

College Contact GmbH Hanauer Landstraße 151-153 | 60314 Frankfurt am Mai Telefon: 069 - 907 2007 30 E-Mail: beratung@college-contact.com Web: www.college-contact.com MSc and Specialising Masters AY 2023/2024 Milan | Brescia | Piacenza | Cremona | Rome

# **Università Cattolica del Sacro Cuore** OPEN NEW DOORS

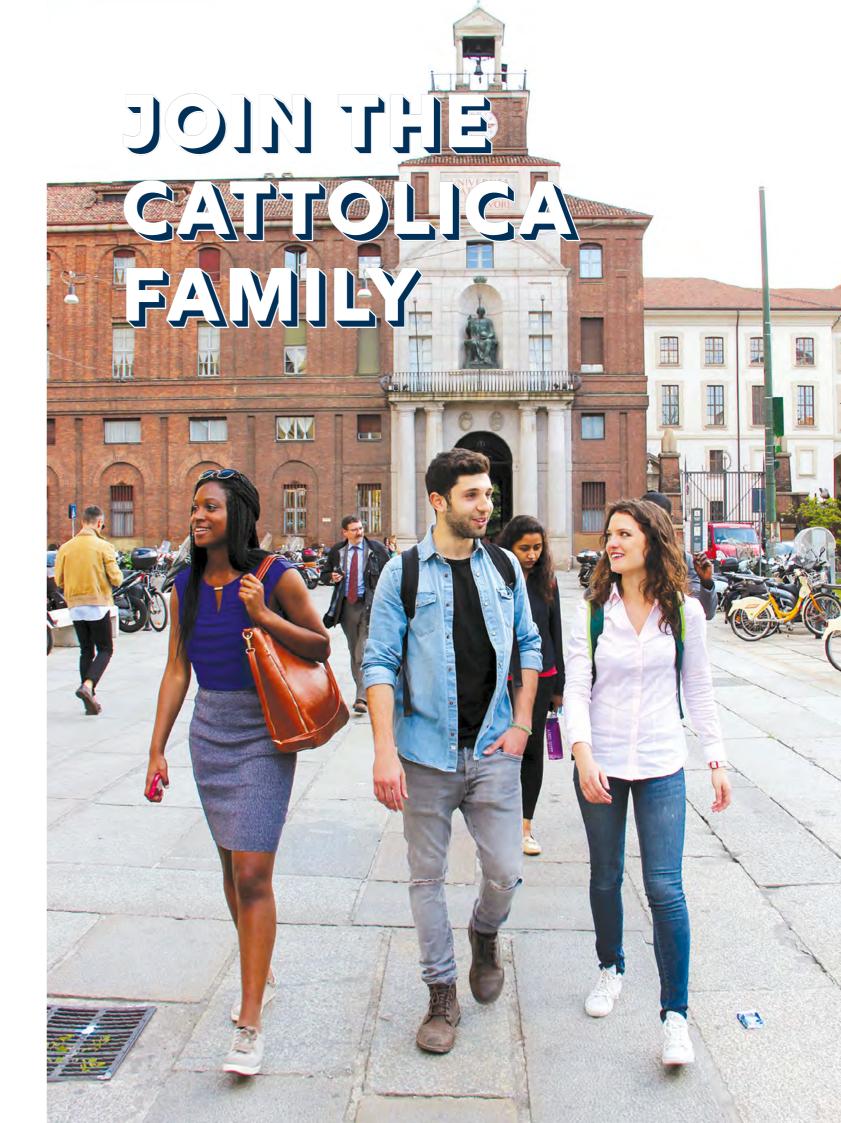
Students joining Università Cattolica del Sacro Cuore, affectionally known as Cattolica, are ready to **embark on a once-in-a-lifetime journey** and shape their education and experience in **one of five iconic Italian cities of their choice.** 

Università Cattolica, the **largest non-state University in Europe**, offers a wide **variety of academic opportunities**, **with a breadth of programmes** taught in English or in Italian in Medicine, Law, Humanities, Economics and Business, Accounting and Finance, Agriculture, Psychology, Modern Languages, Political and Social Sciences, Education and Mathematical, Physical and Natural Sciences. **Sixteen of the Universities disciplines** are ranked in the **TOP 300 in the world**, or higher, according to the **World University Ranking by Subject 2022.** 

An **excellent academic reputation** and a **century of experience** are not the only things we are proud of. With a **vast student and campus diversity**, students are bound to find the right place and community that will help them **perform academically at their best** and **fulfil their long-term aspirations**.

Students can envision themselves in the sun-drenched **Rome** where an archaeological spectacle and three millennia of history awaits at every corner, or **Milan**, home to many of the world's most famous luxury brands. Perhaps they will be charmed by the ancient wonders on the cobblestoned streets and laneways of the **Brescia** campus or will find themselves at the cross-roads of Italy's famous agricultural heartland in **Piacenza and Cremona**.

Whichever location students choose, they will **always be part of the Cattolica family.** Its vast networks will **open doors around the globe**, and its **care** and **commitment** toward its students **ensure a fulfilling international study experience** that students will have difficulty finding elsewhere.



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> **Outbound students** Facts & figures

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# **Location highlights**

AT THE HEART OF EUROPE

# **5 Campuses**



1 - Milan campus

Milan is the campus that offers the highest number of English-taught programmes. Students may choose from a range of semester, summer and winter programmes, as well as undergraduate and graduate degrees or Specialising Master programmes across nine Schools. Moreover, international students have the opportunity to do an internship as part of their degree or study abroad programme.

- Milan is the economic capital of Italy with over 3,000 active companies present, ranging from small and medium-sized enterprises (SMEs) to multinationals
- The World capital of fashion and design brands, host of many annual international events
- Centrally located campus facilitates access to internships across the city
- Conveniently positioned, transport hub with three airports, high-speed trains, and a 2-hour drive from the Alps and the Ligurian coast

# Università Cattolica has developed a brand new sustainable campus. The building is designed with a 70-kilowatt solar power system. The campus houses over 2,000 students from the Schools of Mathematical, Physical and Natural Sciences, Education, Psychology and an undergraduate programme from Political and Social Sciences.

Visit our website



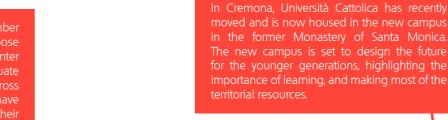
- Brescia has a long history that is evidenced by the architecture of Roman, Medieval and Renaissance periods
- The city has a very active social and economic fabric

II II≰≣

Rich in cultural and leisure opportunities, it is a thriving tourist attraction, thanks to its proximity to renowned lakes Garda and Iseo

2 - Brescia campus

UNIVERSITÀ CATTOLICA del Sacro Cuore



Cremona has a picturesque historic centre with most sights clustered around the main square, Piazza del Comune

A key position in the Northern Italian food valley where approximately

53,000 agricultural businesses are based ■ €113 billion contributions to the agri-food sector

- A must for music lovers. The city was home to many luthiers, makers of stringed instruments
- The Teatro Ponchielli (where Mozart once performed) has one of the largest stages in Italy and is still popular for international performances

Università Cattolica, Rome campus is affiliated with the Policlinico Universitario Agostino Gemelli hospital which opened in 1964. It is ranked the best hospital in Italy and #37 worldwide based on the World's Best Hospital 2022 Ranking by Newsweek.

### 5 - Rome campus





The Piacenza campus has on-campus Agribusiness laboratories including the most recent, SensoryLab, a sensory analysis laboratory, useful for students to learn the main sensory evaluation techniques applied to different food products from coffee to wine, oil and chocolate. The idea is to taste food, not only with the taste buds but to involve all the senses, from sight to smell, from hearing to touch.

### 4 - Cremona campus

- A true cultural capital. The Eternal City and cradle of western civilisation
- An open-air museum: host to many of the world's most breathtaking masterpieces, from Michelangelo's ceiling in la Cappella Sistina, to the beautiful attractions in Piazza Navona, la Fontana di Trevi, il Vittoriano, il Colosseo
- A popular set of Academy Award-winning movies: The Great Beauty, La Dolce Vita, and Roman Holiday among others

# **Università Cattolica**

FACTS & FIGURES



FTE students (Full time equivalent)

# The time of your life awaits you

# **OPEN YOUR MIND**

Studying abroad will allow you to experience the world on a new level. It is an opportunity to expand your mind and face the diversity of a new culture and society. Push the boundaries of what you know, find brand new friendships and allow yourself to be changed.

Maximise your academic experience abroad by sharing perspectives with experts in the field, discovering alternative ways of thinking, exploring new study methods, and immersing yourself in the stunning campuses of Università Cattolica del Sacro Cuore.

This will be the time of your life!





**English-taught programmes** 

🗉 12 Schools: 🞓

- Agriculture, Food and Environmental Sciences (Piacenza | Cremona)
- Arts and Philosophy (Milan | Brescia)
- Banking, Finance and Insurance Sciences (Milan)
- Economics (Milan | Rome)
- Economics and Law (Piacenza | Cremona)
- Education (Milan | Brescia | Piacenza)
- Law (Milan)
- Linguistic Sciences and Foreign Literatures (Milan | Brescia)
- Mathematical, Physical and Natural Sciences (Brescia)
- Medicine and Surgery (Rome)
- Political and Social Sciences (Milan | Brescia)
- Psychology (Milan | Brescia)















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A TIME FOR SELF-REALISATION

**Milan** Camp



# Welcome to "generation global" **OPEN YOUR WORLD**

In the competitive world of employment, what truly stands out is a portfolio that shows diversity and courage: the places you have been and your experiences; your openness to explore different cultures and willingness to listen; your communication skills and languages you can speak; and, of course, your ability to be part of a team, to think critically and use your creativity to solve problems.

Such skills and accomplishments are becoming more and more important for employers. In some cases they may even be the deciding factor in getting the job or not. In other words, your journey matters.

Studying abroad is one of the most meaningful experiences you can undertake, providing tangible proof of those soft skills and demonstrating a clear picture of your character: having the courage to undertake such a journey. It is more than a degree; it is independence, confidence and shaping of an authentic identity.

And one day, you will utilise those qualities. To get the job you want, flourish within it, and make a difference in your unique way.

You are helping define a new era. You are a member of the world's first global generation that values the journey itself.

# Rankings



### 16 Subjects in the top 300 **QS World University Rankings by Subject 2022**

The QS World University Rankings feature 1,300 universities from around the world. Università Cattolica is ranked in the top 43% of the universities worldwide and stands out in 16 different subjects for its quality in research as well as academic and employer reputation.



### Top 250 in 3 Broad Subject Areas:





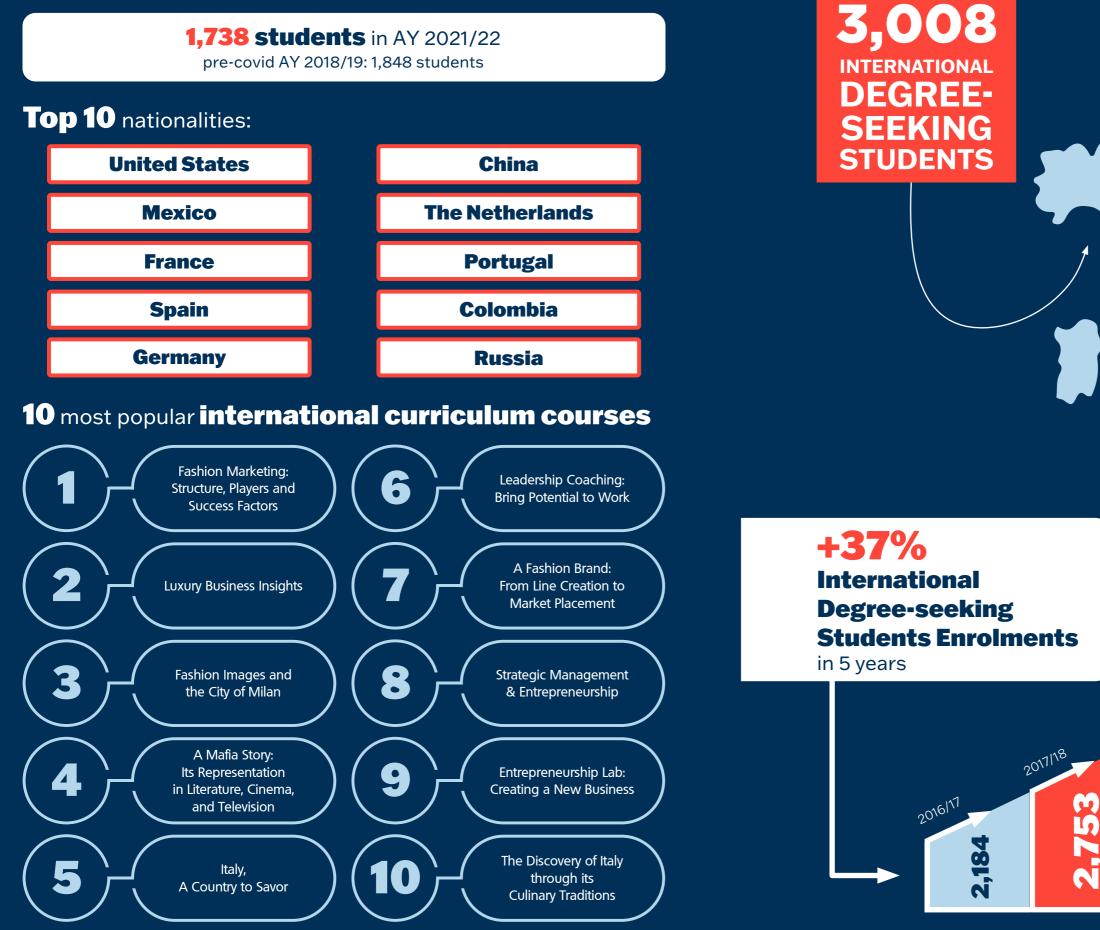




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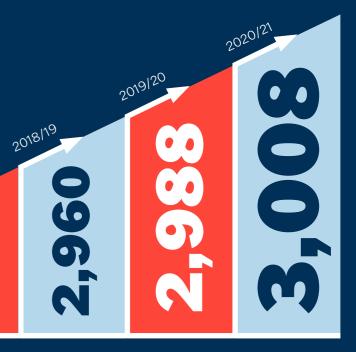
# **International students**

### Inbound exchange & study abroad students



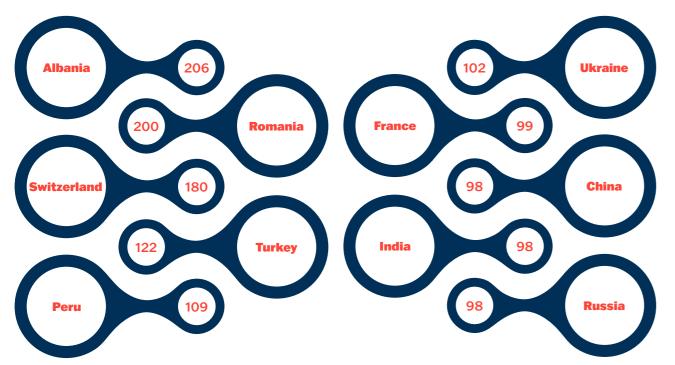


**Degree-seeking students** 



### Degree-seeking students - Overall number of currently enrolled students

**Top 10** nationalities:



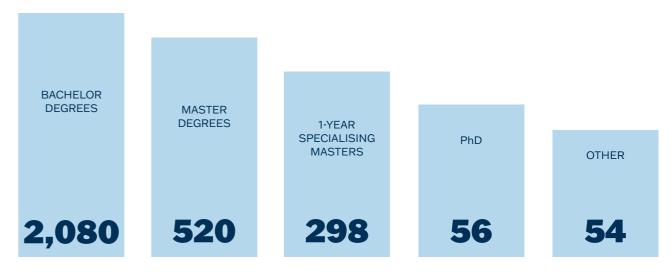
Degree-seeking students - 1st year enrolments (AY 2021/22) **Top 20** nationalities:



Degree-seeking students - 1st year enrolments (AY 2021/22) **Top 20** programmes:



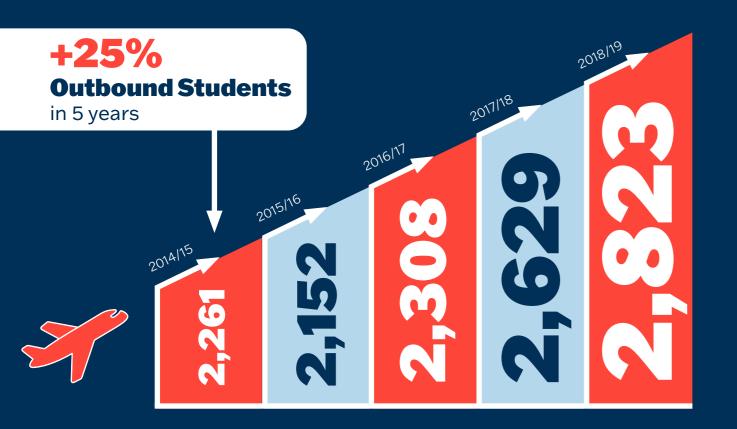
## **Programme level** - Overall number of currently enrolled students



# EXPERIENCE ITALY



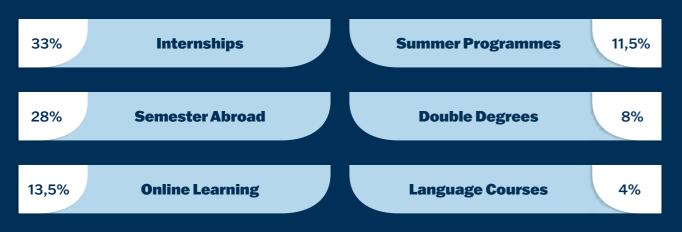
# **Outbound students**



AY 2019/20: 1,483 | AY 2020/21: 1,183

**PROVISIONAL OUTBOUND STUDENTS AY 2020/21: 1,800+ INCLUDING VIRTUAL PROGRAMMES** 

### Programmes 2020/21



# Sending students abroad ECONOMICS LINGUISTIC SCIENCES AND FOREIGN LITERATURES POLITICAL AND SOCIAL SCIENCES Top 5 Destination countries in AY 2020/2021 **United States United Kingdom Spain** China **The Netherlands**

**Top Schools** 



# **Education abroad & experiential learning**

Cattolica International's team of professionals organise and manage outbound student mobility by sending Università Cattolica students abroad for transformative study or work opportunities and are present and ready to help on all five University campuses. Virtual programmes are also increasingly available.

# LONG-TERM STUDY PROGRAMMES

Why study a long-term programme?

Expand your employment opportunities

Learn a new language

Experience a completely different way of life





# SHORT-TERM STUDY PROGRAMMES **& INTERNSHIP ABROAD**

Why study a short-term programme?

They bridge the gap between the academic and professional world, creating awareness for job opportunities and job placement

There are career-driven prerequisites for each short-term programme

Programmes are tailor-made according to the needs of the students



VOLUNTEERING







PERSONALISED INTERNSHIPS

ISEP

Strong focus on employability











# **Study abroad & exchange programmes**

SEMESTER & FULL YEAR

Studying abroad means that you are going to spend a semester or a year at an international university and get to have an unforgettable in-person experience with new professors, coursemates, study methods and a totally different culture, all while accumulating credits toward your home institution degree and enriching your portfolio.

Università Cattolica offers two different curricula of study to all international students, with a variety of courses to choose from. Opt for an existing curricula or create the education you want by selecting courses from either of the two options.

