrate creative and innovative abilities
- > Integrate the legal dimension of intellectual property and brand protection
- > Acquire the fundamentals of management disciplines
- > Learn to select the most appropriate tools

Course examples

- > Marketing Management
- > Imperfectly Competitive Markets
- > Trademark Law
- > Econometrics & Data Analysis
- > Cost Accounting
- > Sales Techniques
- > etc.

CAPSTONE PROJECT: DESIGNING AND IMPLEMENTING A NEW OFFERING ON A MARKET

SEMESTER 4

APPLYING LEARNING TO THE REALITY OF THE CORPORATE WORLD

Objectives

- > Go further in depth in applying management disciplines
- > Learn to make well-founded choices and balanced decisions
- > Understand what motivates students as future professionals
- > Act in an ethical and responsible way

Course examples

- > Management Control
- > Sustainability & Business
- > Managing Resources
- > Financial Analysis
- > Philosophy for Managers
- > Environmental & Energy Economics
- > etc.

CAPSTONE PROJECT: DIVERSITY, EQUITY, INCLUSION



SEMESTER 5

DEVELOPING AN ENTREPRENEURIAL SPIRIT IN A DIGITALIZED WORLD

Objectives

- > Develop the capacity to innovate for entrepreneurial projects
- > Demonstrate a sound understanding and mastery of management consulting assignments
- > Tackle the challenges of digital transformation, develop and disseminate digital culture
- > Develop a professional project and prepare for the choice of Master's major

Course examples

- > Digital Corporate Finance
- > Design Thinking
- > Introduction to Artificial Intelligence
- > Company Law
- > Market Research
- > Business Negotiation
- > etc.

CAPSTONE PROJECT: CREATING A BUSINESS

University exchange possible in semesters 3/4/5 or 6

SEMESTER 6

ACQUIRING A HOLISTIC INTERNATIONAL EXPERIENCE

Objectives

- > To be immersed in an international environment shaped by cultural diversity
- > Integrate international and multicultural dimensions into the academic curriculum through an academic exchange or "at home" internationalization
- > Reinforce autonomy and decision-making skills
- > Broaden skills by selecting courses in line with the student's personal and professional project

Course examples

- > Global Brand Management
- > International Finance
- > International Business Law
- > International HRM
- > International Business Strategy
- > etc.

Students who do not complete an academic exchange during their Bachelor's cycle must attend this semester, which has a strong international focus. International students on academic mobility will also take these courses.



PROFESSIONAL EXPERIENCE

Throughout the Bachelor's cycle, students will have the opportunity to gain professional experience (internships or work contracts) at the end of each academic year.

1

1ST YEAR

LABOR OR SOCIAL IMPACT INTERNSHIP (1 MONTH MINIMUM)

Manual labor, line work, warehouse work... to acquire experience as an employee in a factory or service industry. This internship requires relatively low skills/qualifications.

Examples:

- > Cashier in a supermarket/grocery store/ready-to-wear store
- > Warehouse Logistician
- > Helper in an animal shelter

2

2ND YEAR

B2B OR B2C SALES INTERNSHIP (2 MONTHS MINIMUM)

Missions involving direct contact with a diverse customer base in order to develop face-to-face sales pitches.

Examples:

- > Salesperson in a luxury boutique
- > Sales assistant/advisor in DIY or sports stores
- > Service or product advisor in B2B (insurance, tourism, IT, event management)

3

3RD YEAR

PROFESSIONAL INTERNSHIP (4 MONTHS MINIMUM)

Missions in the fields of Sales, Finance, Management, Marketing, HR... with the objective of defining a career plan.

Examples:

- > Accounting Assistant
- > HR Project Manager
- > Assistant Marketing Product Manager
- > Financial Controller Assistant
- > Supply Chain Manager

MASTER CYCLE

2 YEARS TO DEVELOP ESSENTIAL SKILLS FOR A PROFESSIONAL CAREER

The Grande École Program's Master in Management allows students to dive into a domain related to their professional projects. They attend numerous core courses addressing company-related issues (data visualization, artificial intelligence, positive leadership, CSR, change management, etc). By selecting their major and minor, students can build their own career plans.



