



REGENT'S  
UNIVERSITY LONDON

*London's Independent University*



COLLEGE  
CONTACT.COM

College Contact GmbH

Hanauer Landstraße 151-153, 60314 Frankfurt am Main

Telefon: 069 - 907 2007 30

E-Mail: [beratung@college-contact.com](mailto:beratung@college-contact.com)

Web: <https://www.college-contact.com>

# Business & Management Undergraduate



# WELCOME

## to Regent's University London

Regent's is London's only independent, not-for-profit university with a highly cosmopolitan community, based in royal Regent's Park and Marylebone.

Set in the heart of the UK's vibrant capital, Regent's is a superb place in which to live and study, just minutes away from all that this world-class city has to offer.

We offer a wide range of programmes at undergraduate level that equip you with the knowledge, skills and confidence to become a global leader in the exciting world of business and management.

Visit our beautiful central London campus and find out what Regent's can offer you.

**[regents.ac.uk/visit](https://regents.ac.uk/visit)**



### Welcome to Business & Management at Regent's.

Our faculty is a family of scholars and students with a wide disciplinary base, and varied applied interests. We are connected

by a commitment to create an excellent student experience.

We come from over 140 countries and celebrate the differences among those countries in language, culture, and business behaviour. Our graduates are worldly, business savvy, and job-ready. We train them to become tomorrow's global leaders.

We offer a range of different programmes, from master's to doctoral degrees. Some are targeted at students seeking a broad understanding of business and management, others are more focused and technical.

Our areas of expertise include leadership and change management, marketing, finance and entrepreneurship, with specific applications in luxury brand management, digital marketing and analytics, commodity trading, wealth management, marketing psychology and more.

Our pedagogy has become progressively more focused on the use of technology to support and enhance the learning environment for our students.

We welcome your interest in Regent's University London and trust you will find the information you need in this brochure.

**Dr Stephen Ellis**  
**Acting Dean, Faculty of**  
**Business & Management**





## PROGRAMMES

Global Management with Pathways.....	<b>4</b>
BA (Hons) Global Management (Enterprise & Innovation).....	<b>6</b>
BA (Hons) Global Management (Finance).....	<b>7</b>
BA (Hons) Global Management (Leadership & Management).....	<b>8</b>
BA (Hons) Global Management (Marketing).....	<b>9</b>
Global Management Top Up.....	<b>10</b>
Integrated Business Foundation.....	<b>12</b>
International Business.....	<b>14</b>
Liberal Studies (Business & Management) .....	<b>18</b>





# BUSINESS & MANAGEMENT AT REGENT'S

Regent's offers a practical business education delivered in a cosmopolitan, multilingual and dynamic learning environment. Our practical and international approach to business and management will help you to navigate the global business world.

Our degrees draw on real-life business challenges by blending formal academic delivery with practical application.

Our academic staff have wide-ranging business experience and research interests. They combine strong academic credentials with current industry experience to give you excellent practical training.

Living and studying in one of the world's most cosmopolitan cities, you will get plenty of opportunities to engage with the wider aspects of life.

Our students develop:

- Professional acumen
- Creative confidence
- Intercultural intelligence
- Connectedness

#### International focus

Studying at Regent's gives you exclusive access to a highly cosmopolitan environment. There are more than 140 nationalities represented in our student body and our staff come from a wide variety of cultural backgrounds.

As part of the diverse University community, you will learn to appreciate alternative perspectives and build an international network of colleagues, friends and potential business partners.

#### Opportunities for study abroad

If you choose the BA (Hons) International Business (see page 14) you will have the opportunity to study abroad for up to a year at one of our partner institutions. This experience will help broaden your understanding of business in a global context and build your network of professional contacts.

### Language and learning

To thrive in today's global environment, it is vital to have business level fluency in more than one language. All our Business & Management programmes offer options to study economically important languages such as Chinese and Russian.

### Practical learning

Student participation is a core part of Business & Management at Regent's. You will apply your learning to problems, challenges and situations that are realistic reflections of the latest developments in global business.

Your degree will involve work experience and placements, ensuring you have plenty of practical experience and excellent connections by the time you graduate.

We encourage you to engage with the wider world of global business on campus and beyond through seminars, conferences, presentations, visits and guest speakers.

The Careers & Business Relations team can help you make the most of your potential and provide you with the practical support you need to make your career aspirations a reality.

### Future opportunities

Regent's graduates enjoy a high rate of employment after completing their programmes.

We are very proud of our growing body of influential alumni, many of whom occupy high-profile positions throughout the world, particularly in the fields of banking and finance, marketing and communications, public relations and consultancy.

Entrepreneurship is a strong theme running through all our programmes, and increasingly our graduates are setting up their own companies, or joining their family business.



*Regent's has given me a hands-on approach to finance, as well as access to prestigious industry events and experts, which has helped me develop as an academic, a leader and a financier.*

Karim Henide, UK





# GLOBAL MANAGEMENT WITH PATHWAYS

Successful management embraces a global perspective that connects people, digital technologies and economic opportunities. This programme allows you to tailor your education to reflect your personal and professional interests and aspirations.

You will apply for one of the following specialist pathways:

- BA (Hons) Global Management (Enterprise & Innovation)
- BA (Hons) Global Management (Finance)
- BA (Hons) Global Management (Leadership & Management)
- BA (Hons) Global Management (Marketing)

To succeed in a highly competitive global marketplace, graduates must combine broad business knowledge with analytical and creative skills.

You will study key business theories and develop critical awareness of different ideas, contexts and frameworks.

Building on this, you will learn to analyse and evaluate a range of management and business information or issues using well-accepted principles in a global context.

