

See Things Differently

International Winter Institute
for Business Management

January 6 - 22, 2020



University
of Victoria

PETER B. GUSTAVSON
School of Business

The world looks different from here.

<http://execprograms.uvic.ca/short-term-business-programs/iwibm/>

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Program



The International Winter Institute for Business Management (IWIBM) is a three-week intensive program taught by our award-winning professors from the Gustavson School of Business. This program pairs theoretical concepts with experiential learning. Topics covered are Business Communications and Service Management.

About Victoria



Victoria offers one of the most unique climates within Canada. During the winter season the temperature is mild near the Pacific Ocean while in the mountains it is a winter wonderland with world-class skiing only a few hours away from the University of Victoria.

Included in the Program Fee: \$4,200 CAD

- Tuition & Course Materials
- Meal Card for on-campus lunches
- Transportation to the University
- Two nights' accommodation at Mount Washington Resort
- Ski rentals and lesson
- Additional activities