THE PROGRAM

- > 3 semesters of courses: two semesters of major courses and one semester of minor courses
- > 1 semester of end-of-studies internship alongside a professional thesis



ADVANTAGES

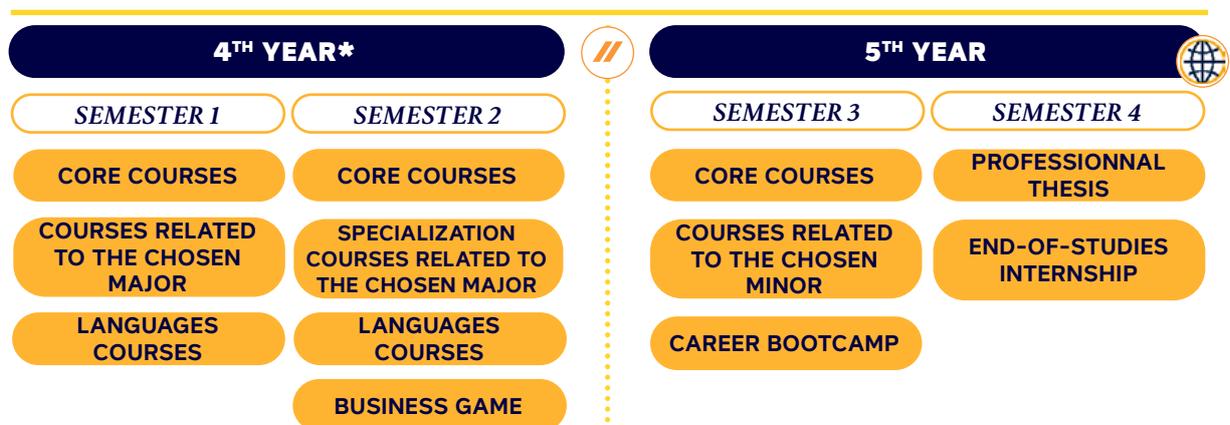
- > **A skill-based approach:** learning through experience and experimentation. Students engage in case studies (data provided by companies or organizations) and projects. The Master's cycle consists of a set of courses, a thesis or a consulting project, and a 6-month internship.
- > The development of **leadership skills in the 'Positive Leadership'** core course is applied in the **'Managing Diversity in Vivo'** course, where students gain real-life experience of group management.
- > **Active pedagogy** based on interactions between professors and students, combining on-site and online courses.
- > **Personalized coaching by experts** to help students prepare their professional projects.



OBJECTIVES

- > To acquire a **solid set of interdisciplinary skills and expertise**
- > To develop a career plan with the **ability to think differently** and, above all, to ask the right questions
- > To work on **leadership, change management, CSR, creativity and innovation**, as well as **analysis and decision-making in a complex environment**

GRANDE ÉCOLE - MASTER'S CYCLE



* Possibility of parallel admissions in semester 1.



Possibility of studying abroad at a partner university in semester 3.



Possibility of a gap year between the 4th and 5th years of the Master's cycle



CORE COURSES

The core courses offered in the Master's cycle aim **to train responsible and innovative leaders capable of initiating change thanks to their overall understanding of digital, economic, technological, societal, financial and environmental issues**. These courses also contribute to training inspiring leaders who can give meaning to their strategies and lead their teams in a shared vision.

- > **BUSINESS GAME:** Coaching sessions and simulations mobilizing all the knowledge acquired by students.
- > **CAREER BOOTCAMP:** See page 35.
- > **CAREER PROGRAM:** See page 4.
- > **ENVIRONMENTAL MANAGEMENT:** This course responds to the current issues facing businesses by training students to implement major change initiatives required to meet social and environmental demands.
- > **DATA VISUALIZATION:** This course aims at enabling students to learn how to present data effectively, making it easily understandable and complementary to their speech.
- > **GEOPOLITICS STRATEGIC FORESIGHT:** The aim of this course is to understand the mechanisms of contemporary geopolitics and their impact on business.
- > **BUSINESS CONSULTING FOR IMPACT:** This is one of the highlights of the Master's program, offering students total immersion in a corporate consulting assignment. Working with companies from a wide range of sectors, students act as consultants and mobilize their interdisciplinary skills to provide solutions to real-life strategic issues.
- > **LANGUAGES:** In addition to English, which is the language of instruction and work, students are required to learn another language as part of the Grande École Program's Master cycle.
- > **MANAGING DIVERSITY IN VIVO:** This course serves as a support program for Bachelor students, led by Master students who receive training in communication processes and team management.
- > **BUSINESS PROCESS FOR MANAGERS:** This course aims to teach students the basics of business mapping, which is a visual representation of an organization's activities, processes, stakeholders and information flows.
- > **QUANTITATIVE METHODS FOR MANAGERS:** This course aims to provide students with the basics of quantitative techniques they may need to solve problems in their managerial roles.
- > **QUALITATIVE METHODS FOR MANAGERS:** This course aims to provide students with the basics of qualitative techniques necessary for solving problems in their managerial roles.
- > **NO-CODE AND GENERATIVE AI:** The aim of this course is to understand the basics of no-code and generative AI, tools that are increasingly used in organizations.
- > **PERSONAL DATA MANAGEMENT & PROTECTION:** This course aims to understand the mechanics of personal data law under the GDPR and its relationship to intellectual property
- > **POSITIVE LEADERSHIP DEVELOPMENT:** This course aims to provide knowledge that nurtures innovative leaders, promoting creative solutions for and with responsible organizations.
- > **STRATEGIC CHANGE MANAGEMENT:** This course guides students through the process of strategic change in organizations, from understanding when and why change is necessary to its effective implementation.
- > **ECONOMIC CHALLENGES FOR INTERNATIONAL BUSINESS:** The aim of this course is to introduce students to the main economic challenges they will face in their professional activities.