You will learn to use creative as well as strategic approaches, both in your coursework and your understanding of business issues.

The programme will prepare you for the challenges of a global management career where you will need a broad set of core business skills, as well as subject-specific expertise.

## What will I study?

The first year offers a solid grounding in business and management subjects, giving you the necessary skills and understanding to progress to your chosen pathway specialisation in the second year.

In Years 2 and 3 you will continue to take a number of core modules, as well as gaining specialist knowledge through dedicated pathway modules.

You will also be able to choose a number of elective modules to personalise your studies. These include specialist electives for your pathway as well as electives from a University-wide selection to broaden your study and experience.

## Programme structure

### Year 1

Academic Environment  
Accounting and Finance  
Analytical Tools and Techniques for Business  
Business Economics  
Global Perspectives  
People and Organisations  
Principles of Marketing

### Plus

One Regent's elective module (page 5)

### Year 2

Introduction to Business Law  
Strategic Management  
Sustainability

### Plus

Two core modules specific to your pathway  
One elective module specific to your pathway  
Two Regent's elective modules (page 5)

### Year 3

Optimising Operations and Change  
Pathway Capstone

### Plus

Three core pathway modules  
An elective pathway module

**You will also choose another elective module from any across the BA (Hons) Global Management at Year 3 level.**

## Pathway Capstone

The Capstone is the final and summative module that allows you to apply all the knowledge and skills you have gained on your pathway to a practical project.

## Extracurricular activities

There are plenty of opportunities for you to join in with extracurricular activities on and off campus. These include events with prominent guest speakers, presentations, conferences, competitions, University societies and Student Union membership. There is also the opportunity to become a student representative.

The more you take part in these activities and develop your unique experience at university, the more you will add to your personal development and ultimately, to your CV once you graduate.

## Learning and assessment

The programme involves many conventional and innovative learning opportunities to give you an experience which is both rigorous academically, as well as interactive and engaging. You will have plenty of opportunities for practical, hands-on work to enhance your CV.

Learning techniques include workshops, small group research projects, individual tutorials, guest lectures and visits to key locations, exhibitions, events and co-curricular activity.

Throughout your studies, you will receive constructive feedback so you can develop and improve your work. Assessments are based on real business cases and situations.

Assessment methods may include reports, group or individual presentations, examinations, essays, timed tasks or exercises, case study analysis, project work and events created and delivered by students.

## Regent's elective modules

In addition to your programme modules, you will be able to choose from a selection of Regent's elective modules to further diversify your learning. These may include:

Acting Studio
Applied Ethics
Art and Business
Career Management
Computer Applications
Contemporary African Politics and History
Energy Security and Economics
Global Human Trafficking
History of London
Interactive Media
Introducing Psychology
Introduction to Human Rights
Introduction to Philosophy
Introduction to Public Relations Strategy and Management
Introduction to Sociology
London's Literature
Management Information Systems
Media and Ethics
Politics of Development
Skills of Argumentation and Debate
Studies in Music History
The Psychology of Fashion
The World's Religions
Understanding Social Media





Please note, not all elective modules are available every term.

BA (Hons) Global Management (Enterprise & Innovation)

BA (Hons) Global Management (Finance)

BA (Hons) Global Management (Leadership & Management)

BA (Hons) Global Management (Marketing)

 <b>Duration</b>	3 years full time (September start) 2.5 years full time (January start) <sup>1</sup>
<b>Start dates</b>	September and January
 <b>Entry requirements</b>	3 A-levels (typically BBC) or international equivalent  Mathematics GCSE at grades A-C/9-4 or equivalent
<b>English language requirements</b>	IELTS: Overall score of 6.0 with no score below 5.5 in any of the four components, or equivalent <sup>2</sup>
 <b>Annual tuition fee 2020–2021</b>	£18,000 <sup>3</sup>
 <b>Location</b>	Regent's Park

<sup>1</sup> Students beginning in January study for the same number of terms as students starting in September, but over a shorter period of time. In the first year, the second term runs May to August, enabling students to begin the second year in September and complete the degree in 2.5 years.

<sup>2</sup> Please check the website for more details. All students take an English for Academic Purposes module in their first year. Students with IELTS 6.5 (minimum 5.5 in each component) are exempt and will take another academic module.

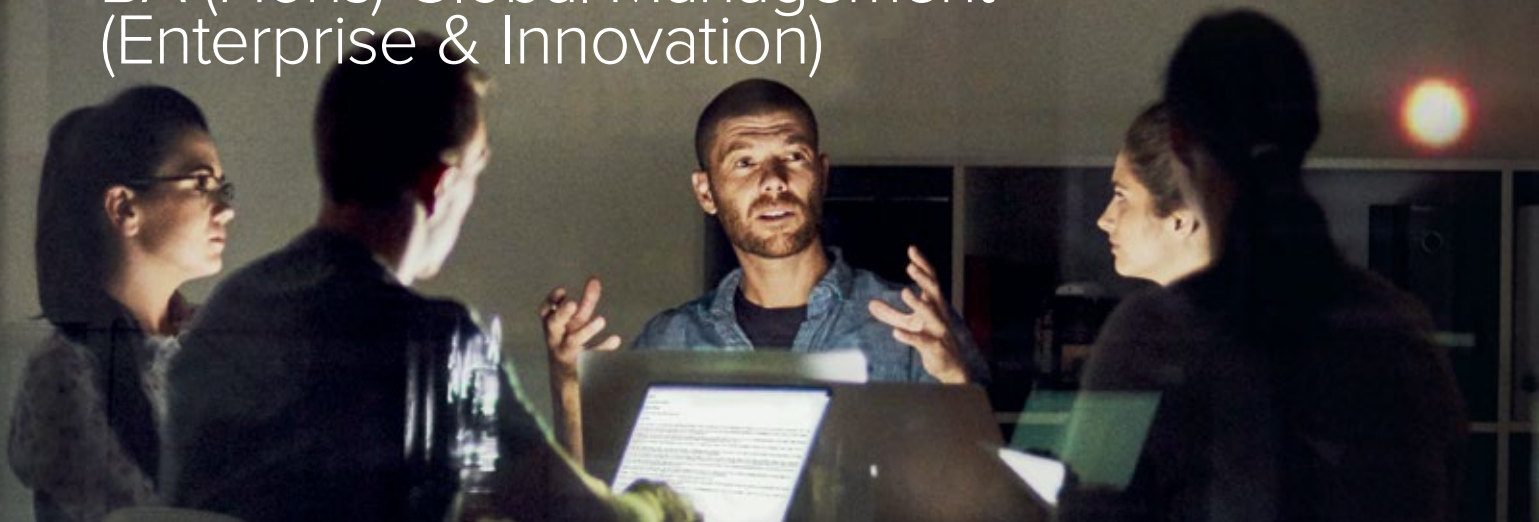
<sup>3</sup> The fees quoted are for one academic year. Fees for subsequent years are subject to increase. Fees for the January intake may vary. Please check the website.



