



THE UNIVERSITY OF  
WINNIPEG

Professional, Applied and  
Continuing Education

2024-2025

• Find your •  
**PACE**

**Industry-Aligned  
Professional Programs**







# Education to Propel Your Career Forward



## Scholarships and Awards

The University of Winnipeg President’s Scholarship for World Leaders may be awarded to an international student entering any of the University’s divisions for the first time. PACE offers a number of \$400 tuition awards each term.

For more information:  
[uwinnipeg.ca/awards](http://uwinnipeg.ca/awards)

## Working in Winnipeg

International students can work if they hold a valid study permit. That includes on and off-campus opportunities. There are also opportunities to stay and work in Winnipeg or Canada after graduation.

For more information:  
[cic.gc.ca](http://cic.gc.ca)

## After Graduation

Students who complete a program at PACE are eligible for a Post Grad Work Permit, which offers the opportunity to work in Canada after graduation.

For more information:  
[canada.ca/en/immigration-refugees-citizenship/services/study-canada/work/after-graduation.html](http://canada.ca/en/immigration-refugees-citizenship/services/study-canada/work/after-graduation.html)

## Immigrate to Canada

The Manitoba Provincial Nominee Program can help fast-track your immigration to Canada. The program has a 99% approval rate for graduates from Manitoba post-secondary learning institutions.

For more information:  
[immigratemanitoba.com](http://immigratemanitoba.com)

## Programs Include

- › **Internship\***
- › **Industry association memberships**
- › **Comprehensive orientation week**
- › **Career Hub**
- › **Professional networking opportunities**
- › **Student life and cultural events**
- › **Personalized academic advising and counselling**
- › **Personalized immigration advising**
- › **Software**
- › **Use of most UWinnipeg facilities and services**
- › **Membership in UWinnipeg Student Association**

\* Students must meet eligibility requirements in order to qualify

## Post-Degree Diplomas

	Tuition	Start Month	Duration
Advanced Business Management*	\$15,050	January, May & September	12 Months
Artificial Intelligence	\$19,850	January	12 Months
Financial Management	\$25,800	January	24 Months
Human Resource Management	\$19,750	May & September	12 Months
Marketing Management	\$26,300	January & September	24 Months
Mobile Application Development <b>New</b>	\$22,450	September	12 Months
Predictive Analytics	\$19,850	September	12 Months
Project Management	\$19,950	January, May & September	12 Months
Public Relations & Strategic Communication	\$19,750	August	12 Months
Supply Chain Management	\$19,950	May	12 Months
Web Application Development <b>New</b>	\$22,450	May	12 Months

Tuition includes UWSA and health insurance fees. Costs are subject to change.  
\*The Advanced Business Management program does not have an internship component.

## Application Deadlines:

<b>May 15</b> August or September start month	<b>September 15</b> January or February start month	<b>January 15</b> May start month
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# Post-Degree Diploma Programs

Our programs integrate a hybrid of on-campus and online courses, offering our students both the connection of in-person learning while developing critical online learning and collaboration skills.

Students can expect between 3-6 courses delivered online throughout their program.

International students are required to hold a minimum of an undergraduate degree.

Students who earn the Management Certificate as part of their program are eligible to apply for the Certified in Management (CIM) designation through Chartered Managers of Canada (additional steps required).

## Advanced Business Management

Set yourself apart with hands-on project management and leadership skills. This unique program helps develop the ability to keep projects on time, on budget, and within scope – all while demonstrating exceptional leadership. Graduates will be able to confidently lead and manage projects in any type of work environment.

**Tuition**  
\$15,050

**Start month**  
January, May & September

**Duration**  
12 Months

### Credentials Earned

- › Applied Project Management Certificate
- › Emerging Leaders Certificate
- › Management Certificate

### Industry Memberships

- › Chartered Managers Canada | CIM
- › Project Management Institute - Manitoba Chapter

### Academic Requirement

- › Bachelor

### Work Experience

- › 5 years

## Artificial Intelligence

Be on the cutting edge of innovation with a diploma in AI and machine learning. In this program, graduates master the skills to create and use problem-solving algorithms to provide insights, predictions, and operationalization strategies needed to transform any organization into an innovative, efficient, and sustainable company of the future.

