



COLLEGE
CONTACT.COM

College Contact GmbH
Hanauer Landstraße 151-153, 60314 Frankfurt am Main
Telefon: 069 - 907 2007 30
E-Mail: beratung@college-contact.com
Web: <https://www.college-contact.com>



THE LONDON MBA

YORK ST JOHN UNIVERSITY'S NEW LONDON CAMPUS

Communicate. Connect. Create.

The London MBA offers participants with aspirations of a career in business management the opportunity to gain a practitioner-focused MBA, laying the foundations for a critically aware and holistic understanding and experience of business management.

About the course.

While studying the MBA you will be exposed to contemporary thinking in business management and business research. This will be through a series of experiences supported by academic staff who are research active in the field of business management, complemented by a guest speaker programme of business experts and researchers.

You will explore issues that have significant impact within organisations by working with others and building on both personal individual experiences and comparing and contrasting with those of cohort members. This programme will give you the opportunity to engage in a live business project, through which you will have the opportunity to gain professional body accreditation by the Chartered Management Institute (CMI).

The York St John University London MBA aims to recruit a diverse range of students who share a passion for Business Management. As a student on this programme you will be studying alongside others who wish to move into or further develop their careers in Business Management, from both the UK and other countries around the world.

Modules.

- Introduction to Research in Contemporary Business Issues (15 credits)
 - Applied Research in Contemporary Business Issues (15 credits)
 - Business and Sustainability (15 credits)
 - Managing Business Finance (15 credits)
 - Industry Experience (15 credits)
 - People Management (15 credits)
 - Planning and Organising the Business Project (15 credits)
 - International Business Strategy (15 credits)
 - Strategic Marketing Planning (15 credits)
 - Leading and Managing the Business Project (15 credits)
 - Research Investigation (45 credits)
-

Entry requirements.

Applicants must have:

Students require a first degree achieved at Class 2:2 or above from an approved University or Institution or possess an equivalent qualification.

Students whose first language is not English will be required to achieve IELTS 6 or above with no less than Band 6 in any area, or equivalent.

To opt-out of future postal marketing about our courses please email marketing@yorksj.ac.uk