For module descriptions,  
visit us online  
[regents.ac.uk/study](https://regents.ac.uk/study)



# ■ BA (Hons) Global Management (Enterprise & Innovation)



How do you turn an idea into a viable business proposition? Where are the gaps in the marketplace? In today's world, business moves fast, and the ability to develop a new idea and take it to market quickly is crucial. This pathway helps you to develop and hone your entrepreneurial skills for future success.

The Enterprise & Innovation pathway will give you the entrepreneurial skills and strategic knowhow to enhance and grow new ventures in the ever-more saturated world of business.

Businesses rely on enterprise and innovation to overcome challenges and ensure sustained growth. It is this enterprising spirit that enables managers to turn their business into market leaders, shaping the next product or service innovation.

From how to launch a new venture, to the role of mobile technologies and digital organisations, you will have the opportunity to work on new start up ideas and put your entrepreneurial skills into practice.

## What will I study?

In the first year, you will join students from all four pathways to study the same core modules.

In the second and third years, your studies will combine general and pathway-specific core modules, as well as a selection of elective modules that cover a wide range of subject areas.

Some of these electives are pathway-specific, while others allow you to extend your experience in other areas, broadening your scope and making your degree unique and tailor-made.

### Year 1

Academic Environment
Accounting and Finance
Analytical Tools and Techniques for Business
Business Economics
Global Perspectives
People and Organisations
Principles of Marketing

### Plus

One Regent's elective module (page 5)

### Year 2

Entrepreneurial Theory and Practice
Introduction to Business Law
New Venture Modelling and Planning
Strategic Management
Sustainability

### Plus one of the following:

Entrepreneurship Finance and Venture Capital
International Business Law
Project Management for Enterprise
Web and App Design for Innovation

### Plus

Two Regent's elective modules (page 5)

### Year 3

Managing Entrepreneurial Growth in SMEs and Family Businesses
Optimising Operations and Change
Social Enterprise
Strategic Entrepreneurship and Innovation
Enterprise in Action (Capstone)

### Plus one of the following:

Entrepreneurship Finance and Venture Capital
International Business Law
Project Management for Enterprise
Web and App Design for Innovation

**You will also choose another elective module from across the BA (Hons) Global Management at Year 3 level.**



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)



# ■ BA (Hons) Global Management (Finance)



How do you make investing and financing decisions? How do the financial markets affect your business and the wider world? How do different financial systems around the world operate and interact? This comprehensive programme gives you the insights and knowledge you need to work confidently in the worlds of finance and accounting.

Finance plays a crucial role in any organisation, and is fundamental to management decision-making.

Financiers must have expertise both in gathering data and analysing information to aid business planning.

This pathway gives you the solid grounding in financial management to pursue a career within this influential field.

You will explore the financial parameters of business planning, performance and evaluation. You will also learn how financial intermediaries and institutions work, and study the structure of financial markets and how they function.

The pathway examines alternative approaches to finance other than current Western standards, and considers the impact of digital technologies on the financial industry.

## What will I study?

In the first year, you will join students from all four pathways to study the same core modules.

In the second and third years, your studies will combine general and pathway-specific core modules, as well as a selection of elective modules that cover a wide range of subject areas.

Some of these electives are pathway-specific, while others allow you to extend your experience in other areas, broadening your scope and making your degree unique and tailor-made.

### Year 1

Academic Environment

Accounting and Finance

Analytical Tools and Techniques for Business

Business Economics

Global Perspectives

People and Organisations

Principles of Marketing

### Plus

One Regent's elective module (page 5)

### Year 2

Introduction to Business Law

Principles of Investment Management

Quantitative Analysis for Finance and Investment

Strategic Management

Sustainability

### Plus one of the following:

Corporate Governance and Global Financial Ethics

Global Banking

Islamic Finance

Mergers and Acquisitions

### Plus

Two Regent's elective modules (page 5)

### Year 3

International Finance

Managerial Finance

Optimising Operations and Change

Wealth Management

Contemporary Finance in Action (Capstone)

### Plus one of the following:

Corporate Governance and Global Financial Ethics

Global Banking

Islamic Finance

Mergers and Acquisitions

**You will also choose another elective module from across the BA (Hons) Global Management at Year 3 level.**



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)



# ■ BA (Hons) Global Management (Leadership & Management)



Can you imagine what the world will be like in 10 years' time? How will the geopolitical landscape have changed? What technological advances will we see? For modern businesses to flourish, they need dynamic, forward-thinking leaders who can forecast trends and easily adapt to tomorrow's shifting business landscape.