**Tuition**  
\$19,850

**Start month**  
January

**Duration**  
12 Months

### Credentials Earned

- › Artificial Intelligence Post-Degree Diploma

### Industry Memberships

- › Canadian Artificial Intelligence Association
- › Tech Manitoba

### Academic Requirement

- › Bachelor (Business, Computer Science, Engineering, Mathematics, Statistics, or Physics)

### Work Experience

- › Related work experience preferred

## Financial Management

Lead the way in a highly competitive and fast-paced business environment with sound financial management practices that enhance bottom lines and increase sustainability. This program focuses on critical thinking, ethics, and sustainable and sound business practices taught within a comprehensive accounting and financial framework.

**Tuition**  
\$25,800

**Start month**  
January

**Duration**  
24 Months

### Credentials Earned

- › Financial Management Post-Degree Diploma
- › Management Certificate

### Industry Memberships

- › Chartered Managers Canada | CIM

### Academic Requirement

- › Bachelor (Business or Related Preferred)

### Work Experience

- › 3 years

## Human Resource Management

Become a leader with this 4X award-winning and CPHR-accredited program that distinguishes itself from other academic competitors by layering traditional elements of human resource management with a heavy emphasis on leadership, concrete business tools, and effective communication tools.

**Tuition**  
\$19,750

**Start month**  
May & September

**Duration**  
12 Months

### Credentials Earned

- › Human Resource Management Post-Degree Diploma
- › Management Certificate

### Industry Memberships

- › Canadian Pensions Benefits Institute
- › Chartered Managers Canada | CIM
- › CPHR Membership

### Academic Requirement

- › Bachelor

### Work Experience

- › 3 years

## Marketing Management

Set yourself apart in the field of marketing with a solid theoretical foundation and a blend of marketing tools, systems, and strategies to add economic value to any organization. Graduates give their employers the competitive edge in market-driven economies using their marketing strategy knowledge to create customer value.

**Tuition**  
\$26,300

**Start month**  
January & September

**Duration**  
24 Months

### Credentials Earned

- › Marketing Management Post-Degree Diploma
- › Digital and Social Media Marketing Certificate
- › Management Certificate

### Industry Memberships

- › Advertising Association of Manitoba
- › Canadian Agrifood Marketers Alliance
- › Chartered Managers Canada | CIM
- › International Association of Business Communicators

### Academic Requirement

- › Bachelor

### Work Experience

- › 1 year



Post-Degree **Diploma Programs**

**Mobile Application Development (New)**

Acquire the skills to develop modern, scalable mobile applications. From initial planning and architecture mapping to initial planning and architecture mapping to front-end design and development concepts, as well as back-end solutions for both cloud and local server approaches, this program develops a complete skill set for mobile app development professionals. In addition, graduates gain critical project management and communication skills.

**Tuition**  
\$22,450

**Start month**  
September

**Duration**  
12 Months

**Credentials Earned**  
› Mobile Application Development Post-Degree Diploma

**Industry Memberships**  
› Tech Manitoba  
› New Media Manitoba

**Academic Requirement**  
› Bachelor (Computer Science or Related)

**Work Experience**  
› 1 year (IT related in lieu of Computer Science degree)

**Predictive Analytics**

Stay ahead of the competition with this cutting-edge applied program focused on harnessing big data for smart business decisions that optimize competitive and social benefits within an organization. Graduates of this program gain experience with various analytical models to become strategic leaders for organizations of any size.