TAILORING YOUR PATH: FROM CORE CURRICULUM TO SPECIALIZATION

Upon entering the Master's cycle, students have the opportunity to choose one major from the seven offered by the School. This major is related to one of the main management disciplines (Finance, Marketing, Accounting, etc.), and includes a semester of specialization focused on in-depth study, enabling students to refine their career plans.

Specialization is conditional on the choice of major, while interdisciplinarity — essential in business — is encouraged by the variety of courses offered in different fields. The third semester of courses is dedicated to the minor chosen by the student, which focuses on a different discipline from the major. Students thus acquire a dual skill set.



PRESENTATION OF THE 7 MAJORS

In the Master cycle, students choose a major from the seven available. Each major is associated with one or two specializations taught during the same year, with the aim of deepening the students' knowledge in their chosen career field.

■ FINANCIAL MANAGEMENT & CONTROL

This major is the gateway for students who want to gain high-quality knowledge in Control, Accounting, and Financial Management, with an emphasis on financial planning and performance analysis, and efficient decision-making.

Examples of major courses

- > Accounting & Regulation
- > Consolidation
- > Business Cycles & Legislation

Examples of specialization courses

- > Advanced Financial Engineering
- > Firm Valuation
- > Sustainable Accounting, Reporting & Ethics

■ FINANCE

By joining this major, students will be introduced to the different decision-making techniques in corporate finance and the financial markets, and will develop all the skills needed for these professions.

Examples of major courses

- > Firm Valuation
- > Sustainable Corporate Finance
- > Long-Term Financing & Debt securities

Examples of Corporate Finance specialization courses

- > Corporate Finance
- > Advanced Financial Statement Analysis
- > Multinational Financial Management

Examples of Asset & Risk Management specialization courses

- > Multi-Asset Portfolio Management
- > Trading & Exchanges
- > Alternative Investments

Examples of Corporate Investment Banking specialization courses

- > Regulation & Compliance
- > Computer-Based Problem Solving in CIB
- > Macro-Economic Environment & Monetary Policy

■ MARKETING

The Marketing major teaches students how to deliver value in the marketing and sales process through strategy, behavior analysis, and data insights. Three specializations are then offered: technologies/tools/techniques, internationalization/globalization, and B2B knowledge and skills.

Examples of major courses

- > Digital Branding
- > Consumer Behavior
- > Marketing Strategy

Examples of Digital Marketing specialization courses

- > Digital Content
- > Digital Design & Optimization
- > Platform Strategy

Examples of International Marketing specialization courses

- > Cross-Cultural Marketing
- > Int. Retail & Omnichannel
- > Int. Marketing for Sustainability

Examples of Business Development & Sales specialization courses

- > Key Account Management
- > Purchasing Strategy
- > Internal Customer Management



INTERNATIONAL NEGOTIATION & SALES

The major in International Negotiation & Sales trains future business professionals. It equips students with a comprehensive education in international business negotiation, cultural understanding, and conflict resolution. This teaching approach is complemented by advanced courses in key application domains, such as sales, diplomacy, HR, contract law, and finance.