The Leadership & Management pathway focuses on proactive decision-making and will equip you with the skills needed to become a business leader of the future.

Today's graduate employment climate is changing rapidly, influenced by technological change and constant shifts in political landscapes worldwide.

You will develop leadership and management skills, and learn how to successfully and efficiently respond to changing business needs. You will also learn to recognise and maximise new opportunities to successfully navigate any difficult changes that occur in the business market.

You will explore the challenges of management practice from the perspective of a manager and a leader. You will learn to manage supply chains as well as infuse businesses with creativity.

## What will I study?

In the first year, you will join students on all four pathways to study the same core modules.

In the second and third years, your studies will combine general and pathway-specific core modules, as well as a selection of elective modules that cover a wide range of subject areas.

Some of these electives are pathway-specific, while others allow you to extend your experience in other areas, broadening your scope and making your degree unique and tailor-made.

### Year 1

Academic Environment
Accounting and Finance
Analytical Tools and Techniques for Business
Business Economics
Global Perspectives
People and Organisations
Principles of Marketing

### Plus

One Regent's elective module (page 5)

### Year 2

Creativity and Innovation in the Organisation

Introduction to Business Law

Strategic Management

Supply Chain Management

Sustainability

### Plus one of the following:

Corporate and Management Law

Global Family Business

International HRM

Visual Analytics and Big Data Management

### Plus

Two Regent's elective modules (page 5)

### Year 3

Critical Issues in Leadership

Leadership, Change and Governance

Managing Digital Organisations

Optimising Operations and Change

Contemporary Management in Action (Capstone)

### Plus one of the following:

Corporate and Management Law

Global Family Business

International HRM

Visual Analytics and Big Data Management

**You will also choose another elective module from across the BA (Hons) Global Management at Year 3 level.**



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)



# ■ BA (Hons) Global Management (Marketing)



Who is your customer? What do they want? Who are your competitors? In order for a business to not only survive but thrive in its sector, an effective marketing strategy needs to be in place. This pathway will develop your creative skills and give you the business knowledge to pursue a career in this exciting and fast-paced industry.

The Marketing pathway explores contemporary marketing strategy and practice, tapping into the latest developments in the global marketplace.

The key to effective marketing and business success is understanding and responding to what customers tell you.

You will focus on every aspect of marketing, from the research phase to the product, from sales forecasts to marketing strategy. This all-encompassing education will help you to identify your target audience and construct effective and creative promotional campaigns.

You will study traditional approaches to marketing, as well as examining and developing new approaches.

Your knowledge and hands-on experience will help you to respond to today's constantly evolving marketplace.

## What will I study?

In the first year, you will join students on all four pathways to study the same core modules.

In the second and third years, your studies will combine general and pathway-specific core modules, as well as a selection of elective modules that cover a wide range of subject areas.

Some of these electives are pathway-specific, while others allow you to extend your experience in other areas, broadening your scope and making your degree unique and tailor-made.

### Year 1

Academic Environment
Accounting and Finance
Analytical Tools and Techniques for Business
Business Economics
Global Perspectives
People and Organisations
Principles of Marketing

### Plus

One Regent's elective module (page 5)

### Year 2

Introduction to Business Law

Marketing Communications

Marketing Research

Strategic Management

Sustainability

**Plus one of the following:**

Brand Strategy

Essential Law for Marketers

PR and Corporate Communications

Services Marketing

**Plus**

Two Regent's elective modules (page 5)

### Year 3

Consumer and Marketing Psychology

Digital Marketing and Data Analytics

Marketing Strategy

Optimising Operations and Change

Contemporary Marketing in Action (Capstone)

**Plus one of the following:**

Brand Strategy

Essential Law for Marketers

PR and Corporate Communications

Services Marketing

**You will also choose another elective module from across the BA (Hons) Global Management at Year 3 level.**



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)





# GLOBAL MANAGEMENT TOP UP

This programme is designed for students who already have an existing qualification, such as an HND certificate in a business-related discipline, and want to build upon their skills and knowledge in a specialised area of business and management, such as leadership and management, enterprise and innovation, finance and marketing.

You will apply for one of the following specialist pathways:

- BA (Hons) Global Management (Enterprise & Innovation) Top Up
- BA (Hons) Global Management (Finance) Top Up
- BA (Hons) Global Management (Leadership & Management) Top Up
- BA (Hons) Global Management (Marketing) Top Up

You will join the final year of the three year BA (Hons) Global Management with Pathways degree. This means you will enter the programme with students who are at the same level as you, in order to gain the skills and knowledge you need to prepare for a career in global management.

This flexible structure enables you to develop specialist skills in your chosen area of business, as well as build upon the more general knowledge you gained from your prior qualifications.

You will explore and evaluate a range of management and business information using well-accepted principles. Focusing on key business theories, you will develop a critical

awareness of different ideas, contexts and frameworks.

You will also learn how to use creative as well as strategic approaches to resolve business challenges in a global context.