**Tuition**  
\$19,850

**Start month**  
September

**Duration**  
12 Months

**Credentials Earned**  
› Predictive Analytics Post-Degree Diploma

**Industry Memberships**  
› DAMA International  
› Transforming Data With Intelligence  
› Tech Manitoba

**Academic Requirement**  
› Bachelor (Business, Computer Science, Engineering, Mathematics, Statistics, or Physics)

**Work Experience**  
› Related work experience preferred

**Project Management**

Master the analytical framework and essential project management tools for budgeting, procuring, scoping, modeling, measuring, and reporting. This program equips graduates with the essential skills of project management and is aligned with the knowledge requirements of the Project Management Professional (PMP)<sup>®</sup> and Certified Associate in Project Management (CAPM)<sup>®</sup> industry-recognized standards for best professional practice.

**Tuition**  
\$19,950

**Start month**  
January, May & September

**Duration**  
12 Months

**Credentials Earned**  
› Project Management Post-Degree Diploma  
› Management Certificate

**Industry Memberships**  
› Chartered Managers Canada | CIM  
› Project Management Institute-Manitoba Chapter

**Academic Requirement**  
› Bachelor

**Work Experience**  
› 3 years

**Public Relations & Strategic Communication**

Become a highly-skilled communicator ready to take on public relations in both corporate and not-for-profit environments. With a broad foundation of PR and marketing-specific knowledge, this program emphasizes best practices, tackles current and emerging issues, and develops the skill set to be a leader in the field.

**Tuition**  
\$19,750

**Start month**  
August

**Duration**  
12 Months

**Credentials Earned**  
› Public Relations and Strategic Communication Post-Degree Diploma  
› Digital and Social Media Marketing Certificate  
› Management Certificate

**Industry Memberships**  
› Canadian Agri-food Marketers Alliance  
› Canadian Public Relations Society  
› Chartered Managers Canada | CIM  
› International Association of Business Communicators

**Academic Requirement**  
› Bachelor

**Work Experience**  
› 1 year

**Supply Chain Management**

Lead the way in this industry-aligned program. Graduates get the hands-on skills and knowledge needed to manage, organize, and run supply chain functions. From logistics to procurement, knowledge management to global sourcing, students cover all aspects of the supply chain management field, being challenged to apply theory to the practical workplace.

**Tuition**  
\$19,950

**Start Month**  
May

**Duration**  
12 Months

**Credentials Earned**  
› Supply Chain Management Post-Degree Diploma  
› Management Certificate

**Industry Memberships**  
› Chartered Managers Canada | CIM  
› Supply Chain Management Association of Manitoba

**Academic Requirement**  
› Bachelor

**Work Experience**  
› 3 years

**Web Application Development (New)**

From essential training in web design and developing, to deploying web applications, acquiring project management and business writing skills, this program develops a complete skill set for web development professionals. Graduates gain experience with a wide variety of web programming technologies and developing modern back-end solutions for data storage with attention to security and scalability.

**Tuition**  
\$22,450

**Start month**  
May

**Duration**  
12 Months

**Credentials Earned**  
› Web Application Development Post-Degree Diploma

**Industry Memberships**  
› Tech Manitoba  
› New Media Manitoba

**Academic Requirement**  
› Bachelor (Computer Science or Related)

**Work Experience**  
› 1 year (IT related in lieu of Computer Science degree)

# The PACE Advantage

PACE programs specialize in high-growth career fields with strong employment prospects. Our programs connect students to the job market with industry-expert instructors, career focused events, and real-world experience in our internship component. PACE's connections to industry leaders, associations, and the local community provide students a platform to launch their careers after graduation.



## Get Job Ready

Career Hub is a speed-mentoring concept where students meet one-on-one with recognized industry professionals and PACE staff to get feedback on resumes and interview skills, and participate in round-table discussions on best practices for job searching in today's market.