Examples of major courses

- > Practical Negotiation Skills
- > Applied Conflict Management & Dispute Resolution
- > Decision Games and Negotiation

Examples of specialization courses

- > Labor Negotiation
- > Contract & Law Negotiation
- > Negotiations in M&A

GENERAL MANAGEMENT & STRATEGIC CONSULTING

This major will provide students with a theoretical and practical toolbox for success in consulting.

Examples of major courses

- > Sustainable Consulting
- > Advanced Corporate Strategy
- > Transformational HRM

Examples of specialization courses

- > International Business Development
- > IS Project Management
- > M&A Strategy

OPERATIONS & SUPPLY CHAIN MANAGEMENT

The Operations Major provides students with effective tools and knowledge to solve problems arising in operations, supply chain management, and logistics in an efficient, responsive, and sustainable way.

Examples of major courses

- > Supply Chain Management
- > Inventory Management
- > Project Planning

Examples of specialization courses

- > Production Planning & Control
- > Agile Project Management
- > Supply Chain Operations

INNOVATION & ENTREPRENEURSHIP

The Innovation & Entrepreneurship major immerses students in the practice of entrepreneurial management and provides them with the knowledge and tools needed to launch a new business, revitalize an existing one, or drive sustainable change and innovation in an established organization.

Examples of major courses

- > Foundations of Entrepreneurship
- > Financing Entrepreneurial Ventures
- > Leadership for Design Thinking

Examples of specialization courses

- > Inclusive Entrepreneurship
- > Social Entrepreneurship: Challenges (online)
- > Social Entrepreneurship Consulting



MINORS AND SPECIFIC PATHWAYS

■ INTERDISCIPLINARITY AT THE HEART OF THE PROGRAM: CHOOSING A MINOR

In addition to their major, students must also choose a minor covering a topic different from their major.

The available minors include:

- > Audit & Control
- > Managerial Decision-Making
- > Digital Transformation
- > Managing People & Organizations
- > Sustainability & Transition
- > General Management & Strategy Consulting
- > Financial Management & Control
- > International Negotiation & Sales
- > Entrepreneurship
- > Operations & Supply Chain Management

■ SPECIFIC PATHWAYS

To meet the needs of its students, their aspirations and the market, IÉSEG also offers two specific tracks.

PATHWAY IN ENTREPRENEURSHIP

The aim of this minor is to support students in their business creation endeavors or guide them in their aspiration to launch a business.

Advantages of this track:

- > Open to students who aspire to start their own business, upon assessment of their application file
- > Enables student entrepreneurs to benefit from dedicated support and time to develop their project
- > Professional thesis/Professional Entrepreneurial project dedicated to their business creation project

PATHWAY IN AUDIT & CONTROL

This minor enables students who have opted for the major in Corporate Finance or Accounting to specialize in auditing.

Advantages of this track:

- > A minor structured around the specific demands of the auditing sector
- > Specific courses to help students prepare for the DSCG (*Diplôme Supérieur de Comptabilité et de Gestion*) exams
- > Practical, market-based case studies

TO GO FURTHER

■ BUSINESS GAMES

Are you ready to make all the decisions needed to run a company successfully?

As part of multi-disciplinary teams with different specializations, students will be required to make decisions for all the departments of a company. From human resources management to production, from financial investments to ecological choices, they will have to convince the company's shareholders that their team is the right one to run the business successfully.

■ THE CAREER BOOTCAMP

At the end of their academic journey, before completing their final internship and finding their first job, Master's students will take part in a Career Bootcamp dedicated to successful job market entry.

Over the course of two days, students take part in professional development activities in a lively and fun atmosphere. The bootcamp combines various formats and meetings: career workshops, master classes, meetings with partner companies, presentations on job market expectations, networking sessions. Students will also work on soft skills that can be applied in the workplace. The aim is to prepare students as effectively as possible for their entry into the job market, by offering them a suitable career path aligned with market expectations and current recruitment processes, and by helping them make the most of their entire IÉSEG experience.

■ END-OF-STUDIES INTERNSHIP

During the Master's degree Program, IÉSEG students must engage in a work placement for 6 months.

They will have to take on responsibilities at a «**Junior Executive**» level, demonstrating their capacity to analyze a problem, suggest solutions, etc. Examples: Junior Auditor, Product Assistant Manager, Junior Management Controller, Human Resources Officer, etc.