## Programme content

You will study the following modules:

Optimising Operations and Change

### Plus

Four core modules specific to your pathway

One elective pathway module

**You will also choose another elective module from across the BA (Hons) Global Management at Year 3 level.**



## Enterprise & Innovation pathway

### Core modules

Enterprise in Action (Capstone)
Managing Entrepreneurial Growth in SMEs and Family Businesses
Social Enterprise
Strategic Entrepreneurship and Innovation

### Elective pathway modules

Entrepreneurship Finance and Venture Capital
International Business Law
Project Management for Enterprise
Web and App Design for Innovation

## Finance pathway

### Core modules

Contemporary Finance in Action (Capstone)
International Finance
Managerial Finance
Wealth Management

### Elective pathway modules

Corporate Governance and Global Financial Ethics
Global Banking
Islamic Finance
Merger and Acquisitions

## Management & Leadership pathway

### Core modules

Contemporary Management in Action (Capstone)
Critical Issues in Leadership
Leadership, Change and Governance
Managing Digital Organisations

### Elective pathway modules

Corporate and Management Law
Global Family Business
International HRM
Visual Analytics and Big Data Management

## Marketing pathway

### Core modules

Consumer and Marketing Psychology
Contemporary Marketing in Action (Capstone)
Digital Marketing and Data Analytics
Marketing Strategy

### Elective pathway modules

Brand Strategy
Essential Law for Marketers
PR and Corporate Communications
Services Marketing

### Key features

A curriculum in line with current business practices and employers' requirements
Detailed knowledge of the key theories and concepts in business and management today
In-depth knowledge and understanding of a specialist area of business
The intercultural, personal and business skills to lead and manage people in a global context
A capstone module focused on contemporary practice and enquiry-based learning

### Learning and assessment

You will gain the practical skills and theoretical knowledge to pursue a career in many areas of business management.

Learning techniques include interactive seminars, practical workshops, individual tutorials, lectures from guest speakers and industry experts, visits to key locations, events and co-curricular activities.





Assessments range from individual and group reports to exams, presentations and essays. You will also undertake a pathway-specific capstone module, which brings all the knowledge and skills you have gained over the year together in one final summative project.

BA (Hons) Global Management (Enterprise & Innovation) Top Up

BA (Hons) Global Management (Finance) Top Up

BA (Hons) Global Management (Leadership & Management) Top Up

BA (Hons) Global Management (Marketing) Top Up

 <b>Duration</b>	1 year full time
<b>Start dates</b>	September
 <b>Entry requirements</b>	Prior qualification in a business discipline at a standard 2.1 minimum or equivalent. Applicants must have previously completed an equivalent of 240 undergraduate credits
<b>English language requirements</b>	IELTS: Overall score of 6.5, with 6.0 or above in Reading and Writing and 5.5 or above in Listening and Speaking
 <b>Fees</b>	£18,000
 <b>Location</b>	Regent's Park



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)

### Future opportunities

The complex, fast-moving world of business management offers many exciting and diverse career opportunities. This top up programme will prepare you for a career as a leader, manager, strategist or entrepreneur in many different sectors across the world.

You may also wish to develop your knowledge further by undertaking a postgraduate degree in your specialist field. Regent's offer a range of postgraduate opportunities in areas such as international business, finance, digital marketing and analytics, marketing psychology, and oil and gas trade management. See our website for further details.



# INTEGRATED BUSINESS FOUNDATION

The Integrated Business Foundation year will prepare you for entry to one of our Global Management degrees. It offers a thorough grounding in business subjects and will help you to develop the skills you need for study at degree level.

The following programmes offer an integrated foundation, as part of a four year degree:

- BA (Hons) Global Management (Enterprise & Innovation) with Integrated Foundation
- BA (Hons) Global Management (Leadership & Management) with Integrated Foundation
- BA (Hons) Global Management (Finance) with Integrated Foundation
- BA (Hons) Global Management (Marketing) with Integrated Foundation

The integrated business foundation year is designed for those who do not meet the requirements for direct entry to the three-year degree. Once you have satisfactorily completed the foundation year, you will be able to progress onto your chosen degree programme.

The foundation year is carefully designed to develop your business knowledge and skills to confidently progress to degree level study. In the second year, you will continue to develop these skills and gain a more in-depth understanding of business theory and practice. You will specialise in your chosen pathway in your third and final years.





### What will I study?

You will take the following modules in the foundation year:

Business Management and Problem Solving
Entrepreneurial Simulation
Numeracy and Analysis for Business
Personal Impact
The World of Business
Working with Others

Some students may also be required to complete an Additional English module.

### Learning and assessment

You will learn through a wide range of teaching methods including tutor-led lectures and workshops, group and individual presentations, simulations, case studies, reading and research leading to discussions, and workshop exercises.

Your progress will be assessed using a variety of methods, including reflective reviews, exercises focused on practical business problems, presentations and case studies. These become progressively more challenging and demanding

throughout the foundation year, preparing you for the requirements of degree-level study.

### Next steps

Your foundation year will give you the knowledge and skills you need to progress on to further study.

For more information on each of the degree programmes, see:

BA (Hons) Global Management (Enterprise & Innovation)	page 6
BA (Hons) Global Management (Finance)	page 7
BA (Hons) Global Management (Leadership & Management)	page 8
BA (Hons) Global Management (Marketing)	page 9






For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)

BA (Hons) Global Management (Enterprise & Innovation) with Integrated Foundation

BA (Hons) Global Management (Finance) with Integrated Foundation

BA (Hons) Global Management (Leadership & Management) with Integrated Foundation

BA (Hons) Global Management (Marketing) with Integrated Foundation

 <b>Duration</b>	4 years full time (September start) 3.5 years full time (January start) <sup>1</sup>
<b>Start dates</b>	September and January
<input checked="" type="checkbox"/> <b>Entry requirements</b>	At least 5 GCSEs at grades A-C/9-4 or international equivalent including Mathematics
<b>English language requirements</b>	IELTS: Overall score of 5.5, with a minimum of 5.5 in each individual component <sup>2</sup>
 <b>Annual tuition fee 2020–2021</b>	£18,000 <sup>3</sup>
 <b>Location</b>	Regent's Park

<sup>1</sup> Students beginning in January study for the same number of terms as students starting in September, but over a shorter period of time. In the first year, the second term runs May to August, enabling students to begin the second year in September and complete the degree in 3.5 years.

<sup>2</sup> Please check the website for details of the English language requirements for your chosen degree programme. You may be asked to take a module in English for Academic Purposes in your first year if you narrowly miss our conditions.

<sup>3</sup> The fees quoted are for one academic year. Fees for subsequent years are subject to increase. Fees for the January intake may vary. Please check the website.



Today's business leaders are looking for graduates who have an international perspective, excellent linguistic skills and can work in multi-disciplinary, multicultural teams in many different locations.

You will apply for one of the following language options to specialise in:

- BA (Hons) International Business (Mandarin Chinese)
- BA (Hons) International Business (French)
- BA (Hons) International Business (German)
- BA (Hons) International Business (Italian)
- BA (Hons) International Business (Japanese)
- BA (Hons) International Business (Russian)
- BA (Hons) International Business (Spanish)

The BA (Hons) International Business offers an international and cross-cultural view of the business world, enabling you to develop the skills and approach to lead people in a complex and changing environment.

You will develop a broad base of business, management, intercultural and language skills which will equip you as an international leader, strategist and decision-maker of the future.

#### What will I study?

The programme is structured in three main parts:

In Years 1 and 2 you study at Regent's

In Year 3, you spend time at one or more of our partner institutions on two Study Periods Abroad (SPA). Alternatively, you may replace one of your SPAs with a Placement Learning Project (PLP).

In Year 4, you return to Regent's to complete your degree

You will take a range of core business modules to build broad business knowledge, plus one or two language modules. Some students may also be required to complete a module in English language study.

You will also choose from a range of elective modules specific to your programme, as well as Regent's elective modules.

#### Programme structure

Year 1
Academic Environment
Analytical Tools and Techniques for Business
Accounting and Finance
Business Economics
Global Perspectives
People and Organisations
Language Module
Plus
One Regent's elective module (page 17)



## Year 2

International Business  
Introduction to Business Law  
Language Module  
Marketing Principles  
Sustainability

### Plus

Two Regent's elective modules (see right)  
One elective module specific to the BA (Hons) International Business (page 17)

## Year 3

You will complete one or two periods of study abroad (SPA), taking specialist elective modules at your host institution.

You may replace your second SPA with a Placement Learning Project (PLP).

### Term 1

SPA linked to your language study

### Term 2

Second SPA linked to your language study or any partner institution worldwide

### OR

Placement Learning Project

## Year 4

Language Module  
Leading with Intercultural Intelligence  
Planning a New Venture  
Strategic Management in Theory and Practice  
Applied Business Project (Capstone)

### Plus

Two elective modules specific to the BA (Hons) International Business (page 17)

## International languages

Speaking more than one language is essential for working across international boundaries.

If your competence in a language is already at native-speaker level, you cannot choose to study that language.

You can either study a language as a complete beginner or choose a language that you already speak up to an intermediate level of competence. You can also choose to study a second foreign language as an elective.

After you complete your SPA year, we will assess your competence in your chosen language. In your final year, you will have the opportunity to continue studying the language in a number of ways:

The 'Language for Professionals' module prepares you for different markets and cultural ways of working. Its emphasis is to develop your linguistic ability in a business and professional context

The 'Language in the Global World' module will help you to further develop a high degree of fluency and communicative competence in your chosen language, through experiencing the social, academic and professional environments in countries where the language is spoken

Depending on your language level, you may be able to take one or both of these modules.

## Regent's elective modules

In addition to your programme modules, you will be able to choose from a selection of Regent's elective modules to further diversify your learning. These may include:

Acting Studio
Applied Ethics
Art and Business
Career Management
Computer Applications
Contemporary African Politics and History
Energy Security and Economics
Global Human Trafficking
History of London
Interactive Media
Introducing Psychology
Introduction to Human Rights
Introduction to Philosophy
Introduction to Public Relations Strategy and Management
Introduction to Sociology
London's Literature
Management Information Systems
Media and Ethics
Politics of Development
Skills of Argumentation and Debate
Studies in Music History
The Psychology of Fashion
The World's Religions
Understanding Social Media

Please note, not all elective modules are available every term.



### Study Period Abroad (SPA)

Studying abroad is an invaluable opportunity to immerse yourself in your chosen language and experience the culture of another country.

The SPA in Year 3 gives you the chance to experience a completely different academic environment, with different teaching styles and systems. The language you choose will dictate the countries where you could undertake your SPA.

We have partnerships with over 100 institutions around the world. The University's International Partnerships Office will support you before, during and after your SPA.



### Placement Learning Project (PLP)

In Year 3, you have the choice to undertake a second SPA, or you can undertake a PLP. This is a 4-5 month module (16 weeks minimum) where you will have the chance to use your theoretical business knowledge in a real-life industry environment.

You will undertake an internship placement and will complete a number of academic submissions, supervised by your tutor.

### Work placements/internships

Work placements are an integral part of the programme. You will take a minimum of two 8-week work placements before the final year of study. These form the basis of your reflection and investigation for your final-year Capstone module – Applied Business Project.

The University's Careers & Business Relations team will support you throughout your placement.

*The programme moulds us into modern business leaders, equipped with the holistic and innovative approaches to successfully address the ever-changing challenges of our global economy. It doesn't just put you in a strong competitive position in the job market but actually teaches you to create your own jobs by seeking new opportunities and fostering relationships.*

Nina Althammer, Austria





## Extracurricular activities

There are plenty of opportunities for extracurricular activities on and off campus. These include visiting speakers, conferences, competitions, university societies and becoming a student representative.

The more you take part in activities and develop your unique experience at university, the more you will add to your personal development and ultimately, to your CV once you graduate.

## Learning and assessment

The programme involves many conventional and innovative learning opportunities, to give you an experience which is both rigorous academically, as well as interactive and engaging.

Learning techniques include workshops, small group research projects, individual tutorials and guest lectures. We also arrange visits to key locations, exhibitions, events and co-curricular activity, as well as experiential learning events both on and off campus.

Throughout your studies, you will receive timely and constructive feedback so you can develop and improve your work. Assessments are relevant and authentic, based on real-world cases and situations.

Assessment methods include reports, group or individual presentations, examinations, essays, timed tasks or exercises, case study analysis, project work and events created and delivered by students.

## Future opportunities

Your language skills, international outlook and work experience will make you one of the most employable graduates on the market.

Elective modules specific to your programme

Brand Strategy
Consumer and Marketing Psychology
Corporate and Management Law
Corporate Governance and Global Financial Ethics
Critical Issues in Leadership
Digital Marketing and Data Analytics
Entrepreneurship Finance and Venture Capital
Essential Law for Marketers
Global Banking
Global Family Business
International Business Law
International Finance
International HRM
Islamic Finance
Leadership, Change and Governance
Managerial Finance
Managing Digital Organisations
Managing Entrepreneurial Growth in SMEs and Family Businesses
Marketing Strategy
Mergers and Acquisitions
PR and Corporate Communications
Project Management for Enterprise
Services Marketing
Social Enterprise
Strategic Entrepreneurship and Innovation
Visual Analytics and Big Data Management
Wealth Management
Web and App Design for Innovation

Please note that not all elective modules may be available every term.

BA (Hons) International Business (Mandarin Chinese)

BA (Hons) International Business (French)





BA (Hons) International Business (German)

BA (Hons) International Business (Italian)

BA (Hons) International Business (Japanese)

BA (Hons) International Business (Russian)

BA (Hons) International Business (Spanish)

 <b>Duration</b>	4 years full time
<b>Start dates</b>	September
 <b>Entry requirements</b>	3 A-levels (typically BBC) or international equivalent  Mathematics GCSE at grades A-C/9-4 OR equivalent
<b>English language requirements</b>	IELTS: Overall score of 6.0 with no score below 5.5 in any of the four components, or equivalent <sup>1</sup>
 <b>Annual tuition fee 2020–2021</b>	£18,000 <sup>2</sup>
 <b>Location</b>	Regent's Park

<sup>1</sup> Please check the website for more details. All students take an English for Academic Purposes module in their first year. Students with IELTS 6.5 (minimum 5.5 in each component) are exempt and will take another academic module.

<sup>2</sup> The fees quoted are for one academic year. Fees for subsequent years are subject to increase. Fees for the SPA in year 3 will be half the cost of the tuition fees for that applicable year.



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)



# LIBERAL STUDIES (BUSINESS & MANAGEMENT)

A liberal studies degree gives you the freedom to tailor your education to reflect both your personal and professional interests. The Business & Management major provides a broad-based framework to help you thrive in the fast-moving and highly competitive world of business.

The Liberal Studies with Majors programme is modelled on the traditional US liberal arts degree. Its flexible structure enables you to develop specialist knowledge in your major area of study, while also gaining a diverse education and essential life and employability skills.

**There are two different entry programmes depending on your level of qualification upon entry:**

- **BA (Hons) Liberal Studies (Business & Management) with Integrated Foundation (4 years)**
- **BA (Hons) Liberal Studies (Business & Management) (3 years)**

## **BA (Hons) Liberal Studies (Business & Management) with Integrated Foundation**

The four-year degree with integrated foundation is designed for those who do not meet the requirements for direct entry to the three-year degree.

It will give you broad knowledge across a range of key topics, and the core skills to confidently progress onto the degree programme.

You will take the following modules:

Seminars 1 and 2
Business and Management
Humanities
International Relations
Media Studies
Psychology
Political Science
Quantitative Literacy
Scientific Understanding

## **BA (Hons) Liberal Studies (Business & Management)**

The three-year programme focuses on core business subject areas – including accounting, marketing and operations – and core management skills.

You will develop your knowledge and understanding of the nature of business, the various components of an organisation and the management process.

It will also enable you to use practical tools and techniques to analyse business cases and management scenarios.

You will explore a wide range of aspects relevant in today's business world, and learn how to adapt and respond to challenging situations.

This programme will provide you with a balanced mix of theoretical knowledge and practical skills. You will learn, for example, how to manage and market a new organisational design, and at the same time reflect upon the ethical implications of the change management process.



This degree will develop you as a team player. It will give you the expert knowledge, global outlook and practical skills to work across competing markets and international boundaries.

In your second year, you will have the option to spend a term abroad at one of our partner universities.

### What will I study?

Year 1
Financial Accounting
Introduction to Macroeconomics
Introduction to Microeconomics
Management Accounting
Principles of Business Law

Year 2
Business Ethics
Business Finance
Operations and Supply Chain Management
People, Management and Organisations
Principles of Marketing

Year 3
Advanced Topics in Business and Management
Creative Leadership
International Business and Management
Strategic Management
Major Capstone (dissertation)

Each year, you will also choose five elective modules in over 50 different subject areas to gain essential skills and further diversify your education.

Topics range from art history to media communications, theatre studies and philosophy. Modules are subject to timetabling.

### Learning and assessment

Our teaching staff combine academic excellence with extensive practical experience.

You will learn from highly qualified professionals with expertise in areas such as banking and finance, supply chain management, human resource management, marketing, law and management consultancy.

Teaching methods include lectures, seminars, practical workshops and interactive presentations.

You will be assessed through a mix of projects, teamwork and simulations.

### What skills will I gain?





Ability to manage and lead people and teams
Ability to use research methods effectively
Critical thinking, analysis and problem-solving skills
Global mindset and intellectual creativity
Situational awareness and adaptability

### Future opportunities





With this degree, you will be able to work in a diverse range of industries and job roles in the private, public and charitable sectors.

You will also have the skills and global outlook to successfully move into other sectors including marketing, media and the creative industries.

## BA (Hons) Liberal Studies (Business & Management) with Integrated Foundation

 <b>Duration</b>	4 years full time
<b>Start dates</b>	September and January
 <b>Entry requirements</b>	At least 5 GCSEs at grades A-C/ 9-4 or equivalent including Mathematics
<b>English language requirements</b>	IELTS: Overall score of 5.5 with 5.5 in each individual element <sup>1</sup>
 <b>Annual tuition fee 2020–2021</b>	£18,000 <sup>2</sup>
 <b>Location</b>	Regent's Park

## BA (Hons) Liberal Studies (Business & Management)

 <b>Duration</b>	3 years full time
<b>Start dates</b>	September and January
 <b>Entry requirements</b>	3 A-levels (typically BCC) or international equivalent Mathematics GCSE at grades A-C/9-4 or equivalent
<b>English language requirements</b>	IELTS: Overall score of 6.0 with no score below 5.5 in any of the four components, or equivalent <sup>1</sup>
 <b>Annual tuition fee 2020–2021</b>	£18,000 <sup>2</sup>
 <b>Location</b>	Regent's Park

<sup>1</sup> Please check the website for more details. All students take an English for Academic Purposes module in their first year. Students with IELTS 6.5 (minimum 5.5 in each component) are exempt and will take another academic module.

<sup>2</sup> The fees quoted are for one academic year. Fees for subsequent years are subject to increase. Fees for the January intake may vary. Please check the website.



For module descriptions, visit us online [regents.ac.uk/study](https://regents.ac.uk/study)



# HOW TO APPLY

At Regent's, we offer a high level of personal attention, and this begins from the moment you apply to study with us.

At Regent's, we are interested in your potential, as well as your prior achievements.

We review each application comprehensively and on its individual merit, considering all your skills, experience and attributes.

## How to apply

Applying to study at Regent's University London is a straightforward process. We accept direct applications all year round and there is no application fee.

You can apply directly to us through our website at [regents.ac.uk/apply](https://regents.ac.uk/apply)

You can also apply through UCAS (using the code R18) or via Common Application.

You can expect to receive a response regarding your application within 10 working days from when we receive your completed application and supporting documents.

If you still have to finish your education, we will issue a conditional offer. If you have met all the conditions, we will send you an unconditional offer.

Our independent status means that even if you have already made five choices via the UCAS system, you can still make a sixth application by applying directly to us.

## Visa requirements

Students who require a Tier 4 (General) visa to study in the UK may be required to meet specific grade requirements and conditions of study as stipulated by UK Visas and Immigration. Please check their website for current information:

[gov.uk/tier-4-general-visa](https://gov.uk/tier-4-general-visa)

## Transfer of credits

If you have already participated in education at degree level, you may be able to transfer some of your credits towards one of our degree programmes. Please contact us for further information.

## English language requirements

All our programmes are taught in English, and we require proof of your English language proficiency. We will review the English language qualifications you submit as part of your application, and contact you if we need to know anything else.

## Student visas

If you need to apply for an international student visa to study in the UK, then we recommend that you accept your Unconditional offer as soon as possible by paying your Advanced Tuition Fee Deposit. Once we receive your acceptance we will issue the relevant documentation. Please note it is your responsibility to arrange the appropriate visa. To find out if you need a visa to study in the UK, please consult the UK Visas and Immigration website: [gov.uk/visas-immigration](https://gov.uk/visas-immigration)

## Funding

Regent's University London is an independent, not-for-profit institution. Our students pay the same fees, regardless of nationality, enabling us to provide the highest level of service and education.

Please visit the website for information on students loans, scholarships and bursaries.

[regents.ac.uk/funding](https://regents.ac.uk/funding)





# VISIT US

A personal visit is the best way to discover the magic of Regent's and explore our beautiful location.

We hold undergraduate open days throughout the year, giving you the chance to find out what it's like to be here, with talks and taster lectures, tours and opportunities to chat to staff and students.

Alternatively, we'd be delighted to welcome you for a personal consultation and guided tour. Please contact us to arrange an appointment.

If you have any particular access requirements or support needs for your visit, please let us know so that we can make any necessary arrangements in advance.

**[regents.ac.uk/visit](https://regents.ac.uk/visit)**



*I chose to study at Regent's because of its global perspective. The students are all so international and studying in London has really helped me to understand cultural diversity.*

Simón Puebla, Argentina

For a copy of this publication in an alternative format, please contact us on +44 (0)20 7487 7505 or [enquiries@regents.ac.uk](mailto:enquiries@regents.ac.uk)

Regent's University London  
Inner Circle  
Regent's Park  
London NW1 4NS  
United Kingdom

+44 (0)20 7487 7505  
[enquiries@regents.ac.uk](mailto:enquiries@regents.ac.uk)

[regents.ac.uk](http://regents.ac.uk)

Registered Charity 291583

The information contained in this document is correct at the date of publication, August 2019. Please visit our website for the latest information.

© Regent's University London 2019