## Project Management Diploma

	UWinnipeg PACE	Competitor College	Competitor MBA**
Duration	12 Months	12 Months	12 Months
Tuition	\$19,950	\$22,520	\$62,450
# of Courses	27	13	15
Internship	Yes	No	No
Earned Credentials	<div><div>›</div>Project Management Post-Degree Diploma<div>›</div>Management Certificate</div>	<div><div>›</div>College Graduate Certificate (Project Management)</div>	<div><div>›</div>MBA</div>

*\*Students must meet eligibility requirements in order to qualify.*  
*\*\*Entrance to MBA programs varies but typically requires a 4-year degree, minimum scores on GMAT, as well as 2+ years of work experience.*

## Marketing Management Diploma

	UWinnipeg PACE	Competitor College	Competitor MBA**
Duration	24 Months	8 Months	12 Months
Tuition	\$26,300	\$19,030	\$88,300
# of Courses	25	12	14
Internship	Yes	No	No
Earned Credentials	<div><div>›</div>Marketing Management Post-Degree Diploma<div>›</div>Digital &amp; Social Media Marketing Certificate<div>›</div>Management Certificate</div>	<div><div>›</div>Marketing Advanced Diploma</div>	<div><div>›</div>MBA</div>



## Student Life

Cultural events immerse you in Canadian culture while encouraging you to share your own. The Student Life Program offers many fun activities for students such as a meet and greet for new students, potlucks, our award-winning annual Cultural Evening, networking events, and more. There are also several opportunities for students to get involved in the community through volunteer initiatives.

## Advanced Business Management

	UWinnipeg PACE	Competitor College	Competitor MBA**
Duration	12 Months	9 Months	12 Months
Tuition	\$13,315	\$20,925	\$112,250
# of Courses	18	16	14
Earned Credentials	<div><div>›</div>Applied Project Management Certificate<div>›</div>Emerging Leaders Certificate<div>›</div>Management Certificate</div>	<div><div>›</div>Advanced Diploma</div>	<div><div>›</div>MBA</div>



# Graduate Success Stories



**Abhijeet Ranga** – India  
*Manager, Digital Marketing, True North Sports + Entertainment*

**University of Winnipeg, Marketing Management, Class of 2021**  
Rajasthan Technical University, B.Tech, Computer Science

*“PACE provided me with the knowledge, guidance, and networking I needed to launch my career, landing a full-time job just 17 days after completing my program.”*



**Ibrahima Diallo** – Guinea  
*Financial Analyst, Loblaw Companies Limited*

**University of Winnipeg, Financial Management, Class of 2023**  
Université de Conakry, Maîtrise in Economics  
Université Clermont Auvergne, Master's in Political Economics

*“I choose PACE because it had every resource to offer me strong financial management strategies. It was the only program that offered me a deeper understanding of financial management from a Canadian perspective”*



**Alonso Aguayo Topete** - Mexico  
*Recruitment Consultant, Digital Marketing, Pinnacle Staffing Solutions*

**University of Winnipeg, Human Resource Management, Class of 2022**  
Universidad Panamericana, Bachelor in Administration and International Business

*“Canada is such a diverse country, PACE gave me the tools I needed to be able to thrive in a multicultural environment.”*



**Miriela Velazquez** – Cuba  
*IT Consultant, Integrationworx Ltd.*

**University of Winnipeg, Predictive Analytics, Class of 2023**  
University of Informatic Sciences, Bachelor of Science in Computer Sciences

*“I was looking for a data science program and a friend who completed a program at UWinnipeg PACE recommended this university. In my opinion, my program was quite comprehensive, providing a thorough knowledge base for new data scientists.”*

# English Language Program

UWinnipeg's English Language Program (ELP) delivers high quality programs for students seeking to enhance their English proficiency.

The specific program options will meet the needs of students with a variety of language abilities and desired outcomes.

## University Pathway Program

The University Pathway Program provides excellent preparation for academic studies, developing the skills you require to be successful at PACE.



## Advantages of our Pathway Program

**Meet our language requirements:**  
Earn a minimum grade of “B” in Academic Level 5 and Introduction to Business/Business Fundamentals to meet the language requirement needed for entry to PACE programs.

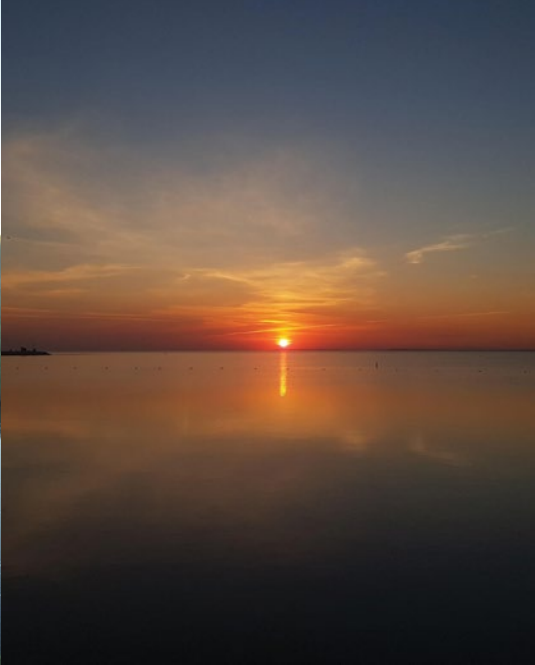


# Your Study Pathway



Apply for your PACE program	Accept your offer of admission	Apply for the ELP Pathway program	Complete the Pathway Program and achieve a minimum of "B" in both Academic Level 5 and Introduction to Business	Begin your UWinnipeg PACE program
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# Cost of Living in Winnipeg

City	Individual	Family of 4
Winnipeg	\$2,876 monthly	\$6,687 monthly
Calgary	\$3,155 monthly	\$8,100 monthly
Toronto	\$3,912 monthly	\$9,300 monthly
Vancouver	\$3,972 monthly	\$9,860 monthly
Dublin (Ireland)	\$3,477 monthly	\$8,866 monthly
Sydney (Australia)	\$4,777 monthly	\$12,311 monthly

Cost of living includes rent for a 1 bedroom apartment for individuals and 3 bedroom apartment for families.

Expenses may fluctuate based on lifestyle choices.



Winnipeg is the #1 most cost-competitive city across all of the United States and Western Canada

(KPMG, 2016)



Spring  
low +2°C  
high +12°C



Summer  
low +15°C  
high +24°C



Autumn  
low +1°C  
high +10°C



Winter  
low -20°C  
high -10°C



## When to Apply

Online applications open approximately one year prior to program start dates. Apply early as programs fill up quickly.

### Deadline for Applications:

May 15	August / September start month
September 15	January / February start month
January 15	May start month



## Receive Your Offer

If your application is successful you will be emailed an offer of admission.



## Accept Your Offer

To accept an offer of admission, make your tuition deposit within 6 weeks of the date of the offer.



## Apply for Your Study Permit

Apply for your study permit as soon as you receive your Letter of Admission.

We recommend applying for your Study Permit at least 5 months before your program start date. The University of Winnipeg's DLI (019147986012)



## Reserve Your Seat

To reserve a seat, you must send your Port of Entry (POE), also known as a Letter of Introduction, from IRCC as soon as you receive it. Your POE is your study permit approval.



## Finalize Your Seat

To finalize your seat, you must pay your remaining tuition balance before the deadline.



## Start Your Program

You are automatically enrolled in all your courses, and set up for your program.

# Applying to PACE

To view details on the application process, visit:  
[pace.uwinnipegcourses.ca/apply-today](https://pace.uwinnipegcourses.ca/apply-today)





# The Heart of Canada

Welcome to Winnipeg, a diverse multicultural city with a rich and varied history. Winnipeg is the capital city of Manitoba and located in the centre of Canada. Recently Winnipeg has won the attention of the world being featured on the cover of Time Magazine as one of the World's Greatest Places in 2021 and Manitoba was included on Lonely Planet's Top 10 Regions in 2019.

Our central downtown campus is only steps away from exciting nightlife, galleries, museums, and shopping, as well as being close to green spaces, parks, and walkways.

Manitoba's diverse economy includes major industrial sectors such as aerospace, financial services, biotechnology, manufacturing, information and communication technologies, interactive digital media, and more.



**Over 164,000  
international migrants  
have moved to Manitoba  
in past 20 years.**

**Winnipeg is one of the  
most affordable places to  
live in North America.**

Vancouver

Winnipeg

Toronto

New York

Chicago



**The Great Outdoors**  
Manitoba is home to beautiful beaches, scenic landscapes, and impressive wildlife.



**Winnipeg ranked as  
the Most Intelligent  
City in 2021.**



Explore Winnipeg's Fringe Festival, International Jazz Festival, Folk Festival, Festival du Voyageur, and more.

**100+**

**We're multicultural – more  
than 100 languages are  
spoken here.**



Manitoba's ICT Industry employs more immigrants than Canada's nation average, at 6.6%.

**07**

**Winnipeg is Canada's  
7<sup>th</sup> largest city with a  
population of 767,500.**



**The Labour Market**  
Manitoba expects to see 141,700 job openings from 2021- 2025, 47% of those being new jobs.



**One of the World's  
Greatest Places of 2021.  
(Time Magazine, 2021)**

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## Professional, Applied and Continuing Education

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 [/paceuwinnipeg](https://www.youtube.com/channel/UCpceUwinnipeg)

**[pace.uwinnipeg.ca](http://pace.uwinnipeg.ca)**

### Faculty of Arts

Classics  
Conflict Resolution Studies  
Criminal Justice  
Developmental Studies  
Disability Studies  
East Asian Languages and Cultures  
English  
German-Canadian Studies  
History  
History of Art  
Human Rights  
Indigenous Studies  
Interdisciplinary Linguistics  
International Development Studies  
Mennonite Studies  
Modern Languages and Literatures  
-French Studies  
-German Studies  
-Spanish Studies  
Philosophy  
Political Science  
Psychology  
Religion and Culture  
Rhetoric and Communications  
Sociology  
Theatre and Film  
Theatre and Film: Dance Program  
Urban and Inner-City Studies  
Women's and Gender Studies

### Faculty of Business and Economics

Business and Administration  
-Accounting  
-Co-operative Enterprises  
-Human Resource Management  
-International Business  
-Marketing  
Economics  
Economics and Finance

### Gupta Faculty of Kinesiology and Applied Health

Athletic Therapy  
Kinesiology  
Physical and Health Education

### Faculty of Science

Anthropology  
Applied Computer Science  
Bioanthropology  
Biochemistry  
Biology  
Chemistry  
Environmental Studies and Sciences  
Geography  
Mathematics  
Neuroscience  
Physics  
Statistics

### The Collegiate

High School Program  
-Grades 9, 10, 11, 12  
-Foundation Program  
-Dual Credit Courses

### English Language Program

Full-Time Programs  
-Academic/Pathway English  
-General English  
-Undergraduate Pathway  
Short-Term Programs  
-Canadian Workplace Experience  
-Intensive English

### Graduate Studies

Applied Computer Science and Society  
Bioscience, Technology and  
Public Policy  
Criminal Justice  
Cultural Studies  
Environmental, Resource and Development  
Economics  
Indigenous Governance  
Master in Development Practice:  
Indigenous Development  
Master in Management: Technology,  
Innovation and Operations  
Master of Marriage and Family Therapy

### Professional, Applied and Continuing Education (PACE)

#### Post-Degree Programs

Advanced Business Management  
Artificial Intelligence  
Financial Management  
Human Resource Management  
Marketing Management  
Mobile Application Development  
Predictive Analytics  
Project Management  
Public Relations & Strategic Communication  
Supply Chain Management  
Web Application Development