■ PROFESSIONAL ENTREPRENEURIAL PROJECT

During the Master's program, students complete a professional project report in a company or on a topic related to entrepreneurship and/or innovation. The aim is to develop analytical, research, organizational and presentation skills applied to real-life situations.

■ PROFESSIONAL THESIS

This project requires students to address a specific business issue during their final internship. For one semester, alongside their internship, they work, on a problem with the aim of providing an external perspective and new ideas that will enable the company to make concrete progress on projects in France or internationally.





MEET WITH US

■ OPEN DAYS

Meet IÉSEG faculty and students to discuss your plans.

- > Saturday, November 29, 2025
- > Saturday, January 31, 2026
- > Saturday, March 7, 2026

More information at: www.ieseg.fr/en/discover-ieseg/meet-with-us

■ EDUCATIONAL FAIRS AND OTHER EVENTS

Discover the list of educational fairs and other events where IÉSEG will be present in person or online: www.ieseg.fr/en/discover-ieseg/meet-with-us

ADMISSION PROCESS

Applications must be submitted online at candidate.ieseg.fr and are reviewed by an Admission Committee composed of IÉSEG Academic Directors and Ministry representatives.

Admission into the 1st year is open to candidates holding an IB, EB, high school diploma, or any secondary diploma other than the French Baccalaureate. Students in the French education system preparing a dual diploma may also apply via the international application procedure. A good level of French is required (proficiency test needed for non-native French speakers).

Applicants with a French baccalaureate must apply to the Concours ACCÈS via Parcoursup.

Admissions into the 2nd or 3rd year are open to students who have validated 1 or 2 years of an undergraduate program. A good command of English is required.

■ APPLICATION CHECKLIST

- > High school transcripts in English or French (11th grade + min. 1st term of 12th grade)
- > High School Diploma (if available)
- > English proficiency test (IELTS 6.5, TOEFL IBT 85, TOEIC 4 skills 850, Duolingo 115, Cambridge Exam B2) – Native English speakers or candidates who have had two years of courses taught in English are exempt.
- > French proficiency test (DELTA, DALF, TCF, TEF – Minimum recommended B2) – Native French speakers or candidates who have had two years of courses taught in French are exempt. Only for first-year entry.
- > Motivation video to be recorded on the application platform
- > Letter of recommendation from a professor or a counsellor
- > CV
- > €100 application fee

1ST YEAR

- > 4 application rounds.

2ND AND 3RD YEAR

- > 2 application rounds.

For more information about the calendar, please check the IÉSEG website :

- > www.ieseg.fr/en/prospective-student/admission/

TUITION FEES / SCHOLARSHIPS

■ TUITION FEES*

- > €14,230 for the academic year 25-26 for EU and non-EU students

■ SCHOLARSHIPS

Early Bird Scholarship

10% tuition fee reduction if you apply before February 2nd, 2026

Merit-Based Scholarship

Up to 25% tuition fee reduction, based on the applicant's overall portfolio of academic performance, rigor, motivation, extracurricular activities and/or professional expertise.

These scholarships can be combined up to 35% for students who meet the various criteria.

*Tuition fees are subject to change

CONTACTS



> Latin America

Santiago GONZALEZ
latinamericaoffice@ieseg.fr

> France

admissions@ieseg.fr

> Mainland China, Hong Kong, Macao, Taiwan, Singapore, Japan, Mongolia, Korea, Brunei, Thailand and Malaysia
Eleonore ZHANG & Marc PORTO – eastasiaoffice@ieseg.fr

> Sub-Saharan Africa

Ousmane TOURE – africa@ieseg.fr

> Other countries

Diviya NEDA – pgeinter@ieseg.fr

> India, Vietnam, Indonesia, Philippines, Sri Lanka, Nepal, Bangladesh, Bhutan, Pakistan, Myanmar, Cambodia, Laos
Brijjveen SABHERWAL & Golda MALHOTRA – southasiaoffice@ieseg.fr

SOCIAL MEDIA



IESEG School of Management / Study at IESEG



ieseg_school
studyatieseg



IESEG School of Management



IESEG School of Management



@IESEG.FR



@IESEG



LILLE:

> 3 rue de la Digue
F-59000 Lille

PARIS:

> Socle de la Grande Arche – 1 Parvis de La Défense
F-92044 Paris – La Défense cedex

> Phone: +33 (0)3 20 54 58 92 / +33 (0)1 55 91 10 10
> www.iesege.com



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY