International Summer Institute for Business Management (ISIBM)

See thing differently

Why?

The University of Victoria's ISIBM program is designed for undergraduate and graduate students from various disciplines. These 3 - 4 week intensive summer programs help prepare students for their future business success all while studying in one of the most beautiful cities in Canada.

When?

With two intakes in both July and August, the Gustavson School of Business offers an immersive business program that blends hands-on coursework with exciting extracurricular activities. Imagine learning about business communication, entrepreneurship, service management and international business in Victoria, B.C.

Where?

Known as the "City of Gardens", Victoria is the clean, safe and culturally diverse capital city of British Columbia. With the mildest climate in Canada, Victoria has been named one of the best cities to live in the world and one of the top student destinations in North America. In the summer, the city comes to life with countless festivals, concerts and endless outdoor activities.



Gustavson School of Business University of Victoria

This is **Paco**, ISIBM student. He came to Gustavson from Mexico and found **great professors**, classes, and classmates—all on an awesome campus.

See more: uvic.ca/gustavson/isibm



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International Summer Institute for Business Management

Module 1: Business Management

STEP 1 **START A BUSINESS**

Entrepreneurship

STEP 2 **ENSURE SUCCESS**

Service Management

International Business

STEP 3

GROW THE BUSINESS

Module 2: Business Communications

ORAL

Public speaking Presentation skills Negotiation skills



WRITTEN Report & technical writing **Business analysis**

OTHER

Business etiquette Interpersonal skills Marketing skills

Time management Research skills **Resume writing**

Open to all undergraduate and graduate students

Award-winning professors Equivalent to 6.0 North American credit-hours* Scholarship opportunities available Academic instruction and exam Certificate of Completion

- **Program fees include:**
- On-campus housing
- Tuition and materials Extra-curricular activities

Learn more: www.uvic.ca/gustavson/isibm

- Meal card
- Taxes *Students should speak with their home institution to ensure that they will recognize the ISIBM program credits

ISIBM PROGRAMS LENGTH "ALL INCLUSIVE" FEES \$5,040.00 July 3-27 4 weeks August 3-23 3 weeks \$4,882.50

For applicants who need to obtain a Temporary Residence Visa to visit Canada, we encourage you to apply as early as you can.





Principles for Responsible agement Education