#### Your time to study abroad is now!

For more information please visit > international.unicatt.it

	English-taught subject areas	Italian-taught courses
ACADEMIC CURRICULUM	<ul> <li>Agricultural and Food Economics</li> <li>Banking and Finance</li> <li>Communication Management</li> <li>Economics and Management</li> <li>Food Processing: Innovation and Tradition</li> <li>Food Production Management</li> <li>Foreign Languages</li> <li>Global Business Management</li> <li>Healthcare Management</li> <li>Innovation and Technology Management</li> <li>International Relations and Global Affairs</li> <li>Methods and Topics in Arts Management</li> <li>Psychology</li> <li>Statistical and Actuarial Sciences</li> <li>The Art and Industry of Narration</li> <li>Viticulture and Enology</li> </ul>	Students with adequate Italian language proficiency may also choose courses from the 8 Schools and over 30 curricula either at the undergraduate or graduate level. For course listings and descriptions visit > international.unicatt.it. Italian-taught courses are available within the following Schools: Agriculture, Food and Environmental Sciences Banking and Finance Economics Economics and Law Education Foreign Languages and Literature Humanities Law Mathematics and Physics Medicine and Surgery Political and Social Sciences Psychology Religion Studies
INTERNATIONAL CURRICULUM	<ul> <li>Business and Economics</li> <li>Fashion and Design</li> <li>International Relations</li> <li>Italian Culture: Literature, Theatre, Cinema, Music and Philosophy</li> <li>Media and Communication</li> <li>Sociology, Psychology and Law</li> </ul>	

### SUMMER & WINTER PROGRAMMES

### A taste of Italy

Ur	iversità Cattolica's summer and winter prog while studying in a traditional Ita
LANGUAGE OF	English
A MIX OF THEORY AND PRACTICE	Every week, students will participate in a agency, etc) to ensure a 360° direct exper
CONTACT HOURS & CREDITS	Each week session: Monday to Friday/44
	Areas of
WINTER	<ul><li>Business</li><li>International Relations</li><li>Communication</li></ul>
SUMMER	<ul> <li>Business</li> <li>Marketing and Communication</li> <li>Cultural Studies</li> <li>International Relations</li> <li>Health Sciences</li> <li>Agribusiness and Food Sciences</li> </ul>

Visit our website for details about courses offered, dates and admission procedures > international.unicatt.it

Università Cattolica organises Italian language courses designed for students who want to learn, study and explore the Italian language. Semester study abroad students may enrol in one or both Italian language courses (intensive and/or semester) and add up to four English or Italian-taught courses.

grammes are ideal to get a taste of Italy Italian educational context.

site visit, strictly relevant to the course (business company, rience of the subject.

contact-hours per session - 6 ECTS each course.

### study



# 580+ **Partner universities**

A WORLD OF OPPORTUNITIES

**Top 20:** 







### We work with **31** of the Top 100 universities in the world

QS World University Rankings 2022

RANKING	UNIVERSITY	COUNTRY
19	Columbia University	United States
82	Durham University	United Kingdom
31	Fudan University	China
5	Harvard University	United States
70	Katholieke Universiteit Leuven	Belgium
74	Korea University	South Korea
78	Lomonosov Moscow State University Business School	Russia
49	London School of Economics and Political Sciences (LSE)	United Kingdom
64	Ludwig Maximilians Universität	Germany
68	National Taiwan University	Taiwan (ROC)
30	Northwestern University Chicago	United States
63	Ruprecht-Karls-Universität Heidelberg	Germany
3	Stanford University	United States
97	Sungkyunkwan University	South Korea
50	Technische Universität München	Germany
27	The Australian National University	Australia
82	Tohoku University	Japan
72	Université de Paris Sorbonne Paris IV	France
55	Universiteit Van Amsterdam	Netherlands
90	University of Birmingham	United Kingdom
32	University of California Berkeley	United States
40	University of California Los Angeles	United States
79	University of Copenhagen	Denmark
13	University of Pennsylvania	United States
82	University of Illinois at Urbana-Champaign	United States
100	University of North Carolina at Chapel Hill	United States
77	University of Southampton	United Kingdom
38	University of Sydney	Australia
26	University of Toronto	Canada
61	University of Warwick	United Kingdom
93	University of Western Australia (UWA)	Australia

### **Double Degree** programmes with **30** universities

Double Degree programmes offer students the possibility to obtain a double gualification by the end of their studies and a chance to study part of their degree programme at one of the following 30 partner universities.





# YOUR JOURNEY MATTERS

# International **Outreach**

#### The Centre for Higher Education Internationalisation (CHEI)

The Centre for Higher Education Internationalisation (CHEI) is based at the Milan campus of Università Cattolica del Sacro Cuore. The centre offers a PhD programme in the Internationalisation of Higher Education in conjunction with the Doctoral Schools of Education and Linguistic Sciences and Foreign Literatures. It also conducts research and offer training in various aspects of the internationalisation of higher education through seminars and workshops for academics and professionals. Many of these initiatives are delivered through international partnerships, networks and projects. Learn more at centridiricerca.unicatt.it/chei

#### **Cooperations**

The International Cooperation Unit provides support for faculty members in their selection of adequate calls for applications that are launched mainly by the European Union, the Ministry of International Affairs and by other entities, such as various foundations. Università Cattolica actively cooperates with projects within the EU framework that focus on social and educational issues: inclusion strategies in education; social responsibility in business; the food supply chain (Faculty of Agriculture, food and environmental sciences) and others; intercultural and sports mediation in international Diplomacy; internationalisation at home of the higher education; soft skills and new technologies in adult education; practical training exchanges for the students in Medicine and surgery.

#### **Confucius Institute at Cattolica (CI)**

The Confucius Institute at Cattolica is dedicated to encouraging interest in and spreading knowledge of the Chinese language and culture in the University, in the city of Milan and more generally in the Lombardy region. The CI offers a variety of specially designed courses, activities and events for its members and the community, and provides specialised resources for learners and teachers.

# BE PART OF INNOVATIVE SOLUTIONS



# **Notable alumni** OUR INSPIRING GRADUATES

Università Cattolica's multidisciplinary approach prepares outstanding graduates for both the private and the public sectors. Where could your programme take you? Become one of Cattolica's inspiring graduates!



Rocco and Christina Baldassarre Founders Zebra Advertisement I Forbes 30 under 30



Nausicaa Dell'Orto Production Department, NFL Films I Forbes 30 under 30



Massimiliano Pogliani CEO IllyCaffè



**Concetta Lanciaux** Vice-President of fashion house Louis Vuitton Moët Hennessy



**Tommaso Migliore** CEO and Founder - MDOTM (Selected for the Silicon Valley acceleration programme powered by Google for Entrepreneurs)



Federica D'Alessandra Executive Director Oxford Programme on International Peace and Security I Forbes 30 under 30



**Romano Prodi** Former Prime Minister and EU Commission President



Claudio Luti President Kartell



Lorenzo Ornaghi Former Rector and Minister of Cultural Heritage

# **Italian higher education system**

STEP BY STEP

1 2 3 3 YEARS - 180 ECTS LAUREA TRIENNALE (BSc) 1 2 3 4 5 6 7 8 9 10 11 12 13 12/13 YEARS PRE-UNIVERSITY EDUCATION 1 2 3 4 5 6 5/6 YEARS - 300/360 ECTS (BSc, MSC) LAW EDUCATION MEDICINE

MSc - Graduate Degree/Master of Science (Laurea Magistrale)

Course duration: 2 years ECTS/Credit points: 120 Undertaken after the undergraduate degree and aimed at providing rigorous, advanced training in more highly specialised areas. Enables students to apply for a PhD at any Italian or international university.

#### Specialising Master (Master Universitario)

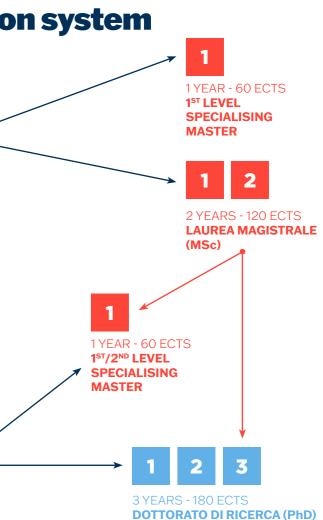
Course duration: 1 year ECTS/Credit points: 60

A professionalising programme providing practical knowledge and training through coursework and internships. These Masters programmes within the Italian education system do not generally allow access to a PhD programme upon completion of the Master. Recognition of the Specialising Master towards a PhD programme outside of Italy will depend on local state regulations or individual doctoral programmes. Università Cattolica's English-taught 1-year specialising Master programmes include consultancy work projects that may lead to internships/job opportunities.

#### Doctoral Programme - PhD (Dottorato di Ricerca)

Course duration: 3 years ECTS/Credit points: 180

Undertaken after the completion of a Master of Science or an equivalent graduate degree. It aims to develop the professional competence to carry out high level research in manufacturing and service companies, public bodies and universities.



### What are the differences between 2-year MSc degrees and 1-year Specialising Masters?

#### The 2-year MSc degree:

- Is an academic degree of 120 ECTS
- Requires a similar academic background for access
- Provides advanced academic knowledge in highly specialised areas. Students will write a final dissertation
- The degree enables students to apply for a PhD at any Italian or international university, as well as to internships/job opportunities

#### The 1-year Specialising Master Diploma:

- Is a professionalising diploma of at least 60 ECTS
- Welcomes students from different academic backgrounds
- Focuses on specific topics and provides practical skills. There is dedicated time for an internship or project work and students will not write a final dissertation
- The diploma does not give students direct access to a PhD but leads to internships/job opportunities

#### **CFU** = CREDITO FORMATIVO UNIVERSITARIO

#### ECTS = EUROPEAN CREDIT TRANSFER SYSTEM

# **2-year Master of Science (MSc)**

## LAUREA MAGISTRALE

AGRIBUSINESS		
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39	Food Processing: Innovation and Tradition	
40	Sustainable Food Systems European Double Degree Programme	
41	Sustainable Viticulture and Enology	

BANKING, FINANCE & DATA SCIENCE		
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44	Banking and Finance	
45	Data Analytics for Business	
46	Economics	
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HUMANITIES	
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55	Linguistic Computing

MANAGEMENT
Programmes
Global Business Management
Healthcare Management
Innovation and Technology Management
Management
Methods and Topics in Arts Management

# **1-year Specialising Master** 1<sup>ST</sup> AND 2<sup>ND</sup> LEVEL

	AGRIBUSINESS	65	International Business
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BANKING, FINANCE & DATA SCIENCE		
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51	Data Science for Management	
52	Economics and Finance (Applicants must already have a graduate degree)	

HUMANITIES	
Page	Programme
56	International Screenwriting and Production

MANAGEMENT		
Page	Programmes	
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63	International Business Executive Class	
64	International Business Executive Class - Online	

The academic offer refers to the academic year 2022/23 and it might be subject to changes for the academic year 2023/24.

The academic offer refers to the academic year 2022/23 and it might be subject to changes for the academic year 2023/24.

MARKETING & COMMUNICATION		
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POLITICAL SCIENCES		
Page	Programmes	
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74	Middle Eastern Studies	

## **Agricultural and Food Economics**

### Laurea Magistrale in Agricultural and Food Economics

School: Agriculture, Food and Environment Sciences



# **Food Processing: Innovation and Tradition** Laurea Magistrale in Food Processing

School: Agriculture, Food and Environment Sciences

2022		
		N

### YEAR 1

Business management and finance: (12 ECTS) Management basics

Campus: Cremona, Italy

Next Intake: September 2023

Duration: 2 years

- E Financial accounting and business evaluation
- Food safety management: (10 ECTS) Food protection management Food risk analysis and management
- Economic fundamentals of the agri-food system: (10 ECTS) Economics of the agri-food system
- Hicroeconomics of the agri-food system Quantitative methods: (12 ECTS) Applied mathematics and statistics for
- the agri-food system Applied econometrics for the agri-food
- svstem Industrial organisation: (10 ECTS)
- Strategic decision making Industrial organisation of the food system
- Agricultural and food marketing (6 ECTS)

### **YEAR 2**

In the SECOND YEAR of their curriculum students have an option between a "Business and management" and a "Marketing and consumer behaviour" profile.

#### Common credits

Total ECTS: 120

Edition #: 12

- Agricultural and food market institutions (6 ECTS) Economics of agricultural and food markets
- (7 ECTS) Seminar on theological issues
- Optional courses\* (10 ECTS)
- Soft skills and entrepreneurship (1 ECTS)
- Seminars (1 ECTS)
- Final dissertation (20 ECTS)

#### "Business and management" profile credits

- Food supply chain management (5 ECTS)
- Business planning for start-up (5 ECTS)
- Business strategy and leadership (5 ECTS)

#### "Marketing and consumer behaviour profile credits

- Multi-channel retail marketing (5 ECTS) Food consumer psychology and market intelligence (5 ECTS)
- Qualitative research methods for the agrifood system (5 ECTS)

#### \* Suggested Optional Courses

- Law and regulation in food value chains
- (5 ECTS) Agricultural, food and environmental policies (5 FCTS)
- Economics of sustainability and circularity (5 ECTS)
- Food footprint: the environmental impact of the agri-food chain (5 ECTS)
- Italian language and civilisation (5 ECTS) <sup>[1]</sup>
- <sup>[1]</sup>only for non-Italian students

#### **DID YOU KNOW?**

An interactive approach to teaching is a consistent plus to this programme: students benefit from business games as real-life business challenges to resolve in team and exchange opportunities during a semester abroad at one of our university partners in Europe or overseas.

#### **CAREER PATHS**

- Managerial positions in agri-food cor Managerial positions in professional
   Professional positions in international porations (multinational food companies, small and medium enterprises, retail chains)
- associations linked to the agricultural and food sector
  - Consultants for agricultural and food companies
- organisations
- Research positions in universities or applied research companies

#### **Programme-specific entry requirements**

Ideal candidates have an academic background in agriculture/food and/or in economics, with basic knowledge of mathematics and statistics.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

#### Campus: Cremona, Italy lext Intake: September 2023 Duration: 2 years

Total ECTS: 120 Edition #: 4

YEAR 2

regulation (5 ECTS)

industry (6 ECTS)

Thesis (20 ECTS)

#### YEAR 1

- Seminar on Theological Issues\*
- Food microbiology (11 ECTS): Mod. Food microbiology for food production 🔄 Mod. Food microbiological safety
- Food quality assurance and international certifications (5 ECTS)
- Food supply chain management (5 ECTS) Physical chemistry and biochemistry of food
- (12 ECTS): Mod. Physical chemistry of food (8 ECTS) Soft skill (1 ECTS)
- Mod. Biochemistry of food (4 ECTS) Raw materials (12 ECTS):
- 🖻 Mod. Grains and vegetables 🔄 Mod. Fruit science Mod. Animal sources
- Food technology and plants (10 ECTS)
- Free choice courses (0-5 ECTS)\*\*

#### \*\* Suggested courses:

- \* All degree-seeking students are required to attend theology teachings aimed at offering a reasoned and critical knowledge of the Christian message.
- the agro food chain (5 ECTS) Food consumer psychology and market intelligence (5 ECTS)
- Introduction to sustainability of the food system (5 ECTS)
- Italian civilisation and language for international students (5 ECTS)

#### **DID YOU KNOW?**

This degree will be taught in the brand new campus of Cremona: a completely renovated 16th Century monastery. Historically it was devoted to the production of botanical drugs and now will be dedicated to the most up-to-date innovation of food processes. The campus consists of 12,000 square meters of university buildings, high tech labs and teaching rooms, together with 20,000 square meters of open green space in the city centre.

#### **CAREER PATHS**

As an expert in food product innovation graduates can apply graduates can become global food production managers. This as product developers, with a role in R&D groups of Food entails monitoring fundamental aspects of food production, Companies. In managerial positions, they will be combining which means graduates are responsible for creating high technology, financial planning and research. Positions as quality, safe and healthy products. Graduates are likely to start out as junior food safety specialist working in the innovation, product and innovation managers will be specific for the programme graduates' skills. In addition, as food quality expert, safety, or quality department of a food company.

#### **Programme-specific entry requirements**

- Ideal candidates have a background in Science and Food Technology
- We welcome applications from students with other Bachelor degrees (i.e. Biotechnology, Biological Sciences, etc.), however, these candidates may be required to take integrative exams on Microbiology and Food Technology.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

#### Once students have chosen their specialising track, they can take also one optional course from the other profile. Selected students can attend one or two semesters in the following partner universities:

TOP 150

### **Double Degree Options**

- Friedrich-Wilhelms-Universität Bonn (Germany)
- Université Catholique de Louvain (Belgium) Swedish University of Agricultural Sciences.
- Uppsala (Sweden)
- Wageningen University (Netherlands)

# **Erasmus+/Exchange**

- **Programmes**
- Technische Universität München (Germany)
- North Dakota State University, Fargo (USA)
- University of California, Davis (USA)
- Western Sydney University (Australia)

International for details.

 Griffith University, Brisbane (Australia) Royal Melbourne Institute of Technology (Australia)

Once enrolled, students can refer to Cattolica





Digital data processing (5 ECTS) Economic impact of agricultural and food

 Food processing (10 ECTS) Innovation in food packaging (8 ECTS) Process control and digitalisation in food

Free choice courses (5-10 ECTS)\*\*

#### **Double Degree Options**

The Faculty of Agriculture, Food and Environmental Sciences gives participants of the Master of Science in Food Processing: Innovation and Tradition the opportunity to undertake the second year of their programme at the University of ISARA Lyon, France, and receive both degrees:

- Master of Science in Food Processing: Innovation and Tradition at Università Cattolica del Sacro Cuore
- Master of Science in Sustainable Food Systems at ISARA Lyon

Once enrolled, students can refer to Cattolica International for details.

- Food footprint: the environmental impact of

# Sustainable Food Systems

### **European Double Degree Programme**

Laurea Magistrale in: Food processing, Innovation and Tradition (Issued by Università Cattolica) | Master of Science in Sustainable Food Systems (Issued by ISARA Lyon)



Sustainable Viticulture and Enology Laurea Magistrale in Agricoltura Sostenibile e di Precisione School: Agriculture, Food and Environment Sciences

2022 ITY 55	<b>Campus:</b> Piacenza, Italy <b>Next Intake:</b> September 2023 <b>Duration:</b> 2 years	Total ECTS: 120 Edition #: 3

#### YEAR 1

- Applied statistics and big data analytics (6 ECTS) Vineyard variability: traditional and precision approaches (7 ECTS)
- Grape and wine biotechnology (8 ECTS)
- Disease and pest management (10 ECTS)
- Grapevine varieties and terroir (7 ECTS)
- Advances in enology (8 ECTS)
- Topics in wine marketing (6 ECTS)
- Teologia corso seminariale\*

#### \* All degree-seeking students are required to attend theology teachings aimed at offering a reasoned and critical knowledge of the Christian message.

#### YEAR 2

- FCTS)
  - Environment and biota (9 ECTS)
    - Topics in enology (7 ECTS)
    - Elective courses (12 ECTS)
    - Management of organic viticulture (6 ECTS) Internship or other extracurricular activities related to the programme (6 ECTS) One course among: (2 ECTS)
- international students English for scientists Final dissertation (22 ECTS)
  - Seminars (1 ECTS)
  - Soft skills (1 ECTS)

### **DID YOU KNOW?**

Italy is the world's top wine producer, with over 50% of its production destined to global export. Learning how to interact with international stakeholders is a key aspect of the course, making it particularly relevant for international students.

#### CAREER PATHS

- Vineyard manager and/or specialist
- Winemaker
- Consultant

### **Programme-specific entry requirements**

Students need to hold an undergraduate degree in the fields of Agricultural and forestry sciences and technologies; Zootechnical sciences and technologies of animal production; Biotechnology; Biological Sciences; Sciences of territorial, urban, landscape and environmental planning; Agro-food sciences and technologies; Sciences and technologies for the environment and nature. We welcome applications from students with an academic background in Agricultural and food economics.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

School: Agriculture, Food and Environmental Sciences

### Campus:

Cremona, Italy (Semester 1 and 2) Lyon, France (Semester 3) Master's thesis: Cremona, Italy or Lyon, France (Semester 4)

**SEMESTER 1 -** Cremona, Italy

Food microbiology for food production (6 ECTS)

Food supply chain management (5 ECTS)

Economic impact of agricultural and food

Food footprint: the environmental impact of

Introduction to sustainability of the food

Università Cattolica

Seminar on theological issues\*

Biochemistry of food (4 ECTS)

the agro food chain (5 ECTS)

regulation (5 ECTS)

system (5 ECTS)

Christian message.

Università Cattolica

certifications (5 ECTS)

(5 FCTS)

Digital data processing (5 ECTS)

Food technology and plants (10 ECTS)

Food guality assurance and international

Law and regulation in food value chains

Food risk analysis and management (5 ECTS)

Next Intake: September 2023 Duration: 2 years Total ECTS: 120 Edition #: 4



The entry point is via application at ISARA

(apply at susfoods.eu/apply) but students will

spend the first two semesters in Cremona, at

Università Cattolica

#### **SEMESTER 3 -** Lyon, France **European Double Degree** Programme

This is a comprehensive applied semester enabling students to incorporate transversal and soft skills. They will include group works in strong cooperation with partner industries. The semester is made of three parts:

- Entrepreneurship and sustainable
- Food processing and managerial innovation (12 ECTS)
- Core project (6 ECTS)

The Master's thesis that will be discussed at ISARA, is to be carried out under supervision of either ISARA or Università Cattolica and can also be conducted along an internship in a

- A written component (70% of the final
- An oral examination (Viva) of the duration
- **DID YOU KNOW?**

In addition to Università Cattolica and ISARA, students have the option of spending a semester abroad at Ghent University in Belgium. This option is available in the second semester and allows students to focus specifically on the area of food technologies.

### **CAREER PATHS**

With a strong basis in sustainable food production and an in- Supply chain ternational profile, graduates of this programme enjoy a wide range of career opportunities globally, and are well placed to Production and processes obtain managerial positions in SME's in the food industry, in 

Sustainable development fields such as:

**Programme-specific entry requirements** 

- Quality and safety

- Food system innovation

#### Apply at susfoods.eu/apply/

Ideal candidates have an academic background in food science, agricultural science, nutritional sciences. Students with an economic and social science background must prove a min. of 60 credits in agricultural science, food science or nutrition.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

#### ISARA The programme is a two-year international master's degree jointly offered by two European Higher Education Institutes and global leaders in the field of agriculture and food science: Università Cattolica del Sacro Cuore (Italy) and ISARA (France).

- development in food industries (12 ECTS)

Upon completion of the programme, students will be awarded the Master of Science degree (Laurea Magistrale) from Università Cattolica del Sacro Cuore and a Master of Science degree from ISARA.

The thesis is composed of:

- arade)
- food organisation or food companies.

- of 1 hour (30% of the final grade)

a reasoned and critical knowledge of the **SEMESTER 2 -** Cremona, Italy

\* All degree-seeking students are required to SEMESTER 4 attend theology teachings aimed at offering



M



Automation and robotics in viticulture (7)

**Exchange Semester** University of Adelaide (Australia)

 Applied grapevine eco-physiology (7 ECTS) Wine economics and policy (12 ECTS) Italian civilisation and language for

Once enrolled, students can refer to Cattolica International for details.

Jobs which can fit into the whole value chain (grape production, vinification, bottling, storage, marketing, logistics, consumers' perception).

### **Specialising Master in Viticulture and Enology**

**Innovation meets tradition** (VENIT) School: Agriculture, Food and Environment Sciences

Campus: Piacenza, Italy Next Intake: September 2023 Duration: 1 year

Total ECTS: 60 Edition #: 7



#### **CURRICULUM**

- Vineyard variability: traditional and precision approaches (6 ECTS)
- Wine-marketing and enotourism (6 ECTS)
- Wine making of varietals (6 ECTS)
- Applied grapevine ecophysiology (6 ECTS)
- Advances in enology (9 ECTS)
- Disease and pest management toward a sustainable viticulture (6 ECTS)
- Seminars on Italy-French enography, berry sensory analysis and genetic traceability of cultivars in wines will be provided.

ECTS of each course also include practical activities, wine tasting and field visits. VENIT also offers extracurricular wine and field courses. Final internship can be chosen among more than 60 possible hosts widespread on a national basis.

**Faculty and Teaching Staff** The Faculty is composed of scholars and pro-

fessionals sharing their experience with the class. The teaching staff is made of both Università Cattolica professors and international visiting scholars.

#### Past Visiting Professors

- Prof. Emeritus Albert Mas University of Rovira I Virgili, Spain
- Prof. Christian Butzke Purdue University Prof. Saucier Cédric - University of
- Montpellier Prof. Paolo Sabbatini - Michigan State University
- Prof. Fernando Zamora Marín Universitat Rovira i Virgili



### **Applied Data Science for Banking and Finance**

Laurea Magistrale in Applied Data Science for Banking and Finance

#### Campus: Brescia, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 Edition #: 4

#### YEAR 1

- IT Coding for data science (12 ECTS)
- Probability and statistics (6 ECTS)
- Analytics accounting (6 ECTS)
- Course from the economic/Legal area (6 FCTS)
- Finance and banking (12 ECTS)
- Elective course (6 ECTS)
- Foreign language (Italian for international students) (6 ECTS)

#### YEAR 2

- Artificial intelligence and machine learning (6 ECTS)
- Laboratory of data analytics for banking and
- insurance (6 ECTS) Laboratory of data analytics for investment (6 ECTS)
- Elective courses (12 ECTS)
- Internship/Stage (6 ECTS)

**DID YOU KNOW?** 

Wine in Italy is history, tradition, cultural heritage, pairing with food, and an increasingly important business sector. From 1993 up to 2015, there has been a + 388% export (in value) for the Italian wine sector. Italy has more than 450 cultivars, and grapes are grown in every region with a multitude of terroirs and wine styles.

#### **CAREER PATHS**

This Master will open up professional Some of the job positions a graduate • Head of vineyard management opportunities in the fields of viticulture student can apply for are: and enology chain; wine marketing and distribution; restaurants; large scale retail trade and freelancing.

Cellar/vineyard assistant

Winemaker assistant

Vineyard technician

- Viticulture educator
- Viticulture and enology consultant
  - Enologist
  - Laboratory assistant

**Programme-specific entry requirements** 

Basics in viticulture and enology are recommended. For those not having such requirement, a pre-course named "Viticulture, Enology and Pest Pathology" is offered over the three weeks preceding the start of the Master.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

DID YOU KNOW?

Students joining this degree will be able to personalise the curriculum to allow focusing on subjects they are less familiar with and be brought up to speed to become the ideal data analyst: one that does not have a stronger side but is perfectly formed on both the financial and the technological front.

#### CAREER PATHS

- Professional financial technology skills related to: managing large banking/financial databases
- Filtering significant information out of conspicuous and heterogeneous data sets

#### **Programme-specific entry requirements**

Students should have acquired at least 12 ECTS in the area of Information Technology and Mathematics; 12 ECTS in the area of Economics, Corporate Finance, and Statistics; and a total of at least 36 ECTS in a larger pool of subjects which may include further exams in Mathematics or Statistics, as well as in Economics and Information Technology.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

School: Mathematics, Physics and Natural Sciences | Banking, Finance and Insurance Sciences

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- Time series analysis and forecasting (6 ECTS)
- Final dissertation (18 ECTS)

- **Elective Courses**
- Cloud Computing Technologies (6 ECTS) Laboratory of Artificial Intelligence and Machine Learning Applications (12 ECTS)
- Applied financial econometrics (6 ECTS)\*
- Sustainable business innovation and finance (6 ECTS)\*
- Business analytics and data-driven decision making (6 ECTS)\*
- Cyber security regulation (6 ECTS)\*
- Game theory (6 ECTS)\*
- Quantitative finance (6 ECTS)
- Dynamical systems in finance (6 ECTS)

\*Economic/Legal area

• Extracting from massive data insights relevant to several decision-making processes in the banking/financial industry (e.g. asset allocation, dynamic portfolio choice, risk management, and client profiling/servicing)

### **Banking and Finance**

Laurea Magistrale in Banking and Finance

**Elective Courses** 

Corporate governance and social

EU risk governance regulation (5 ECTS)

International corporate finance (8 ECTS)

International financial markets (4 ECTS)

responsibility - I part (4 ECTS)

Project management (8 ECTS)

Real estate finance (4 ECTS)

Internship (8 ECTS)

School: Banking, Finance and Insurance Sciences



### **Data Analytics for Business**

Laurea Magistrale in Data Analytics for Business

School: Economics | Mathematics, Physics and Natural Sciences

Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years	Total ECTS: 120 Edition #: 15
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#### YEAR 1

- Advanced financial accounting (5 ECTS)
- Advanced microeconomics (5 ECTS)
- Applied econometrics (8 ECTS)
- Applied statistics for finance (6 ECTS)
- Corporate finance (8 ECTS)
- Derivative securities pricing (8 ECTS)
- Monetary economics (6 ECTS)
   Drin sinks of financial recordering (4.0 EC
- Principles of financial regulation (10 ECTS)
   Quantitative methods for finance (0 ECTS)
- Quantitative methods for finance (8 ECTS)

#### YEAR 2

- Investment risk management (4 ECTS)
- Foreign language (French, German, Spanish or Italian for international students) (4 ECTS)
- Market microstructure (8 ECTS)
- Risk management (8 ECTS)
- Electives (12 ECTS)
- Final dissertation (20 ECTS)

#### **Double Degree Options**

**TOP 250** 

- MSc degree in Banking and Finance (Università Cattolica del Sacro Cuore) | MSc in Mathematical Finance o MSc in Economics (UNC Charlotte, USA)
- MSc degree in Banking and Finance (Università Cattolica del Sacro Cuore) | MSc in Global Finance (Fordham University, USA)
- MSc degree in Banking and Finance (Università Cattolica del Sacro Cuore) | MSc in Banking and International Finance (BIF) or MSc in Corporate Finance (MF) or MSc in Finance (Cass Business School, UK)
- MSc degree in Banking and Finance (Università Cattolica del Sacro Cuore) | MSc in Finance (HSE-Saint-Petersburg, Russia)
- M.Sc. degree in Banking and finance (Università Cattolica del Sacro Cuore) | M.Sc. in International Financial Management (University of Groningen, Netherlands)

Once enrolled, students can refer to Cattolica International for details.

#### Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 Edition #: 4

**Elective Courses** 

management (4 ECTS)

Italian course (4 ECTS)

project (8 ECTS)

#### YEAR 1

- Mathematical methods and probability (8 ECTS)
- Statistical inference (8 ECTS)
- Applied linear models (8 ECTS)
- Computational statistics (8 ECTS)
   Database systems and computer
- programming (8 ECTS)
- Principles of management and tech law (8 ECTS)
- One elective course among: (8 ECTS)
   Bayesian modelling
- New venture development and datadriven strategy

#### YEAR 2

- Statistical learning (8 ECTS)
- Time series and spatial data analysis (8 ECTS)
- Advanced programming and deep learning for AI (8 ECTS)
- One elective course among: (8 ECTS)
   Stochastic processes and optimisation for machine learning
   Financial markets and institutions
- One elective course among: (8 ECTS)
   Empirical economics
   Marketing analytics
- Data visualisation and text mining
   Elective courses (8 ECTS)
- Final dissertation (16 ECTS)

#### DID YOU KNOW? -

Milan is Italy's startup capital: 15% of the national startups are born in the city (in 2019 they were just over 1,500), and startups are the primary actors driving innovation in the field of big data analytics. A fertile ground for students taking up internships in their second year, and for job opportunities after graduation.

#### **CAREER PATHS**

The Master of Science in Data analytics for business opens up several career opportunities. Graduates will master methods and tools to become **Data scientist** and **Data analyst** within data-driven companies across a variety of industries, such as

#### **Programme-specific entry requirements**

Students should have acquired at least 12 ECTS in the area of Statistics and 14 ECTS in the area of Mathematics.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

Students of the School of Banking, Finance and Insurance Sciences can benefit from an internship created exclusively for the School, with 30 relevant companies coming on campus to interview for different internship positions.

#### CAREER PATHS

- Trader
- Risk manager
- Financial analystConsultant
- Ar fin
- Areas: banking, finance, banking and financial market supervision

#### **Programme-specific entry requirements**

Ideal candidates have an undergraduate background in banking and finance.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

### S or Business ral Sciences





Internship/Research assistantship/Field

Causal methods for policy evaluation (4 ECTS)
 Strategic decision-making (4 ECTS)
 Strategic equity transactions (4 ECTS)
 Data-driven operations and supply chain

Logic, rationality and decisions (4 ECTS)
 Statistical methods for network data (4 ECTS)
 Experimental design (4 ECTS)

#### Notes

The curriculum is flexible to encourage students to pursue their interests.

For instance, two broad study tracks are: i) Data science methods ii) Applied business analytics.

For track i) the recommended choices are:

- Bayesian modelling
- Stochastic processes and optimisation for machine learning
- Empirical economics or Data visualisation and text mining

For track **ii)** the recommended choices are:

- New venture development and data-driven strategy
- Financial markets and institutions
- Marketing analytics or Data visualisation and text mining

Once enrolled, students can refer to Cattolica International for details.

# **Economics**

### Laurea Magistrale in Economia

School: Economics

Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 **Edition #:** 13



#### YEAR 1

- Microeconomics (8 ECTS)
- Macroeconomics (8 ECTS)
- Mathematics for economic analysis (8 ECTS) Empirical economics (8 ECTS)
- Statistical modelling (8 ECTS)
- Two business courses among the following: (16 ECTS) Dublic management Supply chain management Performance measurement Business sustainability Business communication
- Corporate strategy Entrepreneurship
- Business analytics and data mining Finance and risk management
- One law course among: (8 ECTS) Transnational business law Department Principles of financial regulation

#### YEAR 2

- Three Economics courses (GDE) among the following: (24 ECTS)
- Industrial organisation
- 🖻 International economics (Advanced international trade and macroeconomics) I abour economics
- Monetary economics and asset pricing Political economy of the European Union Delitical and public economics Policy evaluation
- One of the following (student's choice) subject to approval): (8 ECTS) A course in Economics (GDE) 🖻 Internship programme
- A course among: Applied statistics and big data
  - (advanced)
- » Quantitative methods for finance
- International corporate finance
- Corporate finance Project management
- Business analytics
- » A course in Business (GDA)
- > A course in Law (GDG)
- Final dissertation (24 ECTS)

#### **DID YOU KNOW?**

In 2019 the Faculty of Economics awarded an honorary degree to Mario Draghi, former President of the European Central Bank and Italian Prime Minister in office.

A regular guest of honour at Università Cattolica, Mario Draghi has often lectured privileged students in multiple occasions.

#### **CAREER PATHS**

- Financial analyst
- Economic consultant
- Market research analyst
  - Policy analyst Data analyst

- Investment analyst
- Public sector roles

#### **Programme-specific entry requirements**

Ideal candidates have a background in economics and guantitative methods (eg. majors in economics, mathematics, statistics, or business studies).

Applications from students who did not major in the previously mentioned subjects will also be evaluated. In these cases, submission of an official report for the GRE or the GMAT test with a satisfactory performance level in the quantitative section would help increase their chances of admission.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

**European Studies in Investor Relations** and Financial Communication

### Laurea Magistrale in European Studies in Investor Relations and Financial Communication

School: Banking, Finance and Insurance Sciences and Linguistic Sciences and Foreign Literature at Università Cattolica | Communication, Culture and Society at Università della Svizzera Italiana

Campus: Milan, Italy (Year 1) Lugano, Switzerland (Year 2) Next Intake: September 2023 Duration: 2 years Total ECTS: 120 Edition #: 4

disclosure (3 ECTS)

management (6 ECTS)

#### YEAR 1 - Milan, Italy

- Accounting for investor relations (6 ECTS)
- Speech communication (3 ECTS)
- Statistical data analysis (3 ECTS)
- (3 ECTS)
- Francais de la finance (1<sup>st</sup> level) Deutsch für die Finanzkommunikation (1<sup>st</sup> level)
- management (6 ECTS)

- English for business and finance (2<sup>nd</sup> level) (3 FCTS)
- Francais de la finance (2<sup>nd</sup> level) Deutsch für die Finanzkommunikation (2<sup>nd</sup> level)
- Christian ethics in business (0 ECTS)

### Elective Courses in Milan\*\*

- Chinese for business and finance (1<sup>st</sup> level) (6 ECTS)
- Arabic language and culture (8 ECTS)
- (6 ECTS)
- practice (6 ECTS)

#### **DID YOU KNOW?**

This degree's curriculum is the perfect testimony of the strength of Università Cattolica's multidisciplinary approach to academics. The curriculum covers four distinct yet correlated macro areas: economics/finance, communication, law, and foreign languages: graduates are professional figures that can work globally in multiple sectors.

### **CAREER PATHS**

- Investor relations and financial communication, both in private and public institutions
- Proxy advisors and shareholders engagement management Private banking and wealth management
- **Programme-specific entry requirements**

Ideal candidates have an academic background in economics/finance, foreign languages, law, or communication.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

46

(6 ECTS)

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annes

- Principles of European Financial Regulation
- English for business and finance (1<sup>st</sup> level)
- A second language among: (6 ECTS)
- EU Financial systems and bank
- Economics of the EU (6 ECTS)
- Corporate Finance (3 ECTS)

- A second language among: (6 ECTS)

# Investor relations (3 ECTS)

 Law and practice of capital markets (3 ECTS) Thesis (18 FCTS)

(6 ECTS)

\* Students may choose one of the two courses, the other course can be chosen as an elective.

- Chinese for business and finance (2<sup>nd</sup> level)
  - Fintech and sustainable finance: law and
- International financial markets (4 ECTS)

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#### YEAR 2 - Lugano, Switzerland Financial communication (6 ECTS)

Communication strategies in financial

 Sustainable finance and ethics (3 ECTS) Online communication design (3 ECTS) Current issues in international affairs (3 ECTS) Banking strategies and wealth

 Argumentation in finance (6 ECTS) Investor relations (3 ECTS) Conversations with industry experts on

private banking (3 ECTS)\* Conversations with industry experts on investor relations (3 ECTS)

Banking strategies & wealth management

Argumentation in finance (6 ECTS)

### Elective Courses in Lugano\*\*

- Advertising and consumer representations (3 ECTS)
- Argumentation in Conflict Resolution (3 ECTS)
- Brand Management: Creative Applications (6 ECTS)
- Comparative Public Administration (6 ECTS)
- Digital Corporate Communication (3 ECTS)
- Intercultural Communication (3 ECTS)
- Multimodal Rhetoric (3 ECTS)
- Social Media Management (6 ECTS)
- User Experience Design (6 ECTS)
- The Swiss banking system: history,
- institutions and perspectives (3 ECTS) Sponsoring and partnership management
- (3 ECTS)
- Internship (elective) (9 ECTS) \*\*\*

\*\* Students are required to take a total of 12 ECTS credits from the elective courses in Italy and/or Switzerland.

\*\*\* Students have also the option of completing a 9 ECTS elective internship starting from the summer between the first and the second vear.

#### **Joint Degree**

Students will be awarded a joint degree in European studies in investor relations and financial communication from Università Cattolica del Sacro Cuore and Università della Svizzera Italiana.

- Management and control in financial institutions
- Professional consultancy in investors relations and financial communications

# **Physics for Technologies and Innovation**

### Laurea Magistrale in Fisica

School: Mathematics, Physics and Natural Sciences

Campus: Brescia, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 Edition #: 4

#### YEAR 1

- Advanced techniques for physics research (12 ECTS)
- Quantum physics of atoms and molecules (8 ECTS)
- Solid-state physics (8 ECTS)
- Statistical mechanics and complex systems (8 ECTS)
- One elective course among: (6 ECTS) Advanced solid state physics Duantum electronics and photonics
- 12 ECTS among: Design thinking and start-up launch (8 ECTS)
- Economics of innovation (6 ECTS) Organising and leading change (6 ECTS) Project financing and open innovation (8 FCTS)
- Technologies in action lab (4 ECTS) Data analysis: techniques and tools (6 FCTS)
- □ IT coding for data science (12 ECTS)

#### YEAR 2

- Two elective courses among: (6 ECTS) Coding for data science applications Artificial intelligence and machine learning
- Cloud computing technologies Time series analysis and forecasting
- Business analytics and data-driven decision making
- Duantum phenomena and technologies Department Physics applied to energetic systems Non-linear optics
- One elective course among: Cosmology (6 ECTS) Micrometeorology (6 ECTS)
- Internship in partner companies (6 ECTS)
- Final dissertation (36 ECTS)

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### **Statistical and Actuarial Sciences** Laurea Magistrale in Statistical and Actuarial Sciences

**YEAR 2** 

(11 FCTS)

(7 ECTS)

School: Banking, Finance and Insurance Sciences

#### Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 Edition #:7

#### YEAR 1

- Data analysis for insurance (9 ECTS)
- Advanced calculus and stochastic processes
- (9 FCTS) Statistics for economics and finance (9 ECTS)
- Accounting and management in insurance (10 ECTS)
- Actuarial life insurance (8 ECTS)
- Econometrics (7 ECTS)
- Quantitative methods for finance (4 ECTS)
- for international students) Elective courses <sup>[1]</sup> (10 ECTS)
- Final dissertation (12 ECTS)

#### <sup>[1]</sup> Elective courses list:

#### Economic and Business Area

- Derivative securities pricing (8 ECTS) Risk management (8 ECTS)

### Legal area

Statistical area Statistical modelling (5 ECTS)

### **DID YOU KNOW?**

This degree is born as a response to explicit needs of the technology industry: to have graduates with a solid STEM knowledge and honoured problem-solving skills typical of Physicists, matched with soft skills of business managers.

### **CAREER PATHS**

- Innovation Manager in small and medium-sized enterprise and corporations
- Scientist
- Research coordinator

 Data analytics expert in: enterprises, start-ups, incubators, science and technology parks, public administrations, public and private research institutions

#### **Programme-specific entry requirements**

Bachelor degree in physics, engineering, or materials science.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

#### **DID YOU KNOW?**

The curriculum offered is aligned with the core syllabus of the International Actuarial Association allowing graduate to pursue careers globally.

#### CAREER PATHS

 Actuary in life or general insurance companies, pension funds,
 <u>Risk manager</u> in banks, insurance companies, financial servicpublic social security agencies, supervisor authorities or finan- es consulting firms or non-financial companies. cial services consulting firms.

For more information about the actuarial profession you can refer to this link.

### **Programme-specific entry requirements**

Students should have acquired at least 12 ECTS in the area of Statistics; 14 ECTS in the area of Mathematics (up to 5 credits may be missing in this two areas), and at least 26 ECTS in a larger pool of subjects which may include further exams in Mathematics or Statistics, as well as in Economics and Computer Science.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).







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 Economics for finance (7 ECTS) Insurance statistics and advanced risk theory

 Actuarial non-life insurance (8 ECTS) Actuarial social security and pension funds

 Insurance law and regulation (6 ECTS) Foreign language (3 ECTS) (French, Spanish, German or Italian

EU risk governance regulation (5 ECTS)

#### **Applied mathematical area**

- Quantitative risk management (5 ECTS)
- Actuarial and financial modelling for solvency II (5 ECTS)
- Introduction to actuarial mathematics and (10 ECTS)\* risk theory

#### Internship (5 ECTS)

\* Students who need to strengthen their knowledge in Actuarial mathematics, Risk theory and Advanced mathematics (depending on their Bachelor Degree) might be required to attend this course at the beginning of the programme to follow properly the advanced actuarial courses (in the study plan, this will substitute the elective courses).

#### **Double Degree Options**

MSc degree in Statistical and Actuarial Sciences (Università Cattolica del Sacro Cuore) | MSc Degree in Mathematical Finance (UNC Charlotte, USA).

Once enrolled, students can refer to Cattolica International for details.

### 2<sup>nd</sup> Level Advanced Specialising Master in **Credit Risk Management**

School: Banking, Finance and Insurance Sciences

#### Campus: Milan, Italy Next Intake: November 2023 Duration: 1 year

Total ECTS: 60 **Edition #:** 15

**Course Duration** 

report requires 500 hours.

The programme consists of 390 hours of

lessons. The importance of work groups and

workshops is reflected by the total of 610

hours these take, whilst the internship and final



#### **PROPAEDEUTIC COURSES** (18 ECTS)

- Statistics (6 ECTS)
- Financial accounting (4 ECTS)
- Introduction to credit risk (4 ECTS)
- Legal framework and retail lending (4 ECTS)

#### **CORE COURSES (36 ECTS)**

- Client acquisition (12 ECTS)
- Credit portfolio management (8 ECTS)
- Planning (6 ECTS)
- Analytical data processing for credit analysis: SAS (10 ECTS)

#### **FIELD PROJECT WORK** AND SEMINARS (6 ECTS)

### **DID YOU KNOW?**

Despite over a decade has passed since the Lehman Brothers financial crisis, the fear of another financial crisis hovers amongst businesses. That is why the Credit Risk manager is a professional figure that is in extreme demand in the financial sector and this programme specialises in addressing that need.

#### **CAREER PATHS**

- Risk manager in banks and financial institutions
- Risk expert in consulting firms and software house
- Risk expert in supervisory authorities

#### **Programme-specific entry requirements**

Candidates best suited for the programme will have a 4/5 years degree in Economics, Finance, Mathematics, Physics, Engineering, or Statistics.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).



### **Specialising Master in Data Science for Management**

School: Economics

#### Campus: Milan, Italy Next Intake: January 2024 Duration: 1 year

Total ECTS: 60 **Edition #:**8

#### **PREPARATORY COURSES**

- Management (2 ECTS)
- Statistics (2 ECTS)
- SAS Programming
- R Programming

#### COURSES

Data management and warehousing The course illustrates how to implement and technically maintain a data warehouse. The focus is on database data design, extraction, profiling and standardisation along with data transformation.

A detailed analysis of big data quality management is provided.

#### Software development and technologies for business intelligence

The course focuses on software development and Object oriented programming. Students will gain broad software development skills to be able to independently write procedures and functions to expand and automate data analysis studies and results.

#### Statistics and probability (basics)

This course aims to deepen the knowledge of inferential methods which are useful for empirias well as banking, insurance and finance. Together with the theoretical concepts, data sets derived from empirical studies will be analysed. The open-source software environment for statistical computing and graphics R will be introduced and used throughout.

#### Management for digital enterprise

The course illustrates the business characteristics of a Digital enterprise along with the impact of a Digital enterprise on the customer experience. At the end of the course, students will be able to understand the importance of ensuring that Digital enterprise initiatives have clear business objectives and identify the relationships of Digital enterprise with specific enablers (Digital marketing, Analytics and Customer relationship management).

#### Data visualisation

This course covers the basics of data visualisation and exploratory data analysis. Several data visualisation libraries in Python/R starting with simple datasets will be used, then moving to economic and financial data. How to treat errors and missing data to avoid the most common representation mistakes will also be looked into

#### **DID YOU KNOW?**

Data science has been defined as the "sexiest job of the 21st century" (Harvard Business Review): the shortage of data scientists poses in fact a serious constraint in many sectors of the economy, whose demand for this professional role is instead rapidly increasing. Students will be exposed to real business scenarios thanks to experienced professionals teaching 50% of the Masterclasses. The Master relies on an extensive network of dedicated partner companies which offer a variety of internship opportunities.

#### **CAREER PATHS**

Data analyst

Business analyst

#### **Programme-specific entry requirements**

The Master is addressed to graduates with a Bachelor or Master of Science degree in any of the following fields: Computer Science, Economics, Engineering, Management, Mathematics, Statistics, Physical sciences. Alternative degrees may be considered under specific circumstances.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

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cal research in all areas of business economics,

#### Text and web mining

This course focuses on extracting knowledge from the web by applying classification and clustering techniques on hypertext documents. Students are introduced to information retrieval and filtering methods. Practical applications on web information extraction and text categorisation are presented.

#### Data mining and pattern recognition

The purpose of this course is to provide stepby-step instructions for the entire data modelling process, with special emphasis on the business knowledge necessary to successfully use statistical models. Moreover, students will be able to select suitable approaches for pattern recognition, and to compare alternative methods to implement the best decision process for the problem under study.

#### Business intelligence and data analytics

This course illustrates the usage of data and analytics in modern business activities. The main focus is on data preparation to create suitable multidimensional database marketing frameworks. Demand segmentation and scoring models will be practical applications.

Business data scientist

### 2<sup>nd</sup> Level Advanced Specialising Master in **Economics and Finance**

School: Economics

Campus: Milan, Italy Next Intake: October 2023 Duration: 1 year

Total ECTS: 60 Edition #: 17

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(October 2023 - December 2023) Mathematics (8 ECTS)

### 2<sup>ND</sup> TERM

**1ST TERM** 

(January 2024 - March 2024) Econometrics (10 ECTS)

Microeconomics - advanced course (10 ECTS)

#### **3RD TERM**

(April 2024 - July 2024)

- Macroeconomics advanced course (10 ECTS)
- Research methods (6 ECTS)
- Public economics/Finance (8 ECTS)

#### **4TH TFRM**

(September 2024 - October 2024)

Project work (8 ECTS)

### **Project Work**

The Master is granted upon the completion of all coursework and of a research project by which students show their ability to dominate the topics covered in the coursework undertaken in the first three terms. Typically, the research project takes the form of a research paper written under the supervision of a member of the Master faculty or a researcher approved by the Director of the Master. Under certain circumstances, a student may be given the opportunity to undertake an internship on a project that is evaluated by the Director of the Master being consistent with the Master goals. In these cases, the research paper can be substituted by an essay detailing the results achieved during the internship, to be written under the supervision of a member of the Master faculty and/or of the external tutor supervising the internship activity. Both in the case of a research paper and of an internship essay, the candidate may be requested to defend the results of her/his research during an oral final exam, in which the overall performance of the candidate in the Master will also be assessed.

#### **DID YOU KNOW?**

Besides providing a solid background in economics, the programme specialises in both political/public economics and finance. This format provides an ideal starting point for careers in central banks, governments, and international organisations. Furthermore, the emphasis on finance paves the way for a career in the private sector in fields such as corporate finance, as well as asset and wealth management.

### **CAREER PATHS**

Further academic study (PhD)

- Academic career
- Career in the research departments of banks, governments, and international organisations

#### **Programme-specific entry requirements**

Students need to hold a degree that allows access to a PhD programme in Italy.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

### **The Art and Industry of Narration**

From Literature tu Cinema and TV

### Laurea Magistrale in Lingue, Letterature e Culture Straniere

School: Linguistic Sciences and Foreign Literature

#### Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 Edition #: 4

#### YEAR 1

- English communicative strategies (12 ECTS)
- English drama on stage and on screen
- (8 FCTS) History and industry of international cinema
- (8 ECTS) The art and industry of publishing (4 ECTS)
- From novel to film: Britain (with a seminar of comparative literature: stories across
- borders) (12 ECTS) Writing for cinema and television (8 ECTS)
- Writing and producing for animation (with a seminar of literature, cinema and TV series for kids and young audiences) (8 ECTS)

#### YEAR 2

- English specialised texts (8 ECTS) Transmedia storytelling (4 ECTS)
- From novel to film: USA (8 ECTS)
- Contemporary Italian cinema (4 ECTS) Two different options are possible:
  - - drama on stage and on screen and only 4 ECTS in From novel to film) Elective courses available from the
    - Literatures (in Italian or English) (8 ECTS) Elective course or Internship (4 ECTS)
    - Final written dissertation (24 ECTS)

#### **DID YOU KNOW?** -

While Rome is still the centre of the Italian film industry with Cinecittà, Milan is the area where many big companies like Sky, Mediaset, Disney and Discovery have their headquarters. Milan is also the centre of both the publishing and the advertising industry and many other industries related to the creation of narrative contents: students benefit from the strategic and networking opportunities the city has to offer.

#### **CAREER PATHS**

- Fiction editors
- Publishing consultants
- Story editors
- Producers and buyers for TV series and cinema
- - Story editors and producers for animation

#### **Programme-specific entry requirements**

Ideal candidates have an academic background in literature and/or media studies.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).



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➡ Foreign language (8 ECTS) (plus 8 ECTS during the FIRST YEAR: in this case, the student will only take 4 ECTS in English School of Linguistic Sciences and Foreign

• Cinema and TV critics

- Authors for novels or any other kind of narrative content
- Copywriters

# **Communication for Business, Media and Culture**

Laurea Magistrale in Comunicazione per l'Impresa, i Media,

### le Organizzazioni Complesse

School: Arts and Philosophy | Economics

#### Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years

Audaudiovisual media policies and new

Data science for communication with

Digital and soft skill (6 ECTS)

accounting (8 ECTS)

planning (8 ECTS)

(2 ECTS)

pitching and public speaking (8 ECTS)

General management and principles of

Marketing management and marketing

Psychology of digital media with

developmental psychology (8 ECTS) English for business (3 ECTS)

Workshop: self branding & job positioning

challenges for the cultural industries (8 ECTS)

for social research and data analysis) (8 ECTS)

Data communication and society (with tool

YEAR 1

Total ECTS: 120 Edition #: 2



### YEAR 2

- Corporate communication and
- communication law (8 ECTS) Languages and creativity in media with
- brand entertainment (8 ECTS) Public humanities and cultural diplomacy (8 ECTS)
- Business marketing (with digital marketing) project) (8 FCTS)
- Free choice exams (8 ECTS)
- Final dissertation (10 ECTS)
- Internship (10 ECTS)
- Workshop: thesis and dissertation (1 ECTS)

### **Linguistic Computing**

Laurea Magistrale in Linguistic Computing School: Linguistic Sciences and Foreign Literatures

#### Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 Edition #: 2

#### YEAR 1

- Computational Linguistics 1 (8 ECTS)
- Fundamentals of Computer Science for
- English Language for Linguistic Computing
- Computational Linguistics 2 (8 ECTS) Formal Methods and Models for
- One elective course among: (8 ECTS) E Semantic Fundamentals for Natural
- Language Processing Terminological Resources

#### YEAR 2

- Communicative Strategies (12 ECTS)\* Curriculum in Humanities:
- Datural Language Processing for Social Media (8 ECTS)
- Curriculum in Business: Artificial Intelligence and Natural Language Processing for Decision Making (8 ECTS)
- (8 ECTS)
- (8 ECTS) Speech Analysis
- Linguistic Linked Open Data and
- Semantic Web
- Theory and Method of Linguistic Annotation
- Computational Philology and Digital Fditina

Processing tools

#### **DID YOU KNOW?**

From the first day of the programme, students are flanked by three career advisors who guide each individual in building and personalizing their profile for each job recruitment channel: paper (for CVs), social media (e.g. LinkedIn) and in person (for interviews). These efforts are reflected in the module "SELF BRANDING & JOB POSITIONING", and are testimony to the programmes' commitment in helping its students cross the bridge between university and the job market in the best way possible.

#### **CAREER PATHS**

#### Job Roles:

- Audience developer
- Communication manager
- Communication strategist
- Culture promoter
- Digital account
- Digital communications specialist
- Digital marketing specialist
- Manager of events Media planner
- Media relator
- Project manager
- Public relator
- Social media manager
- Web analyst
- Web marketing specialist
- Subject Areas:
- Marketing and communications departments
- Agencies
- Media centres
- Press and media

### **CAREER PATHS**

**DID YOU KNOW?** 

- Natural Language Processing
- Automatic analysis of Big Data in
- digital format
- Digital transformation

#### **Programme-specific entry requirements**

Given the highly interdisciplinary approach pursued in the Master course, students from different backgrounds are welcome to apply. Ideal candidates hold a Bachelor's degree in Linguistics, Literature, Foreign Languages, Communication, Human Sciences, Media Studies, Philosophy, Statistics, or Economics/Management.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

Ideal candidates have an academic background in marketing or media studies.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

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- Linauistics (8 CFU)
- Project and Change Management (8 ECTS)
- (12 ECTS)
- Computational Linguistics (8 ECTS)





- Language I Language and Phonology /
- Digital Tools for the Humanities (8 ECTS)
- Customer Behavior and Semantic Web
- One elective course among the following:

- Internship, or one elective course among the following: (6 ECTS)
- 🖻 Issues of Theoretical Linguistics in Natural Language Processing and Computational Linguistics
- Advanced Python for Linguistics Data Structures and Database Systems
- Concepts
- Master Final dissertation (18 ECTS)

\* Courses of 'Language I - Language and Phonology' are for beginners and concern the following languages: French, Spanish, German. Courses of 'Communicative Strategies' are for students with an advanced knowledge of language. Courses concern the following languages: French, Spanish, German, Arabic, Russian, Chinese. All courses are given in the language taught.

The programme coordinator, Marco Passarotti, won a European Research Council grant, enhancing the research centre in computational linguistics of Università Cattolica with a large team of scholars provided with a multi-disciplinary background. Students can benefit from a cutting-edge International hub for their thesis project and develop their professional career.

> Project management and customer interaction via Natural Language

 Retrieval, extraction, production, and management of information on the Web

# **Specialising Master in International Screenwriting and Production**

(MISP)

School: Arts and Philosophy | Linguistic Sciences and Foreign Literature

Campus: Milan, Italy Next Intake: September 2024 Duration: 1 year

Total ECTS: 60 **Edition #:** 13

**Final Project** 



#### Curriculum

- Screenwriting theory (8 ECTS)
- Script analysis and project evaluation (8 ECTS) Writing techniques for audiovisual products: (12 ECTS)
- Screenwriting practice: treatments, scenes and dialogues, scripts, pitches
- The writing of genres and adaptation » Writing for different formats: comic books, novels, documentaries, entertainment TV shows, advertising, the web, mobile media, and transmedia projects
- Screenwriting and production of animation projects
- The audiovisual industry: (4 ECTS) Industries and audiences TV acquisition and programming and film
- distribution The physical production: pre-production, shooting, post-production, contracts and
- budaeting Communication ethics (4 ECTS)
- Workshop and practical exercises (8 ECTS)
- Final project (16 ECTS)

- Laurie Hutzler, screenwriter and script consultant (In the Valley of Elah, Quantum of Solace).
- Robin Lyons, Animation Writer and Producer, Calon (UK)
- Luca Manzi, Writer for novel, theatre and television, and co-founder of the Master Programme (Boris, Don Matteo)

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- Erica Negri, Executive Producer, Original Scripted Production, Sky Italy
- Mara Perbellini, screenwriter (Penny on) MARS - Marta e Eva)
- Frederick Rendina, screenwriter and producer, New York (Scars of Nanking - A and E, Grant - History Channel)
- Paolo Sigismondi, Prof. of Global Entertainment, Annenberg School of Communication, University of Southern California, Los Angeles
- John Truby, Screenwriter and script doctor for Disney, Universal, Sony Pictures, Fox, HBO, BBC, etc.
- Gaia Violo, screenwriter and creator, Los Angeles (Absentia, Blood and Treasure, In from the cold, Star Trek)

### **Global Business Management** Laurea Magistrale in Global Business Management

School: Economics and Law

<b>Campus:</b> Piacenza, Italy <b>Next Intake:</b> September 2023 <b>Duration:</b> 2 years
--

#### YEAR 1

- Strategy and international business (10 ECTS) Module corporate strategy (5 ECTS) Module international business (5 ECTS)
- International Economics (5 ECTS)
- Sustainability management (5 ECTS)
- Managerial economics (10 ECTS) Module competitive behaviour (5 ECTS) Module advanced economics scenarios
- (5 ECTS) International affairs (10 ECTS) Module business-government relations
- (4 ECTS) Module international corporate taxation
- and tax planning (6 ECTS) Performance measurement and controlling (10 ECTS)
- Module international financial reporting (5 ECTS)
- Difference Module performance measurement and incentives (5 ECTS)
- Corporate finance (5 ECTS)
- Internship (6 ECTS)

customer experience management (5 ECTS) Module sociology of consumer behaviour (5 ECTS) Business ethics (5 ECTS) Business analytics (6 ECTS) Elective courses\* (15 ECTS)

YEAR 2

(5 ECTS)

Final dissertation (18 ECTS)

#### \* Elective Courses Students must choose three of the following

- courses Mergers and acquisitions (advanced) international business)
- Applied economics of globalisation Global challenges and impacts
  - Data science and management
  - Silicon Valley immersion programme
  - Sociology in digital disruption era
  - Supply chain and operation management
  - Financial markets and institutions

### **DID YOU KNOW?**

MISP alumni are regular winners of awards of many kinds, both in industry contests and in big international festivals like Venice Film Festival or Cannes. They have become writers and producers of a great number of highly successful TV shows: for example, in season 2019-2020, the top rating shows of Italian channels Rai, Mediaset and Sky all had MISP alumni as writers and creative producers. One of them, Devils, starring Patrick Dempsey, has been sold in over 160 countries, and in the USA is aired on the CW Network.

#### **CAREER PATHS**

- DataFilm and TV screenwriters
- TV formats creators
- Story and fiction editors
- Producers, showrunners and film directors
- Advertising copywriters
- Novels, video games, web series and comic books writers
- Acquisition and programming managers
- Professionals working in physical production (production assistants,
- assistant directors, location managers, etc.)
- Professionals working in film distribution, product placement and talent agencies

#### **Programme-specific entry requirements**

Students from different backgrounds are welcome to apply. The preferred subject areas are: Literature, Philosophy, Foreign languages, Media studies and communication, Film studies.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

#### **DID YOU KNOW?**

The elective course "Silicon Valley immersion programme" offers the opportunity to join the University of San Francisco and visit Palo Alto to gain exclusive insider access to the unique ecosystem of the area: acquire skills to build a new business venture or to improve a programme already existing in an organisation.

#### **CAREER PATHS**

#### HRM

- Export manager
- Manager

- Supply chain manager Financial officer

#### **Programme-specific entry requirements**

Ideal candidates have:

- A similar academic background in management
- A minimum English level of 6.5 (IELTS) or 85 (TOEFL)

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

- Bobette Buster, script consultant and lecturer - Northeastern University, USC, Pixar. etc.
- Gianfranco Cordara, Vice-President Global Operations Disney+, Los Angeles Luisa Cotta Ramosino, Director, Original
- Armando Fumagalli, Director of the Master, Prof. of Semiotics and History of Cinema, Università Cattolica, script consultant for

- Three months before the end of theoretical classes, students will be required to choose between one of the following careers Screenwriting (students will present a script for a feature film or a TV pilot)
- Production (students will undertake an internship on a film/TV series shooting)

### **Faculty and Teaching Staff**

- Francesco Arlanch, screenwriter (Anna Karenina, Medici, Doc, Blanca)
- Luca Bernabei, CEO Lux vide, Rome Anne Brogan, producer, General Manager Kindle Entertainment, London

- Series, Netflix Italy (Medici, Devils, Leonardo, Made in Italy)
- Lux vide

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International human resource management

- Intercultural marketing (10 ECTS) Dodule International marketing and

120

- **Double Degree Options**
- MSc degree in Global Business Management (Università Cattolica del Sacro Cuore) | MBA in International Business (California State University San Marcos, USA)
- MSc degree in Global Business Management (Università Cattolica del Sacro Cuore) | Master in International Management (Université Catholique de Lille, France)
- MSc degree in Global Business Management (Università Cattolica del Sacro Cuore) I MSc in Global Management and Digital Competencies (ESB-Reutlingen, Germany)
- MSc degree in Global Business Management (Università Cattolica del Sacro Cuore) | MSc in Global Management (Digital Disruption) (Dublin City University (DCU), Ireland)

Once enrolled, students can refer to Cattolica International for details.

- Budgeting specialist
- Consulting manager

### **Healthcare Management**

Laurea Magistrale in Management dei Servizi

School: Economics | Medicine and Surgery



#### **TOP 200** TOP 300 Campus: Rome, Italy Total ECTS: 120 Next Intake: September 2023 **Edition #:**8 Duration: 2 years

#### YEAR 1

- International law and health (8 ECTS)
- Statistics and big data (8 ECTS)
- Quality and operations management (8 ECTS) Management and innovation in health and
- social services (8 ECTS
- Health economics (8 ECTS)
- Human resources management in complex organisations (8 FCTS)
- Financial and management accounting in healthcare (8 FCTS)
- Epidemiology (8 ECTS)

#### **YEAR 2**

- Planning and control in healthcare (8 ECTS)
- Healthcare and insurance in comparative
- systems (8 FCTS) Pharmaeconomics and health technology assessment (8 ECTS)
- Health econometrics and programme evaluation (elective) (8 ECTS)
- Internship or Ethics, Medicine and Public Health (elective) (8 ECTS)
- Dissertation (16 ECTS)

- Visiting Faculty in Recent Years Joan Costa-i-Font - London School of Economics and Political Science, UK -Health economics
- Gillie Gabay College of Management Academic Studies, Israel - Healthcare managemen
- Paul Gemmel (Ghent University, Belgium -Quality and Operation Management Stefano Gliozzi - IBM - Statistics
- William Greene Stern School of Business, New York University, USA - Health Econometrics
- Zahirul Hoque La Trobe Business School, Melbourne, Australia - Accounting
- Nuno Lunet University of Porto, Portugal - Epidemiology
- Francesco Moscone Brunel University, London, UK - Health Economics
- Elena Pizzo University College London, UK - HTA
- Rosana Silveira Reis ISG Paris, France -Innovation Management
- Joseph Restuccia Questrom School of Business, Boston University, USA - Quality and Operation Management

- Magda Rosenmoeller IESE Business School, University of Navarra, Spain -Human Resource Management Rosalba Schino - Ouestrom School
- of Business, Boston University, USA -Accounting
- Eva Villarreal Pascual Inter-American Commission of Women - Organisation of American States, USA - Law
- Xiaodong Liu University of Colorado, Boulder, USA - Health Econometrics

#### Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 **Edition #:** 6

#### YEAR 1

- IT coding and applications (8 ECTS)
- One elective course among: (8 ECTS) Global challenges and firm strategies Economics of innovation
- Two elective courses among: (16 ECTS) Omnichannel management Organising and leading change Management control systems and performance measurement
- Project and people management Materials physics and technologies (8 ECTS)
- Lab technologies in action (4 ECTS)
- Intellectual property and labour law (8 ECTS) One elective course among: (8 ECTS) History of innovation Privacy and security Cross-cultural negotiation Internet technologies and smart working

#### YEAR 2

 Applied statistics for business analytics (8 ECTS) Choose one curriculum between the

#### following two: Curriculum in Innovation process management

- > Strategic supply chain management (8 ECTS) > Finance and risk management (8 ECTS)
- (8 FCTS)
- > Internship or Innovation process management field project (8 or 4 ECTS) Master Final dissertation\* (12 or 16 ECTS) Curriculum in Business innovation and
- entrepreneurship
- Design thinking and start-up launch (8 FCTS) Project financing and open innovation (8 FCTS)
- Marketing innovation (8 ECTS) > Internship or Business innovation and entrepreneurship field project (8 or 4
- ECTS)

**DID YOU KNOW?** 

The presence on campus of one of the largest hospitals in the country, Policlinico Gemelli, gives students the unique opportunity to observe and implement in practice the health management theory studied.

### **CAREER PATHS**

Production manager/Management accountant/Human resource 
Governmental agencies in charge of regulating the healthofficer/Consultant in:

- Healthcare providers like hospitals, nursing homes and local health authorities
- Companies supplying medical equipment and devices, pharmaceuticals and biotechnologies
- care system
- Insurance companies
- Consulting companies

#### **Programme-specific entry requirements**

A Bachelor degree in economics or management is preferred. However, given the interdisciplinary nature of the programme students with different academic backgrounds are encouraged to apply. A Healthcare Management Lab is organised each year one week before the beginning of the fall semester to help students familiarise themselves with key concepts in economics, management and statistics.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

#### **DID YOU KNOW?**

Courses are partnered, among the others, with IBM, Comau, Accenture and Adecco: students remain aligned with developments of current and future trends of Industry 4.0.

### **CAREER PATHS**

Business change manager

Business and market analyst

 Product innovation manager Innovation manager

**Programme-specific entry requirements** 

Students should have acquired at least 8 ECTS in the area of Statistics, 14 ECTS in the area of Mathematics, 17 ECTS in the interdisciplinary area (Management, Economics, Law).

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

### **Innovation and Technology Management**

Laurea Magistrale in Innovation and Technology Management

School: Economics | Mathematics, Physics and Natural Sciences



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- Strategies for emerging technologies
- Master Final dissertation\* (12 or 16 ECTS)

- One elective course among the following (if not already taken) (8 ECTS): History of innovation
- Cross-cultural negotiation
- Internet technologies and smart working Privacy and security
- Global challenges and firm strategies
- Economics of innovation
- Denichannel management
- Organising and leading change
- Management control systems and performance measurement Project and people management
- \* Credits assigned to the Master Final dissertation depend on students' choice: if students do an internship experience (8 ECTS), the Master Final dissertation corresponds to 12 ECTS; in case students choose the field project (4 ECTS), the Master Final dissertation corresponds to 16 ECTS.

Entrepreneur

### Management Laurea Magistrale in Management

School: Economics

Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 **Edition #:** 9



#### YEAR 1

- Mathematics for management (8 ECTS)
- Transnational business law (8 ECTS)
- Managerial economics (8 ECTS)
- Four advanced business courses among: (32 ECTS) Corporate strategy
- Corporate finance (options, futures and derivatives)
- Customer-based marketing strategy E Financial accounting and analysis
- (IF main issues in application of IFRS RS) HR management
- Management control systems Supply chain management

#### YEAR 2

- One elective course among: (8 ECTS) Delitical economy of the European Union I abour economics International economics
- Industrial organisation Two elective courses among: (16 ECTS) Business communication Change management International corporate finance
- Management information systems Project management Performance measurement Work and organisational psychology
- One elective course among: (8 ECTS) Business analytics Brand management Business sustainability Cross-cultural management Entrepreneurship International business management Public management
- Business lab: introductory course (4 ECTS) Field project or internship (8 ECTS)
- One course among the advanced and elective courses (8 ECTS)
- Final dissertation (12 ECTS)

#### **Business Labs**

By the end of the first year, students apply for being admitted to one of five business labs:

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- Consulting companies
- Multinational enterprises
- Luxury and fashion
- Small and medium enterprises
- Healthcare organisations

#### **Extracurricular Activities**

- Communication and social media team (6 ECTS) Italian language course for foreign students
- (6 ECTS) Social impact programme (3 ECTS)
- Buddy programme (3 ECTS)
- Advanced Excel course (4 ECTS)
- Volunteering day (1 ECTS)
- Full immersion trip (3ECTS)

#### **Double Degree Options**

- Laurea Magistrale in Management -Università Cattolica del Sacro Cuore I Master of Science in Global Marketing (Boston University, USA)
- Laurea Magistrale in Management -Università Cattolica del Sacro Cuore I Master of Commerce (The University of Western Australia, Australia)

Once enrolled, students can refer to Cattolica International for details.

#### **DID YOU KNOW?**

On 9 September 2020, the European Foundation for Management Development (EFMD) declared Università Cattolica's Faculty of Economics, eligible to enter the EFMD Programme Accreditation for the Master of Science in Management.

#### **CAREER PATHS**

- Managers in the key functional areas of business and management (eg. strategy, marketing, communication, production, sales, logistics, operations, HR, accounting)
- Professionals
  - Consultants
  - Entrepreneurs

#### **Programme-specific entry requirements**

Students need to hold an undergraduate degree either:

- In a subject relevant to the chosen degree, such as economics, management or business studies; or
- In other fields, if they have studied at least four out of the following five subjects verified through their transcripts: business law, financial management, marketing, business organisation, management accounting.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

### **Methods and Topics in Arts Management (MATAM)** Laurea Magistrale in Economia e Gestione dei Beni Culturali

e dello Spettacolo

School: Economics | Arts and Philosophy

Campus: Milan, Italy Next Intake: September 2023 Duration: 2 years

Total ECTS: 120 Edition #:8

**Elective Courses** 

Strategy in the arts

Digital in the arts

Design thinking

Management

#### YEAR 1

- Advanced economics and management of arts (12 ECTS)
- Human resource management in the arts industry (6 ECTS)
- Law and the arts (6 ECTS)
- Statistics for arts management (6 ECTS)
- Accounting and fundraising in the arts (6 ECTS)
- Theology (seminary course)
- Digital in the arts (6 ECTS) or

Italian language (6 ECTS)

**YEAR 2** 

- Design thinking (6 ECTS)
- Advanced English in the cultural industry (6 ECTS) O
  - Project management
    - Cross-cultural management Entrepreneurship
    - Corporate governance and
- Comparative cultural policy (6 ECTS) responsibility
- Performing and visual arts system (12 ECTS) Urban cultural studies (6 ECTS)
- Study tour in the visual and performing arts
- field (12 ECTS)
- Internship (6 ECTS) or
- Cultural research study (6 ECTS)
- Social networks theory and analysis for the cultural sector (6 FCTS) or
- Strategy in the arts (entrepreneurship and international business in the cultural field. (6 ECTS)
- Elective courses (12 ECTS)
- Final dissertation (24 ECTS)

#### **DID YOU KNOW?**

Milan has increasingly received global recognition in the arts industry: with Fondazione Prada and Hangar Bicocca winning the Global Fine Art Awards in 2019, overcoming London and New York in the contemporary art system.

#### **CAREER PATHS**

- Project manager in art institutions and
   Fundraiser for cultural and creative creative companies
- Producer in art and creative companies
- projects HR advisor for managing artistic and creative teams
- **Programme-specific entry requirements**

Ideal candidates have a similar academic background in arts management.

See the entry requirements section on page 66 for general graduate requirements (e.g. language prerequisites).

for the most updated info. scan or click here 



A N



#### **Double Degree Options**

Students can choose the elective courses from the following ones (specifically selected for the MaTam profile), unless already attended:

HR management in the arts industry

Research design in arts management

In addition, the following courses can be chosen as elective from the degree in

social

Laurea Magistrale in Methods and Topics in Arts Management (MaTAM) - Università Cattolica del Sacro Cuore | Master of Science in in Arts and Culture Management, HSE-Saint-Petersburg

Once enrolled, students can refer to Cattolica International for details.

 Responsible for marketing and communication in the art and creative field

### **Specialising Master in Arts Management**

School: Economics | Arts and Philosophy

#### Campus: Milan, Italy Next Intake: January 2024 Duration: 1 year

Total ECTS: 70 Edition #: 7

**Team Building Activities** 

Internship

crucial.

The goal of team building activities is to help

participants to get to know each other and

During the Master, students will undertake an

internship in a non-profit institution, a company,

or an association where the relationship

between artistic and managerial thinking is

Participants will receive support from the Master

staff in each step of the internship project.

create a coll abourative atmosphere in class.



**Faculty Members** 

Teatro alla Scala.

The Master in Arts Management offers a

faculty composed of distinguished Italian and

international scholars. The strong academic

background of the faculty is integrated with

a prestigious network of professionals and

experts in order to provide students with a solid

theoretical backbone along with a practical

perspective on impacts and implications.

Participants have the chance to visit and have

guest speakers lecturing from prestigious

institutions and companies. Examples include:

Christie's, Fondazione Prada, MOMA, Museo

del 900, Pinacoteca di Brera, Sotheby's,

#### **Core Courses**

The goal of core courses is to reinforce competencies related to the two souls of the programme: Humanities and Management.

The courses provide training for skills in art history and arts management and they will give participants the opportunity to balance their competencies. The core courses

- History of visual arts
- Performing arts history
- Visual arts system
- Performing arts system

#### **Advanced Courses**

The goal of advanced courses is to build up competencies in specific fields of arts management, to provide participants with advanced knowledge about how to solve problems and to cope with the challenges of the arts field:

- Marketing of the arts
- HR and leadership in the creative industries
- Cultural policy
- Fundraising in the arts
- Law and the arts
- Media in the arts
- Strategy in the arts
- Art market

#### **DID YOU KNOW?**

One of the most challenging tasks for successful art managers is convincing relevant political actors of the values that artists and art organisations create for society. The module in Cultural policy addresses this hands-on, with students having to choose an art organisation and then present its cultural values to other classmates systematically and professionally.

#### **CAREER PATHS**

- Strategy and CSR in arts organisations and in traditional businesses investing in arts projects
- Organisation and people management in creative and cultural businesses
- Marketing and communications for arts and creative products and services
  - Accounting and fundraising for arts and creative projects
  - Legal affairs in the arts field

#### **Programme-specific entry requirements**

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

### for the most updated info scan or click here XQX II

### **Specialising Master in** International Business (MIB - EXECUTIVE CLASS)

School: Economics

Campus: Milan, Italy Total ECTS: 70/100 (depending on track) Next Intake: September 2023 Duration: 12 or 15-18 months\* Edition #:8

- MIB Fast Track: 12 months or
- MIB International Track: 15-18 months

#### Management Area (GDA) (32 ECTS)

- Economic and financial analysis
- International banking
- International brand management International business strategy and
- entrepreneurship
- International finance
- International marketing
- International people management
- Economics Area (GDE) (8 ECTS) Industrial economics
- International economics

#### **DID YOU KNOW?**

The blended teaching formula features on-line contents available on an e-learning platform, face-to-face classes, business talks, and a dedicated mentorship; such a flexible schedule allows students to continue their non-academic commitments.

#### **CAREER PATHS**

- Business manager
- Supply manager Financial manager
- Business analyst Logistics manager
- Managing consultant
- **Programme-specific entry requirements**

Candidates should leverage on a few years of work experience and should be interested in international career developments, have an inclination to interpersonal relationships and teamwork, as well as a sensibility for international cultures. Candidates must prove their proficiency of the English language; good knowledge of a second language is an advantage.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

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- Projects and events management in cultural institutions and companies
- Art market

for the most updated info, scan or click here ■ ₩443



**TOP 300** 

Quantitative Area (GDQ) (8 ECTS) Global supply chain management

Legal Area (GDG) (4 ECTS) Legal system and international contract law

Cross-Disciplinary Area (GID) (4 ECTS) Social skills and emotional intelligence

In addition, the MIB executive class offers:

- Project work to meet participants future professional needs
- Online materials and tutorials for basic contents of each subject and face-to-face classes to discuss more advanced contents and case studies
- Pathways and learning labs based on a selection of electives to enhance expertise at the edge of innovation management and business topics, in emerging areas and evolving industries

Import-Export specialist

Entrepreneur

### **Specialising Master in International Business Online**

(MIB - EXECUTIVE CLASS) School: Economics

Campus: Online Next Intake: January 2024 Duration: 12 months

physical ones to enable participants to be part

of a university community that continues to

connect

Total ECTS: 60 Edition #: 4



#### Management Area (GDA) (30 ECTS) When moving to remote learning, the Master Economic and financial analysis committee has leveraged on existing tools to

- move in-person gatherings online and open International banking
- up spaces for discussions, events and more. 

   International brand management
- The aim is to offer virtual spaces instead of 
   International business strategy and
  - entrepreneurship
  - International finance
  - International marketing International people management

- Economics Area (GDE) (8 ECTS) Industrial economics
- International economics

#### Quantitative Area (GDQ) (6 ECTS) Global supply chain management

#### Legal Area (GDG) (4 ECTS)

Legal system and international contract law

#### **Cross-Disciplinary Area (GID)**

Social skills and emotional intelligence

In addition, the MIB executive class offers:

for the most

updated info.

scan or click here

- Project work to meet participants future professional needs
- Online materials and tutorials for basic contents of each subject and face-to-face classes to discuss more advanced contents and case studies
- Pathways and learning labs based on a selection of electives to enhance expertise at the edge of innovation management and business topics, in emerging areas and evolving industries

The Master offers evening and weekend online classes beyond the articulated teaching material carefully designed for an online programme.

### **Specialising Master in** International Business (MIB - REGULAR CLASS)

School: Economics

Campus: Milan, Italy Next Intake: September 2023 Duration: 12-15 or 15-18 months\* Total ECTS: 70/100/120 (depending on track) **Edition #:** 13

- MIB Fast Track: 12-15 months (depending on the duration of the internship)
- MIB International Track: 15-18 months

#### Management Area (GDA) (32 ECTS)

- Economic and financial analysis
- International banking
- International brand management International business strategy and
- entrepreneurship
- International finance
- International marketing
- International people management

#### Economics Area (GDE) (8 ECTS)

- Industrial economics International economics
- Global supply chain management
- Legal Area (GDG) (4 ECTS)
- Legal system and international contract law

#### **DID YOU KNOW?**

The blended teaching formula features online content available on an e-learning platform with online live classes; such a flexible schedule allows students to continue their non-academic commitments.

#### **CAREER PATHS**

- Business manager
- Supply manager
- Financial manager
- Business analyst
- Logistics manager

- Entrepreneur

Managing consultant

- Import-Export specialist

#### **NB: Post-admission procedures**

Given the online nature of the programme, non-EU students who confirm their offer will not be required to apply for a study visa.

#### **Programme-specific entry requirements**

Candidates should leverage a few years of work experience, and should be interested in international career developments, interpersonal relationships and teamwork, and should have a strong sensibility for international cultures. Candidates must prove their English language proficiency; good knowledge of a second language is an advantage.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

#### **DID YOU KNOW?**

After completing the MIB programme, students can continue with their academic experience. This is the only programme of its kind that offers direct further academic experience: International track (a further semester in a partner university granting a total of 100 ECTS) or Master Level track (a full year at a partner university granting a total of 120 ECTS).

#### **CAREER PATHS**

 Business manager Supply manager

Financial manager

- Business analyst Logistics manager
- Managing consultant
- **Programme-specific entry requirements**

Candidates should be interested in international career developments, interpersonal relationships, and teamwork, and should have a strong sensibility for international cultures. Furthermore, candidates should be market- and goal-oriented, capable of coping with situations and problems in an international business environment. Candidates must prove their English language proficiency; good knowledge of a second language is an advantage.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

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Quantitative Area (GDQ) (8 ECTS)

Cross-Disciplinary Area (GID) (4 ECTS) Social skills and emotional intelligence

**Practical Work Activities** 

Business Talks

**TOP 300** 

- Fieldwork (2 ECTS)
- Internship (10 ECTS)
- Final exam (report and presentation) (2 ECTS)

- Import-Export specialist
- Entrepreneur

### **Specialising Master in International Business Online**

(MIB - REGULAR CLASS)

School: Economics

Campus: Online Next Intake: January 2024 Duration: 12-15 months\*

Total ECTS: 60 Edition #: 4



When moving to remote learning, the Master

committee has leveraged on existing tools to

physical ones to enable participants to be part

of a university community that continues to

connect

Management Area (GDA) (30 ECTS) Economic and financial analysis

- move in-person gatherings online and open 

   International banking
- up spaces for discussions, events and more. 

   International brand management
- The aim is to offer virtual spaces instead of 
   International business strategy and
  - entrepreneurship
  - International finance
  - International marketing
  - International people management

#### Economics Area (GDE) (8 ECTS)

- Industrial economics
- International economics

Quantitative Area (GDQ) (6 ECTS) Global supply chain management

#### Legal Area (GDG) (4 ECTS)

Legal system and international contract law

for the most

updated info.

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- **Cross-Disciplinary Area (GID)**
- Social skills and emotional intelligence

#### **Practical Work Activities**

- Business Talks
- Fieldwork (2 ECTS)

TOP 300

Internship + Final Exam (10 ECTS)

### **Specialising Master in** Luxury Goods Management (EMLUX)

School: Economics

Campus: Milan, Italy Next Intake:

Duration: 1 year Total ECTS: 70 **Edition #:** 15

Session in Paris

\* In-class courses \*\* Project work and non-curricular internship

#### Marketing and Communication

- Marketing management (6 ECTS)
- Brand management (4 ECTS)

- (2 ECTS)

- Accounting and financial management (6) FCTS)
  - Marco Biagioni, CFO at TOM FORD

lectured in EMLUX:

- Alessandra Carra, CEO at Feltrinelli
- at Marni
  - professor, former president at Paco Raban
- Pricing and performance measurement (3)
- Ermenegildo Zegna

#### **DID YOU KNOW?**

Manufacturing and supply chain

management (6 ECTS)

FCTS)

EMLUX has been developed in collaboration with two outstanding partners: the Italian private organisation 'Cologni Foundation for the Métiers d'Art', and the Swiss 'Fondation de la Haute Horlogerie.

#### **CAREER PATHS**

- E-Commerce: Business and payment Analysis, RTW Merchandising, Online Store Management, Personal Shopping Operations
- Marketing & Communication: Digital Marketing & Communication, Marketing Project, PR and Event
- Retail & Supply Chain: Retail Operations, Business Analysis, Sourcing, Production Planning, CRM, Showroom sales, Omnichannel Client Relationship
- Human Resources: (Learning & Development, recruiting activities, staff

### **Programme-specific entry requirements**

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

#### **DID YOU KNOW?**

After completing the MIB programme, students can continue with their academic experience. This is the only programme of its kind that offers direct further academic experience: International track (a further semester in a partner university granting a total of 100 ECTS) or Master Level track (a full year at a partner university granting a total of 120 ECTS).

#### **CAREER PATHS**

- Business manager
- Supply manager
- Financial manager
- Business analyst Logistics manager
- Managing consultant
- Import-Export specialist Entrepreneur

#### **NB: Post-admission procedures**

Given the online nature of the programme, non-EU students who confirm their offer will not be required to apply for a study visa.

#### **Programme-specific entry requirements**

Candidates should be interested in international career developments, interpersonal relationships, and teamwork, and should have a strong sensibility for international cultures. Candidates must prove their English language proficiency; good knowledge of a second language is an advantage.

Furthermore, candidates should be market and goal-oriented, capable to cope with situations and problems in an international business environment. Candidates must prove their English language proficiency; good knowledge of a second language is an advantage.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

- September 2023\* | April 2024\*\* Innovation and Trends Fundamentals Luxury: definition, environment and characteristics (6 ECTS)
- Sociocultural analysis of luxury (3 ECTS)

- Global integrated marketing
- communication (5 ECTS)

Research techniques in the luxury industry

#### **Sales and Retail**

Sales and retail in the luxury industry (5 ECTS)

#### Customer relationship management (2 ECTS)

#### **Organisation and General** Management

- Legal issues in the luxury industry (3 ECTS) HR management and business organisation
- (4 ECTS) Cross-cultural management (3 ECTS)

- **Operations and Process Management**  Product design, development and management (2 ECTS)
  - Michel Chevalier, luxury author and
  - Raffaella Dagna, General Manager US Brands at L'Oréal Luxe Italy
  - Patrizia De Marchi, former HR Director at





TOP 300

Innovation in the luxury industry (4 ECTS)

Final Project Work (6 ECTS)

EMLUX usually includes a non-mandatory session in Paris, France, with a focus on French luxury. The session is a mix of lectures and visits ranging from jewellery to champagne, from hotellerie to leather goods, etc.

#### **Faculty and Teaching Staff**

During different years, the following have

 Paolo Balistrieri, Head of Anticounterfeiting for Southern Europe at Louis Vuitton Mallettier, LVMH Group

 Wided Batat, luxury author and consultant Sabina Belli, CEO at Pomellato

Christopher J Berry, luxury author and Prof.

Luca Buccellati, Sales Director at Buccellati Laura Burdese, Global Vice President Marketing and Communication at Bulgari

Davide Castelvero, Head of Client Experience

- Francesca Di Carrobio, CEO at Hermès Italie Elisabetta di Noto, Megayacths Outifitting
- Manager at Azimut Benetti Alberto Festa, Commercial Director Watch and Jewelry at Dolce & Gabbana
- Dario Gargiulo, Chief Marketing and Digital Business Officer at Bottega Veneta
- Julien Marchenoir, Brand Heritage Manager at Vacheron Constantin
- Matteo Marzotto, Entrepreneur, former CEO at Valentino
- Gianmario Motta, General Manager at Spring Studios
- Massimo Piombini, former CEO at DIESEL
- Andrea Rossi, General Manager Operations at Mayhoola for Investment Ltd.
- Robert Singer, former CFO at Gucci and Advisor at Tiffanv Inc.
- Virginia Stacchiotti, WW Digital Media Marketing Manager at Moncler
- Alberto Tripodi, Global Director of Omnichannel Client and Performance at Moncler
- Alessandro Varisco, CEO at Twin-Set

For the complete list please visit > international. unicatt.it

#### (troggue

- Supply Chain & Operations: Retail Operations, Sourcing, Production Planning, Logistics Management
- Management & Control: Business Analysis, Financial Control, Budgeting

### **Specialising Master in Strategic Management for Global Business**

School: ALTIS, Graduate School of Business and Society

Campus: Milan, Italy Next Intake: September 2023 Duration: 1 year

Total ECTS: 60 Edition #: 15

International & Digital Marketing

The Lab "Data & Visual Analytics competence

development" is conducted in partnership with

SAS Institute and will give students competenc-

Students will have the chance to work with our

Lab of practice: sales strategy

es in data analytics and reporting.

**Hands-on Experience** 

\* Excel Lab & Analytics

Strategic marketing

Digital strategies



#### **Action Project**

The action project is designed to allow students to experience and put together the competencies and skills acquired during the Master into practice. The project can be an internship or a business plan for a start-up or an existing company. A tailor-made tutoring process will support each student in the definition and execution of their project. It lasts three months, at the end of which students will need to discuss their project.

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The knowledge of the italian language will facilitate students when searching for an intern-

#### **Faculty and Teaching Staff**

Cattolica professors, national and international visiting lecturers, and experienced professionals) guarantees a solid knowledge base together with a truly market-oriented learning experience. Guest speakers from renowned multinationals, consultancy groups and successful entrepreneurs will enrich lectures with vivid testimonies and with networking opportunities.

The curricular courses of the programme can be grouped into four main areas, taught across six terms.

The first and the last terms are with pre-recorded online courses.

The four terms in between are classroom lessons

Attendance of all courses is compulsory.

#### Strategic Planning

- Lab of practice: business strategy
- Lab of practice: corporate strategy
- Lab of practice: innovation and sustainability
- Entrepreneurship
- Business planning\*

#### **Accounting & Finance**

- Financial accounting
- Managerial accounting finance

#### **Global Strategy & Organisation**

- Leadership
- Organisation and international HR management
- Multicultural management
- Operations
- Project management

#### **DID YOU KNOW?**

Future managers need to have well-developed soft and technical skills to complete their academic and professional preparation. The programme focuses on helpings students improve these skills through labs on design thinking, public speaking, and Microsoft Excel labs where students create business and financial plans for real-life companies.

#### **CAREER PATHS**

- Positions in medium and large-scale companies such as:
- Analyst
- Business Developer
- Client Analyst
- Country Manager Project Manager

titude.

- Campaign Manager
- Partnership Coordinator
- Sales Operations

### **Programme-specific entry requirements**

- Various backgrounds accepted. Preference for students from Business administration, Economics or Engineering studies
- Successful candidates will need to demonstrate: strong motivation, managerial and entrepreneurial orientation, an aptitude towards internationalisation, and interest in innovative businesses

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

## **Specialising Master in Corporate Communication**

School: Economics | Language Sciences and Foreign Literature

#### Campus: Milan, Italy Next Intake: September 2023 Duration: 1 year

Total ECTS: 70 Edition #: 13

**II. EMPOWERING** 

Accounting (2 ECTS)

Creativity lab (4 ECTS)

**III. ENHANCING** 

Public relations (5 ECTS)

(2 ECTS)

The 4 Es of the Master in Corporate Communication excellence:

#### I. ENRICHING

- Corporate communication (4 ETCS)
- Communication planning and
- measurement (2 ECTS) Brand management and consumer-brand
- relationships (4 ECTS)
- Consumer and industrial marketing (3 ECTS) Oualitative and quantitative market research
- (3 ECTS) Communication skills (3 ECTS)
- Netnography (2 ECTS)
- Advanced English for relationship
- management\* (3 ECTS)
- Italian language and culture\* (3 ECTS)
- Far East culture and language\* (3 ECTS)
- \* Language courses are alternative options

#### **IV. EXPERIENCING**

activations (3 ECTS)

management (2 ECTS)

 Consultancy project (8 ECTS) Self-branding and professional ongoing training (individual assessment interviews; self-branding sessions; team-working support; diversity management training; job interview simulation; field trips) ongoing

#### **DID YOU KNOW?**

Identifying emerging trends and listening to customer needs are an essential part when it comes to solving actual gaps in the communication industry. That is why students are involved in practice-based projects, such as the 'white nights' events: students receive a challenging brief to solve in only a few hours before pitching to hosting companies!

#### **CAREER PATHS**

- Account executive
- Strategic planner
- Social media manager/community manager/digital strategist
- Public relations manager
- branding manager Brand analyst
- Event manager

### **Programme-specific entry requirements**

Graduates with a Bachelor or a Master Degree (BA, BS, MA, MS, or MBA) in economics, management, languages, communication, and human sciences. All applicants should have a basic communication or marketing knowledge acquired during tertiary education or brief experience.

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

68

- Purchasing Manager
- HR Manager, Finance Manager
- Operations Manager
- Managing Consultant

#### ing companies: Capgemini Invent, Hendress-Hauser, Rentokil Initial In the SAS Data & Visual Analytics com-

- petence development, a learning experience developed by SAS Institute for our students to empower their data-analysis skills ■ In the career accelerator, giving students
- the chance to benefit from GiGroup and LinkedIn support to showcase their managerial potential, from Ashoka and ComoNext for developing their entrepreneurial ap-

partnering companies at different layers: ship locally. In the labs of practice, in which students will have to practice their strategic skills interacting in strict contact with our partner- A well-mixed faculty (top qualified Università

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Strategic planning and consumer insight

Media Planning and budgeting (2 ECTS)

 Social media management (4 ECTS) Managing influence in social media (2 ECTS) Retail experience (2 ECTS) Consumer behaviour (3 ECTS)

 Business-to-Business relationships (3 ECTS) Internal communication (2 ECTS) Event management and unconventional

Crisis communication and issue

Professional life and negotiation (2 ECTS)

#### **Partner Companies**

Students on this course have the privilege of benefitting from the impressive range of partner companies that are actively involved across different aspects of the Master (for example company visits, scholarships, consultancy projects, visiting keynote speakers).

List of companies include:

MSL Group | We are social | Italian Brand Factory | Adidas | Chromavis | Coop | Disney | EcorNaturasì | Google | Ikea | Lovable | Mars Italia | Sonae Sierra | 3M | Barilla | Boston Consulting Group | Brita | Campari | Coima Sgr | Creval | Fiera Milano | Fondazione Pirelli | Heineken | Henkel | Hewlett-Packard | Joby | LinkedIn | Mars | MSC Crociere | Pandora | Sephora | Sky | TIM | YouTube

 Crisis communication manager Media relations manager Internal communication/employer

- Brand manager: brand activations/ integrated marketing communication manager
- Communication consultant
- Stakeholder relations manager

## **Specialising Master in** International Marketing Management (MIMM)

School: Economics | Psychology



#### TOP 300 Campus: Milan, Italy Total ECTS: 60 Next Intake: September 2023 **Edition #:**9 Duration: 15 months\* ★ Classes: 9 months

- Internship (not guaranteed depending on selection by companies)
- Final dissertation

#### **FUNDAMENTALS COURSES CORE COURSES**

 Fundamentals of international business Fundamentals of social sciences and psychology for marketing

#### Strategic marketing Business marketing and key account

- management Branding and communication management
- Consumer behaviour
- International marketing research Marketing strategies in an international setting
- Evaluating companies and markets for action
- Managing psychology in an intercultural context

#### **EXTRA COURSES INCLUDED IN** THE TUITION FEE

- Excel for business
- Italian language course (40 hours)

#### **Course Duration**

- Lessons 500 hours
- Field projects and laboratories, seminars, individual and group study - 600 hours
- Final dissertation (and eventual Internship) - 400 hours

### **DID YOU KNOW?**

The Scientific Committee is supported by an Advisory Board of key industry managers and consultants who contribute to the programme as regards educational contents, teaching activities, case histories, laboratories and seminars.

#### **CAREER PATHS**

- Marketing manager
- Product manager Sales manager
- Brand and communication manager Digital marketing Manager
- Area manager
- Country manager
- Export manager
- Marketing researcher
  - Analyst

- **Programme-specific entry requirements**
- Applicants are required to have a Bachelor's degree in Economics or a Bachelor's degree and/or Master of Science in Psychology
- Candidates with a different educational background can be admitted to MIMM after being evaluated by the program's Scientific Committee
- Prerequisite for accessing the program is a good knowledge of the English language
- A basic level of the Italian language is also preferable
- See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

#### Campus: Milan, Italy Next Intake: January 2024 Duration: 1 year

School: Arts and Philosophy | Psychology

**Specialising Master in** 

IN COLLABORATION WITH:

This Specialising Master programme features more than 500 hours of in-class training, integrated by hands-on exercises, Laboratory activities, field experiences, project-based work, team collaboration and attendance to semi- Cognitive modelling nars - such as the UX Talks - given by interna-

#### Total ECTS: 60 Edition #: 4

tionally renowned experts.

#### **User Research Tools and Methods** (5.6 ECTS)

- Research planning and execution Oualitative research methods
  - Task analysis
  - PACT framework and scenario mapping

MILANO 1863

#### The programme takes place three days a User Research Practices (2,4 ECTS) User research in practice

week. Minimum mandatory attendance is 75%.

#### Building personas

Defining customer journey maps

#### Creativity and Soft Skills for UX (1.6 FCTS)

Team management

Concept generation

Team creativity

Prototyping

- Cognition and emotions Soft skills for UX Social and communication psychology
- Paradigms of human-computer interaction

User Experience Psychology

Psychology of user experience

UX ethics

Principles (3 ECTS)

#### Design and UX Principles (3 ECTS)

- Human-centreed design
- Interaction design basics
- Service design basics
- From strategic design to design thinking
- Visual design basics and tools

#### **DID YOU KNOW?**

Technologies are permeating our society more than ever before, creating a compelling need to design digital experiences that are easy, engaging and accessible. This Master, product of an unprecedented collaboration between Università Cattolica del Sacro Cuore and Politecnico di Milano, responds to such need through its interdisciplinary approach. By offering a balanced mix of design and psychology skills, students gain a thorough understanding of users' needs, emotions and contexts.

#### **CAREER PATHS**

#### User experience designer UX researcher

 Interaction designer UX specialist

#### **Programme-specific entry requirements**

Ideal candidates will have a Bachelor Degree or Specialist/Master's Degree preferably in social and human sciences, design, engineering, architecture or economics. Students from other academic backgrounds are also welcome to apply. Work experience is considered a plus, but not essential. See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).



### POLITECNICO POLI.DESIGN



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Conducting qualitative interviews

#### **Qualitative and Quantitative Evaluation (5.6 ECTS)**

- Experimental design, ethics and validity
- Oualitative research evaluation methods and tools
- Quantitative research evaluation methods and tools

#### **Design Evaluation Tools and Methods**

- (2.4 ECTS)
- Usability testing and A/B tests
- CRO and data analysis
- Prototype refinement
- Final Project Work (6,4 ECTS) Hands-on workshop

#### Internship (6 ECTS)

#### Final Project (16 ECTS)

#### UX Design Practices (8 ECTS)

 User stories and user cases Information architecture

Hand-off: UX to UI to development

- Product designer
- Usability analyst

### **Specialising Master in Advanced Global Studies (MAGS)**

School: ASERI, Graduate School of Economics and International Relations



### **Specialising Master in International Cooperation and Development**

(MICaD)

School: ASERI, Graduate School of Economics and International Relations

Campus: Milan, Italy Next Intake: November 2023 Duration: 1 year

The Master is spread over four integrated levels, aimed at fostering a multidimensional education, which includes research skills, analytical tools and professional development.

#### 1<sup>ST</sup> LEVEL (35 ECTS) Scientific Training and Management Skills

Economics and international trade, Theories and policies of sustainable development, Public international law, International human rights law, European law, International relations, European institutions, Regional integration, Emerging actors and the international system, International organisations dynamics. Thanks to the collaboration with AegisGroup, a company specialised in the assessment and development of soft skills, students will be accompanied in the identification and enhancement of these skills, much required in the job market.

#### 2<sup>ND</sup> LEVEL (20 ECTS)

#### Advanced Training on Regional Areas

Advanced training programme focusing on governments, international organisations, NGOs and multinational private companies in the following geographical regions: Africa, Asia, Europe, Latin America, Middle East.

#### **3RD LEVEL (5 ECTS) Project Work**

Participants join in the eLabouration of a project work where the multidimensional analysis of a problem leads to the identification of its fundamental nodes.

# **Edition #:** 18

Total ECTS: 60

#### 4<sup>TH</sup> LEVEL (5 FCTS) Internship

The research activity is completed with an internship, that gives students the invaluable opportunity to strengthen competencies acquired during the Master.

#### **Faculty and Teaching Staff**

The faculty is composed of scholars, researchers and professionals from international institutions and non-governmental organisations, sharing their experience with the class. Among these:

- Prof. Damiano Palano, MAGS Director Università Cattolica
- University San Marcos
- land, College Park
- Dr Orlando Arango European Investment Bank, Luxembourg
- ITARF Dr Sara Balestri - Università Cattolica
- Dr Matteo Carlo Borsani Confindustria, Brussels
- Prof. Emilio Colombo Università Cattolica Prof. Michael Cox - London School of Eco-
- Prof. Matthew Anthony Evangelista Cornell
- Dr Matteo Ferrazzi European Investment
- Dr Marcella Ferri Università degli Studi di Bergamo
- and Reggio Emilia

- Prof. Ibrahim Al-Marashi California State
- Prof. Isabella Alcañiz University of Mary-

- nomics and Political Science, London
- University, Ithaca
- Bank
- Prof. Jörge Friedrichs University of Oxford Prof. Marco Gestri - University of Modena

Halle-Wittenberg Prof. Ludger K
ühnhardt - University of Bonn Dr. Ignacio Lara - National University of Lanús

- Prof. Marco Lombardi Università Cattolica Prof. Andrés Malamud - University of Lisbon
- Dr Philippe Musquar European Parliament, Brussels Prof. Beatrice Nicolini - Università Cattolica
- - Dr Andrea Plebani Università Cattolica
- Dr Massimiliano Riva UNDP, New York Dr Raoul Ascari - Concrete Finance and Dr Thomas Rosenthal - European Chamber of Commerce in China

Prof. Aldo Pigoli - Università Cattolica

Dr Andrea Goldstein - OECD, France

specialist, Brussels

Budapest

Dr Antonio Graziosi - former ILO, Budapest

Dr Soraya Johaar - UN career development

Prof. Miklós Király - Eötvös Loránd University,

Prof. Martin Klein - Martin-Luther-Universität

Dr Debora Grbac - Università Cattolica

- Dr Arouna Roshanian UN Consultant and Social Entrepreneur
- Prof. Giuseppe Scaratti Università Cattolica
- Dr Simone Tagliapietra The Johns Hopkins University - SAIS Europe, Bologna
- Dr Manuela Tortora UNCTAD. Geneva
- Prof. Thomas A. Zimmermann University of St. Gallen

In addition to these, each year a number of professionals from international institutions, non-governmental organisations and applied researchers give open lectures and seminars.

#### Campus: Milan, Italy Next Intake: January 2024 Duration: 1 year

Total ECTS: 60 **Edition #:** 18

the class.

**Faculty Members:** 

versità Cattolica

Specialist, Brussels

bourg

tolica

ica

isation

#### MICaD includes four complementary levels, fostering multidimensional learning by integrating disciplinary training, case studies and operational competencies.

#### 1<sup>st</sup> LEVEL - Scientific Training

- Economic and human development
- Geopolitics
- Trade and finance for development
- Development law and institutions Dr Lylen Albani - CESVI
- Project cycle management and theory of change

#### 2<sup>nd</sup> LEVEL - Professional Training

- Development actors and strategies
- Crisis prevention, relief and recovery
- Development aid and governance Partnerships for human rights and
- development
- Enhancing professional and cooperative skills

#### 3<sup>rd</sup> LEVEL - Project Work

Students are required to develop a personal research project on a topic related to development cooperation, with an inter- disciplinary perspective, to be discussed with MICaD professors and/or professionals from partner institutions. The project work will often be connected to the internship experience, either as a preparation or as a concluding reflection.

#### 4<sup>th</sup> LEVEL - Internship

The Master is completed with an internship, identified with the support of the tutor on the basis of students' interests and abilities, also building on ASERI's network.

#### Dr Francesca Oliva - AVSI

Prof. Aldo Pigoli - Università Cattolica

#### **DID YOU KNOW?**

Graduates of this programme have gone on to achieve some leading roles in stimulating workplaces such as International consultant at the Ministry of Health in Brazil and Americas Regional Director at Global TB Caucus, Technical officer at World Health Organisation, Projects coordinator at Fair Trade Lebanon or Legal Assistant at OSCE Presence in Albania.

#### **CAREER PATHS**

Professional roles in international cooperation within NGOs, IOs, private or public agencies. In particular: Project cycle experts

- Communications officer
- Fundraiser

### **Programme-specific entry requirements**

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

Milan is one of the cities in the world with the highest number of Consulates: most countries have either an honorary Consulate or a commercial office. The perfect setting for internships for students interested in global studies!

#### **CAREER PATHS**

**DID YOU KNOW?** 

- International officer
- Project manager Programme manager officer
- Regulatory affairs specialist Researcher

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

 Communication officer Consultant

**Programme-specific entry requirements** 



#### **Faculty and Teaching Staff**

The faculty is composed of scholars, researchers and professionals from universities, international institutions and non-governmental organisations, sharing their experience with

#### Dr Giacomo Agosti - CESVI

Dr Mariacristina Armellin - World Vision UK Prof. Simona Beretta - MICaD Director, Uni-

- Dr Sara Balestri Università Cattolica
- Dr Elena Casolari OPES-LCEF
- Dr Frank Cinque E4Impact

Prof. Emilio Colombo - Università Cattolica Prof. Paul H. Dembinski - University of Fri-

Dr Francesca Giordano - Università Cattolica Dr Deborah Grbac - Università Cattolica Dr Sorava Johaar - Career Development

Dr Mariangela La Manna - Università Cat-

Dr Ignacio F. Lara, Asuntos del Sur and National University of Lanús, Argentina Prof. Marco Lombardi - Università Cattolica Prof. Mario A. Maggioni - Università Cattol-

Dr Elisabetta Minelli - World Health Organ-

Dr Silvia Muzi - World Bank Prof. Mathias Nebel - Universidad Popular Autonoma del Estado de Pueblo, Mexico

- Dr Giovanna Prennushi former The World Bank
- Prof. Riccardo Redaelli Università Cattolica
- Prof. Michele Riccardi Transcrime, Università Cattolica
- Dr Margherita Romanelli WeWorld-GVC
- Dr Andrea Rossi UNICEF, Bangkok
- Dr Domenico Rossignoli Università Cattolica
- Dr Javier Schunk PCM Trainer
- Dr Nicola Strazzari Università della Valle d'Aosta
- Dr Simone Tagliapietra Università Cattolica and Bruegel
- Dr Manuela Tortora Former UNCTAD, Geneva
- Prof. Teodora Erika Uberti Università Cattolica

- Project assistant or manager Analyst/researcher/evaluator
- Partnership coordinator
- Humanitarian officer
- Administrative officer
- Human resources officer

### **Specialising Master in** Middle Eastern Studies (MIMES)

School: ASERI, Graduate School of Economics and International Relations

Campus: Milan, Italy Next Intake: January 2024 Duration: 1 year

Total ECTS: 60 Edition #: 10

4<sup>TH</sup> LEVEL - Project Work

5<sup>TH</sup> LEVEL - Internship

research project on a topic related to Middle

Eastern affairs, under the supervision of a

MIMES professor. It is suggested to connect the

in Italy or abroad within an institution whose

months, this gives students the invaluable

opportunity to test and strengthen the

competencies acquired during the Master. As

students from all over the world. They will take

part in team projects with the guidance of

important scholars and leading professionals

from the Middle East as well as from Europe

and professionals from international institutions

and non-governmental organisations, sharing

their experience with the class. Among these:

Prof. Ibrahim Al-Marashi - California State

Ms Eleonora Ardemagni - ISPI and Nato

Mr Alberto Brugnoni - ASSAIF and TIEF

Mr Gian Luca Cazzaniga - Italian Ministry

Persian or Turkish language course.

and the USA.

**Faculty Members:** 

University San Marcos

of Foreign Affairs

Defence College Foundation

**Faculty and Teaching Staff** 

project work to the internship experience.

The Master is articulated into five complementary levels:

1<sup>ST</sup> LEVEL - Propaedeutic Phase: History, Power and Institution. The **Conceptual Foundation of the Middle** Fast

- Methodological introduction: debates on the Middle East
- History of the Middle East
- Religion, society and thought in the Islamic Middle East
- Islamic law and economy Study of political and juridical terminology glossary in Arabic
- Middle East within the 20th-century international order

#### 2<sup>ND</sup> LEVEL - In-depth Analytical **Phase: Sub-regional Contexts**

- Maghreb
- Mashreq
- Sub-Saharan Africa
- South-West Asia and the Gulf
- Central-Southern Asia

#### **3<sup>RD</sup> LEVEL - Thematic and**

- **Contemporary Issues**
- Politics in the contemporary Middle East and the current international relations context
- Global security: jihadism, violent activism, conflicts and nuclear proliferation
- Post-conflict institution-building and human security Gender, ethno-religious diversity and
- pluralism in the Middle East Energy and geopolitics of resources
- Contemporary economic trends

- Students are required to develop a personal Università Cattolica
  - Prof. Wael Farug American University in Cairo
  - Studi di Napoli l'Orientale
  - Centre)
  - Prof. Mehran Kamrava Georgetown University's School of Foreign Service in Oatar
  - Prof. Bahgat Korany American University in Cairo

  - Prof. Paolo Maggiolini Università Cattolica Prof. Alessia Melcangi - Sapienza Università
  - di Roma
  - Prof. Massimo Papa Università di Roma
  - Tor Vergata
  - Prof. Riccardo Redaelli MIMES Director and Università Cattolica
  - Dr Katarzyna Sidło Center for Social and
  - Ms Valeria Talbot ISPI (Italian Institute for International Political Studies)

It is an international programme not only because of its subject content but also practically. Internships are an integral part of the programme and in past editions have undertaken their internship in ten different countries, both inside and outside Europe.

#### **CAREER PATHS**

**DID YOU KNOW?** 

- Further academic study
- Think tank and independent researcher or analyst
- Programme manager or assistant
- International officer Fund raiser
- Humanitarian/NGO officer
  - Communication officer
  - Journalist

#### **Programme-specific entry requirements**

See the entry requirements section on page 68 for general graduate requirements (e.g. language prerequisites).

Prof. Martino Diez - Fondazione OASIS and

for the most updated info.

- Prof. Ersilia Francesca Università degli
- Dr Michele Gaietta JRC (Joint Research
- The Master is completed with an internship mission and activities are consistent with the
- Master's programme. Usually lasting three
  - Mr Marco Latif Monitor Deloitte

#### an alternative, students who do not carry out an internship can choose to attend an Arabic,

#### Dr Massimo Nicolazzi - Università di Torino

The Master offers high-quality training to Dr Andrea Plebani - Università Cattolica

Economic Research, Warsaw

The faculty is composed of scholars, researchers In addition, each year a number of professionals from international institutions. non-governmental organisations and applied researchers give open lectures and seminars.





# Italian-taught programmes

for the most updated info, scan or click here



### 2-year MSc (Lauree Magistrali)

SCHOOL	PROGRAMME	CAMPUS
Economia (Economics)	<b>Comunicazione per l'impresa, i media e le organizzazioni complesse</b> (interfacoltà con Lettere e filosofia)	Milan
	Direzione e consulenza aziendale	Milan Rome
	Economia	Milan
	<b>Economia e gestione dei beni culturali e dello spettacolo</b> (interfacoltà con Lettere e filosofia)	Milan
	Management dei servizi (interfacoltà con Medicina)	Rome
	Management per l'impresa	Milan
	Mercati e strategie d'impresa	Milan
	Banking e Consulting	Piacenza
Economia & Giurisprudenza	<b>Food marketing e strategie commerciali</b> (interfacoltà con Scienze agrarie, alimentari e ambientali)	
(Economics and Law)	Gestione d'azienda	
	Innovazione e imprenditorialità digitale	
	Archeologia e storia dell'arte	Milan
	<b>Comunicazione per l'impresa, i media e le organizzazioni complesse</b> (interfacoltà con Economia)	Milan
Lettere e Filosofia	Economia e gestione dei beni culturali e dello spettacolo (interfacoltà con Economia)	Milan
(Arts and Philosophy)	Filologia moderna	Milan Brescia
	Filosofia (interfacoltà con Scienze della formazione)	Milan
	Scienze dell'antichità	Milan
	Management dei servizi	
Medicina e Chirurgia (Medicine and Surgery)	Scienze infermieristiche e ostetriche	Rome
5.7.	Scienze riabilitative delle professioni sanitarie	

Psicologia (Psychology)	Psicologia clinica e promozione della salute: persona, relazioni familiari e di comunità	Milan
	Psicologia degli interventi clinici nei contesti sociali	Brescia
	Psicologia dello sviluppo e dei processi di tutela	Milan
	Psicologia per il benessere: empowerment, riabilitazione e tecnologia positiva	Milan
	Psicologia per le organizzazioni: risorse umane, marketing e comunicazione	Milan
	Agricoltura sostenibile e di precisione	
Scienze Agrarie, Alimentari e Ambientali	Food marketing e strategie commerciali	
(Agriculture, Food and	(interfacoltà con Economia e giurisprudenza)	Piacenz
Environmental Sciences)	Scienze e tecnologie alimentari	
Scienze Bancarie, Finanziarie e Assicurative (Banking, Finance and Insurance Sciences)	Economia dei mercati e degli intermediari finanziari	Milan
	Consulenza pedagogica per la disabilità e la marginalità	Mllan
	Filosofia (interfacoltà con Lettere e filosofia)	Mllan
	Media education	Mllan
Scienze della Formazione (Education)	Progettazione pedagogica e formazione delle risorse umane	Brescia
	Progettazione pedagogica nei servizi per minori	Piacenz
	Scienze e tecniche delle attività motorie preventive e adattate	Milan
	Scienze pedagogiche e servizi alla persona	Milan
Scienze Linguistiche e Letterature Straniere	Lingue, letterature e culture straniere	Mllan
(Linguistic Sciences and Foreign Literatures)	Scienze linguistiche	Mllan Brescia
Scienze Matematiche, Fisiche e Naturali	Fisica	
(Mathematical, Physical and Natural Sciences)	Matematica	Brescia
	Gestione del lavoro e comunicazione per le organizzazioni	Milan Brescia
	Lavoro sociale e coordinamento di servizi per immigrazione, povertà e non auto-sufficienza	Brescia
Scienze Politiche e Sociali	Lavoro sociale e servizi per le famiglie, i minori e le comunità	Milan
(Political and Social Sciences)	Politiche europee ed internazionali	Milan
	Politiche per la cooperazione internazionale allo sviluppo	Milan
	Politiche pubbliche	Milan
Istituto Superiore di Scienze Religiose (Higher Institute of Religious Sciences)	Scienze religiose	Brescia

The academic offer refers to the academic year 2022/23 and it might be subject to changes for the academic year 2023/24.

# Italian-taught programmes

for the most updated info, scan or click here



### **1-year Specialising Masters (Master Universitario)**

SCHOOL	PROGRAMME	CAMPUS
	Account e sales management. Tecniche di gestione e negoziazione applicate alle vendite (interfacoltà con Lettere e filosofia)	Milan
	Accounting and auditing	Milan
	Economia	Milan
	Competenze filosofiche per le decisioni economiche (interfacoltà con Lettere e filosofia)	Milan
	Competenze relazionali e strumenti narrativi: approcci psicopedagogici (interfacoltà con Psicologia)	Milan
	Corporate governance	Milan
Economia	Digital innovation and Fintech: la trasformazione digitale nel settore bancario e assicurativo	Milan
(Economics)	Economia e gestione degli scambi internazionali	Milan
	Executive master in sviluppo strategico delle PMI	Milan
	Finanza sostenibile	Milan
	International HR management (interfacoltà con Scienze linguistiche e letterature straniere)	Milan
	Museologia, museografia e gestione dei beni culturali (interfacoltà con Lettere e filosofia)	Milan
	Pianificazione e controllo	Milan
	Sustainable business administration	Milan
	Terzo settore e impresa sociale: sostenibilità, management e impatto	Milan
	Management e innovazione delle pubbliche amministrazioni - MIPA	Milan Piacenza
	<b>Agri-food business</b> (interfacoltà con Scienze agrarie, alimentari e ambientali)	Piacenza
Economia & Giurisprudenza (Economics and Law)	Management e Innovazione delle pubbliche amministrazioni centrali - MIPAC	Piacenza Rome
(Economics and Law)	Management internazionale - MINT*	Piacenza
	Public governance and management - PGM*	Piacenza
	Supply chain management e innovazione digital	Piacenza
	Consulenza del lavoro e direzione del personale - MUCL	Milan
Giurisprudenza	<b>Crisi, insolvenza, sovraindebitamento</b> (interfacoltà con Lettere e filosofia)	Milan
(Law)	Diritto penale dell'impresa	Milan
	<b>Fashion and luxury law</b> (interfacoltà con Lettere e filosofia)	Milan

\* MINT: some courses are taught in English PGM: lessons are delivered in Italian and then translated into Spanish. The Master programme takes place in Peru.

	Account e sales management. Tecniche di gestione e negoziazione	Milan
	applicate alle vendite (interfacoltà con Economia) BookTelling. Comunicare e vendere contenuti editoriali	
	Competenze filosofiche per le decisioni economiche	Milan
	(interfacoltà con Economia)	Milan
	Comunicare lo sport	Milan
	Comunicazione, marketing digitale e pubblicità interattiva (interfacoltà con Scienze politiche e sociali)	Milan
	Comunicazione musical	Milan
	Crisi, insolvenza, sovraindebitamento (interfacoltà con Giurisprudenza)	Milan
	<b>Digital communications specialist</b> (interfacoltà con Scienze linguistiche e letterature straniere)	Milan
	Event and entertainment design (Eventainment)	Milan
Lettere e Filosofia	Fare Radio: ideazione, produzione e gestione dei progetti radiofonici	Milan
(Arts and Philosophy)	Fare TV: gestione, sviluppo, comunicazione (interfacoltà con Scienze linguistiche e letterature straniere)	Milan
	Fashion and luxury law (interfacoltà con Giurisprudenza)	Milan
	Giornalismo a stampa, radiotelevisivo e multimediale	Milan
	Ideazione e produzione audiovisiva, cinematografica e per i media digitali - IPM	Milan
	Eventi e comunicazione per la cultura MEC	Milan
	Management dell'immagine, del cinema e dell'audiovisivo	Milan
	Media relation e comunicazione d'impresa	Milan
	Museologia, museografia e gestione dei beni culturali (interfacoltà con Economia)	Milan
	Professione editoria cartacea e digitale	Milan
	Progettare cultura. Arte, design, imprese culturali	Milan
	Affido, adozione e nuove sfide dell'accoglienza familiare: aspetti clinici, sociali e giuridici	Milan
	Benessere, stress management e digitalizzazione: dall'assessment al neuropotenziamento per i contesti di ricerca, professionali e clinici	Milan
	Competenze relazionali e strumenti narrativi: approcci psicopedagogici (interfacoltà con Economia)	Milan
	<b>Comunicazione per le industrie creative</b> (interfacoltà con Scienze politiche e sociali)	Milan
Psicologia (Psychology)	Disfunzioni cognitive in età evolutiva. Assessment e intervento neuropsicologico per disturbi e difficoltà di apprendimento e disabilità intellettiva	Milan
	Gestione e comunicazione delle competenze	Milan
		Milan
	Gestione e sviluppo delle persone nelle organizzazioni: gli strumenti di intervento della psicologia del lavoro	
		Milan
	di intervento della psicologia del lavoro	Milan
	di intervento della psicologia del lavoro Mediazione familiare e comunitaria Neuroscienze comportamentali: prevenzione, neuropotenziamento e	Milan Brescia
	di intervento della psicologia del lavoro Mediazione familiare e comunitaria Neuroscienze comportamentali: prevenzione, neuropotenziamento e neuroriabilitazione	Milan Brescia Piacenz
Scienze Agrarie	di intervento della psicologia del lavoro         Mediazione familiare e comunitaria         Neuroscienze comportamentali: prevenzione, neuropotenziamento e neuroriabilitazione         Agri-food business (interfacoltà con Economia e Giurisprudenza)	Milan Brescia Piacenz Piacenz
Scienze Agrarie, Alimentari e Ambientali (Agriculture, Food and Environmental Sciences)	di intervento della psicologia del lavoro         Mediazione familiare e comunitaria         Neuroscienze comportamentali: prevenzione, neuropotenziamento e neuroriabilitazione         Agri-food business (interfacoltà con Economia e Giurisprudenza)         Food and Beverage: gestione e sostenibilità dei servizi di ristorazione	Milan Brescia Piacenz Piacenz Piacenz
Alimentari e Ambientali	di intervento della psicologia del lavoro         Mediazione familiare e comunitaria         Neuroscienze comportamentali: prevenzione, neuropotenziamento e neuroriabilitazione         Agri-food business (interfacoltà con Economia e Giurisprudenza)         Food and Beverage: gestione e sostenibilità dei servizi di ristorazione         Food-identity (Prodotti tipici europei)         Governance dell'ambiente per l'ecologia integrale. Rischio climatico, adattamento e formazione         (interfacoltà con Scienze bancarie, finanziarie e assicurative   Scienze della	Milan Milan Brescia Piacenz Piacenz Brescia

	Compliance in financial institutions - COFIN	Milan		
Scienze Bancarie, Finanziarie e Assicurative (Banking, Finance and Insurance Sciences)	<b>Corporate advisory e risorse interculturali - CARINT</b> (interfacoltà con Scienze linguistiche e letterature straniere)	Milan		
	Gestione assicurativa: innovazione, sostenibilità e scenari internazionali	Milan		
	Governance dell'ambiente per l'ecologia integrale. Rischio climatico, adattamento e formazione (interfacoltà con Scienze agrarie, alimentari e ambientali   Scienze della formazione   Scienze matematiche, fisiche e naturali   Scienze politiche e sociali)	Brescia		
	Competenze interculturali. Formazione per l'integrazione sociale	Milan		
Scienze della Formazione (Education)	Didattica e psicopedagogia per alunni con disturbo dello spettro autistico	Milan		
	Gestione e comunicazione della sostenibilità. Formazione, green jobs, circular economy (interfacoltà con Scienze matematiche, fisiche e naturali   Scienze politiche e sociali)			
	Governance dell'ambiente per l'ecologia integrale. Rischio climatico, adattamento e formazione (interfacoltà con Scienze agrarie, alimentari e ambientali   Scienze bancarie, finanziarie e assicurative   Scienze matematiche, fisiche e naturali   Scienze politiche e sociali)			
	Progettazione e conduzione di laboratori di cittadinanza digitale con la robotica educativa (RED)	Brescia		
	Relazione d'aiuto in contesti di sviluppo e cooperazione nazionale ed internazionale			
	Servizi educativi per il patrimonio artistico, dei musei storici e di arti visive	Milan		
	Teoria e metodologia della preparazione atletica nel calcio	Milan		
	<b>Corporate advisory e risorse interculturali - CARINT</b> (interfacoltà con Scienze bancarie, finanziarie e assicurative)	Milan		
	Deutsch für die internationale Wirtschaftskommunikation	Milan		
	Didattica dell'Italiano L2	Milan		
Scienze Linguistiche e Letterature Straniere	Digital communications specialist (interfacoltà con Lettere e filosofia)	Milan		
(Linguistic Sciences and	Direzione delle imprese locali e globali (new global business)	Brescia		
Foreign Literatures)	Fare TV: gestione, sviluppo, comunicazione (interfacoltà con Lettere e filosofia)	Milan		
	International HR management (interfacoltà con Economia)			
	Il russo per le imprese internazionali del Made in Italy	Milan		
	Social impact economy & management (locale, globale, business e non business)	Brescia		
Scienze Matematiche, Fisiche e Naturali (Mathematical, Physical and Natural Sciences)	Gestione e comunicazione della sostenibilità. Formazione, green jobs, circular economy (interfacoltà con Scienze della formazione   Scienze politiche e sociali)	Brescia		
	Governance dell'ambiente per l'ecologia integrale. Rischio climatico, adattamento e formazione (interfacoltà con Scienze agrarie, alimentari e ambientali   Scienze bancarie, finanziarie e assicurative   Scienze della formazione   Scienze politiche e sociali)	Brescia		
Medicina e Chirurgia (Medicine and Surgery)	<ul> <li>Accessi venosi a medio e lungo termine</li> <li>Alimentazione per la salute, il benessere e lo sport</li> <li>Angiologia</li> <li>Antibiotic stewardship</li> <li>Applicazioni biomediche della spettrometria di massa</li> <li>Approcci chirurgici alla cerniera craniocervicale (cadaver lab sulla chirurgia spinale complessa)</li> <li>Assistente alla ricerca clinica</li> <li>Automazione ed informatica medica per il laboratorio clinico</li> <li>Breast nurse</li> <li>Cardiologia interventistica: prevenzione e gestione delle complicanze</li> <li>Chirurgia bariatrica e metabolica</li> <li>Chirurgia digestiva oncologica</li> <li>Chirurgia funzionale estetica e ricostr.della piram.nasale</li> <li>Chirurgia implantare di base ed avanzata e riabilitazione implantoprotesica</li> <li>Competenze e servizi giuridici in sanità</li> <li>Counselling familiare e di coppia</li> <li>Counselling socio-educativo</li> </ul>	Rome		

Medicina e Chirurgia (Medicine and Surgery)	<ul> <li>Diagnosti e terapia delle patologie ipotalamo ipofisarie</li> <li>Diagnostica ecografica internistica e terapia ecoguidate</li> <li>Diagnostica per la medicina di precisione e dei sistemi</li> <li>Dietetica e nutrizione</li> <li>Endoscopia</li> <li>Endoscopia</li> <li>Endoscopia digestiva operativa in età adulta e pediatrica</li> <li>Epidemiologia e biostatistica</li> <li>Female pelvic medicine and reconstructive surgery</li> <li>Infermieristica di area critica</li> <li>International master degree in gynecologic oncology</li> <li>La nutrizione in gravidanza: dall'epoca preconcezionale al post-partum</li> <li>Malattie dell'apparato digerente nelle dimensioni assistenziali ospedaliera e territoriale</li> <li>Management per le funzioni di coordinamento</li> <li>Management per le funzioni di coordinamento</li> <li>Management delle imprese biomediche e biotecnologiche</li> <li>Mursing degli accessi venosi</li> <li>Nursing di anestesia</li> <li>Nursing in terapia intensiva pediatrica</li> <li>Operating room management</li> <li>Ortognatodonzia e ganatolgia (corso teorico - clinico)</li> <li>Pastoral counselling per il benessere psico - fisico e spirituale</li> <li>Patient advocacy management</li> <li>Psico-oncologia</li> <li>Risk management: decisioni, errori e tecnologia in medicina</li> <li>Robotic and digital trasformation: impact on the healthcare and hospital management</li> <li>Sepsi in chirurgia</li> <li>Strumentisti a sala operatoria</li> <li>Tecniche diagnostiche autoptiche, forensi ed istocitotecnologiche (Pathology assistant 2)</li> <li>Tecniche diagnostiche autoptiche, forensi ed istocitotecnologiche (Pathology assistant 2)</li> <li>Terapia intensiva pediatrica</li> <li>Trapianti d'organo ed emodialisi</li> <li>Trapianti d'organo ed emodialisi</li> <li>Trapianti di organo</li> <li>Trapianti di organo&lt;</li></ul>	Rome	
Medicina e Chirurgia (Medicine and Surgery)	<ul> <li>Infermieri di pronto soccorso</li> <li>Infermieri e ostetriche di comunità</li> <li>Professioni sanitarie con funzioni di coordinamento: master in organizzazione e gestione</li> <li>Stomaterapia ed incontinenze</li> <li>Strumentisti di sala operatoria</li> <li>Tecniche di ecografia cardiovascolare</li> </ul>	Bescia	
Scienze Politiche e Sociali (Political and Social Sciences)	<b>Comunicazione, marketing digitale e pubblicità interattiva</b> (interfacoltà con Lettere e filosofia)	Milan	
	Comunicazione per il settore enologico e il territorio	Bescia	
	<b>Comunicazione per le industrie creative</b> (interfacoltà con Psicologia)	Milan	
	Economia e politiche internazionali	Milan	
	Gestione e comunicazione della sostenibilità. Formazione, green jobs, circular economy (interfacoltà con Scienze della formazione   Scienze matematiche, fisiche e naturali)	Bescia	
	Governance dell'ambiente per l'ecologia integrale. Rischio climatico, adattamento e formazione (interfacoltà con Scienze agrarie, alimentari e ambientali   Scienze bancarie, finanziarie e assicurative   Scienze della formazione   Scienze matematiche, fisiche e naturali)	Bescia	

The academic offer refers to the academic year 2022/23 and it might be subject to changes for the academic year 2023/24.

### **Student services** BECAUSE WE CARE



#### Working while studying

Non-EU students entering Italy on a student visa are permitted to work part-time (20 hours per week). Please note that many part-time job employers may require students to have a good knowledge of the Italian language.



#### Accommodation

Università Cattolica facilitates the search for accommodation by providing placement options at residences or other housing types in the city, or a list of recommended private housing providers specialised in international student accommodation. Each city campus will have different options. Details at > international.unicattit

#### living expenses per annum



\* The cost may vary depending on the area, the kind of room (single or double), utilities etc. Living costs in Piacenza are approximately €200 per month, lower than in Milan and in Rome.

# U

#### Medical insurance

#### EU Citizens

If you are a citizen from either an EU Member State or an EEA country or you are of Swiss nationality, you should have a European Health Insurance Card (eHIC, Italian acronym: TeAM) obtained in your home country from your national healthcare authority. The European Health Insurance Card (or eHIC) allows you to receive medical treatment in another member state for free, or at a reduced cost. A patient contribution is required for prescriptions, medical examinations, oral and dental care.

#### Non-EU citizens

If you are a non-EU citizen you must take out an International Health Insurance which covers costs related to medical treatment and admission to hospital. If allowed by the Embassy/ Consulate, you can also buy an Italian national Health Insurance upon arrival to Italy. Cattolica International will provide all necessary forms during the Orientation event.

All enrolled students are allowed to sign up for a health insurance policy provided by Università Cattolica valid for up to 12 months and renewable each year of enrolment at no additional cost. All eligible students will be notified of the terms and procedure to register. This coverage will cover students in Italy and other countries outside of the student's country of origin/ residence.



#### Local transportation

Students on all campuses will have access to discounts on public transportation, as well as bike-sharing services.

# **Settling in** LIFE AT CATTOLICA



#### **Student associations**

#### International student associations (Milan campus)

Erasmus Student Network (ESN) is a key support network for international students. It organises numerous social and cultural events, tours and recreational activities.

#### Smint Piacenza (Piacenza campus)

Smint Piacenza is a student association, comprised of both Italian and international students. The association helps students from all faculties get together, assist new students become familiar with Piacenza and its surrounding area, as well as the campus, and in particular to make the most of the university experience through different activities.



#### Library

Milan has a unique underground and prestigious library containing over two million volumes, Rome has three different libraries, Brescia's new campus will boast a library with 180,000 volumes and a capacity of 70 seats.

Piacenza and Cremona have seven halls spread over 1,500 square metres, 150,000 volumes, 3,000 periodicals, 68,000 e-journals and 445,000 eBooks.

#### Sport facilities

#### Milan campus

Centro Universitario Sportivo (CUS) is an association that promotes sport and physical education for university students in Milan. The CUS information point is located at the Milan campus, Largo A. Gemelli, 1.

#### Piacenza campus

Università Cattolica's Piacenza campus collaborates with various sports centres, sports societies/clubs, and gyms, located both in Piacenza and in Cremona. Students are recommended to bring their Student Card.

#### Rome campus

The big spaces of the Rome campus allow for two tennis courts, a soccer field for five players and one for eleven players, and a basketball/volleyball court. SportHouse is also an indoor sports facility.



#### The musical community (Milan campus) "Studium d'Ateneo - Note d'inChiostro"

A centre of the musical community, with a highly reputed choir annually seeking new singers, and an orchestra eager for musicians to join the ensemble. "Studium - Note d'inChiostro" organises concerts, courses, seminars, academic laboratories and summer schools.



#### Health centre

#### Milan campus

Università Cattolica's Health Centre provides students with medical care, nursing care and psychological counselling. General, specialist (gynaecology, ophthalmology, nutrition) and preventative medical examinations are available to students. Feature: Visits are free.

#### Piacenza campus

There is on-campus Medical Assistance which provides all registered students with medical care, nursing care and psychological counselling.

Feature: Visits are free.

#### Rome campus

The Health Centre, provided by Educatt, provides students with medical care, nursing care and psychological counselling. General, specialists (nutrition, dermatology, and gynaecology) are also available to students at a small additional cost. Feature: Visits are free.

# **Career advising** WHAT'S NEXT

#### Internship opportunities

Internships may not be mandatory as part of the study programmes, though highly recommended to boost University experience and gain new practical skills. Our career service (Servizio Stage and Placement) is at students' disposal for finding internship opportunities in any preferred field. Through the online platform students will be able to access thousands of internship offers and contact the company/firm directly.

There are no remuneration standards. Some internships may include a reimbursement (lunch and transportation), others may offer a monthly salary, whereas some internships may not be paid. You will be able to view this information when browsing the different offers.

#### **Career service**

An experience at Università Cattolica is the first step towards a fulfilling education, which will allow talented students to excel in the work field.

Università Cattolica's Career Service will accompany students through this journey: the dedicated staff will help orientate along the paths of research, internships and employment, providing highly valued information and support through the following events:

Career fairs hosted at our campuses

Company presentations

Recruiting days

Selection process workshops

Business cases and industry professional presentations

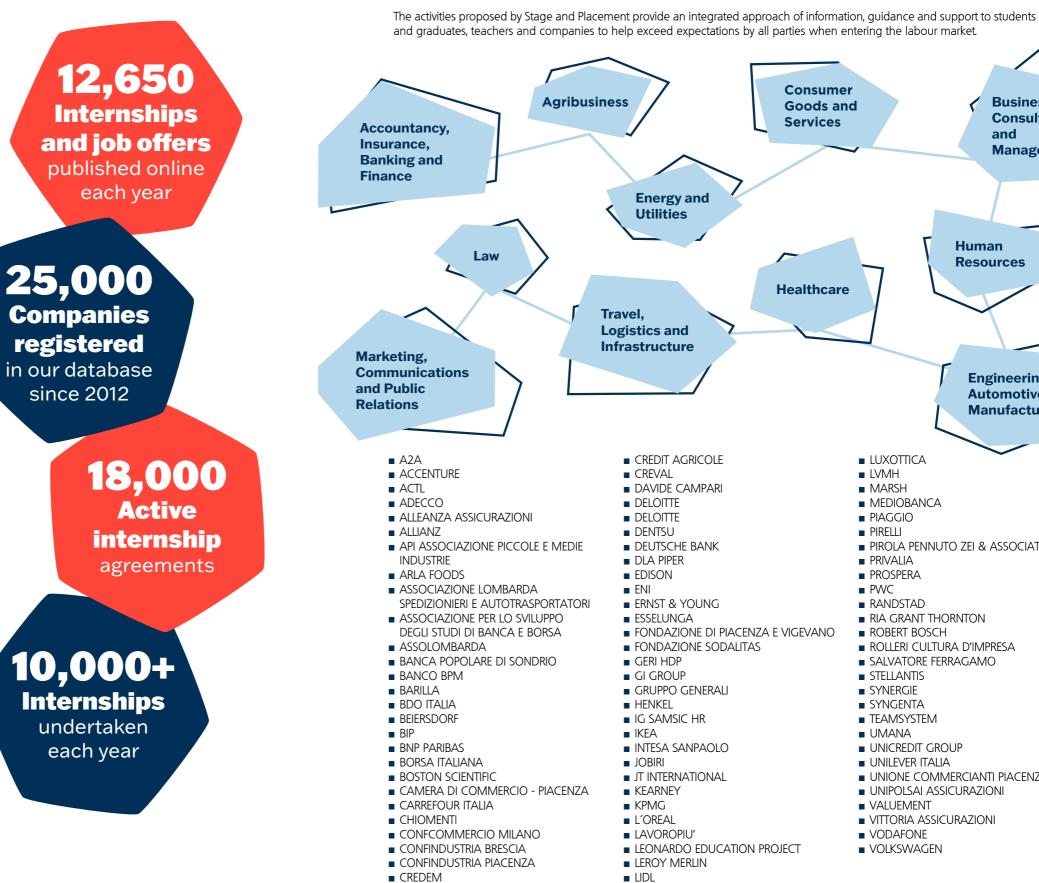
Field projects, business games, business competitions

Meetings with HR managers and specialists

CV writing courses

Workshops and consultancy events on job search

We can safely say that numbers speak for themselves: over 10,000 internships are undertaken annually, and the Career Service boasts contacts with over 25,000 companies.



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### Comitato università - mondo del lavoro UNIVERSITY - JOB MARKET SPECIAL COMMITTEE CATTOLICA'S PARTNER COMPANIES Consumer Business, Goods and Consulting **Services** and Management Human Resources Healthcare Engineering. Automotive and Manufacturing LUXOTTICA LVMH MARSH MEDIOBANCA PIAGGIO PIRELLI PIROLA PENNUTO ZEI & ASSOCIATI PRIVALIA PROSPERA PWC RANDSTAD RIA GRANT THORNTON ROBERT BOSCH ROLLERI CULTURA D'IMPRESA SALVATORE FERRAGAMO STELLANTIS SYNERGIE SYNGENTA TEAMSYSTEM UMANA ■ UNICREDIT GROUP UNILEVER ITALIA UNIONE COMMERCIANTI PIACENZA UNIPOLSAI ASSICURAZIONI VALUEMENT VITTORIA ASSICURAZIONI VODAFONE VOLKSWAGEN

# **Admission information**

# ENGLISH-TAUGHT 2-YEAR MASTER OF SCIENCE

#### **Entry requirements\***

#### Graduate requirements

Specific entry requirements available on each programme webpage > international.unicattit

- Students need to hold an undergraduate degree, obtained after a minimum of three years of study (180 ECTS) and in a subject that is relevant to the chosen degree course. Students with less than 15 years of total schooling, may not be eligible for admission to a graduate programme
- The degree has to be issued by a higher education institution that is accredited or recognised in the awarding country.
- Università Cattolica will evaluate the academic and personal background and decide if candidates meet the specific conditions for admission to the chosen programme
- Students must obtain the undergraduate degree by the end of July 2023 (September for EU students)

#### Language requirements\*

English language proficiency (for English-taught programmes)

- For applicants whose first language is not English, they will need to either:
- Have successfully completed a degree programme taught in the English language or
- Have an IELTS Academic overall score of at least 6.0 to 6.5 or a TOEFL iBT overall score of at least 84 to 85. Università Cattolica's TOEFL iBT institution code is 2605.

Other language certificates may be accepted; full list and programme-specific minimum scores are available online at ) international.unicattit

#### Italian language proficiency (for Italian-taught programmes)

Non-native Italian speakers, or candidates that have not carried out their previous schooling in Italian, should have a minimum knowledge of Italian, which is a B2 in the European framework of measurement of language proficiency, corresponding to about 120 hours of language instruction. Submitting proof of Italian proficiency together with the application is encouraged. However, if no evidence is submitted, an Italian Language Test will be administered before the beginning of the academic year.

\* There may be some variations based on the specific programme and/or the student's academic system of origin. Please check the programme webpage or contact ) internationalinquiry@unicattit to have the most up-to-date programme details and specific entry requirements and deadlines before submitting your application.

#### **Deadlines**

Application opening	Mid December 2022
Priority consideration deadline	Beginning February, 2023
Deadline 2	Mid February, 2023
Deadline 3	Mid March, 2023
Deadline 4*	Mid May, 2023 Final deadline for non-EU students who must apply for a study visa
FINAL DEADLINE*	End June 2023

\* Considering the strong competition for these programmes, students are strongly advised to apply within the first four deadlines

All 2-year MSc degrees have only one intake per year: September - October 2023

#### **Waiting list**

Applicants for programmes that receive a high volume of applications and/or reach full capacity before the last deadline, may be placed on a waiting list. Details on the release will be communicated online.

#### **Tuition fees and scholarships**

Tuition fees do not depend on the students' citizenship but on residency. The yearly tuition fee is divided in five different instalments: the first instalment of  $\leq$ 1,470 will be considered as a deposit to confirm the spot in the programme.

Fees are based on the 2022/2023 academic year and may be subject to slight variations.

RESIDENCY	<b>TUITION FEES</b>	SCHOLARSHIP OPPORTUNITIES
Italian residents	Tuition ranges from $\in 3,600$ to $\in 9,300$ per annum (varies according to the degree programme and financial back- ground of the student or student's fa- mily if dependent). European Studies in Investor Relations and Financial Communication: tuition is $\in 6,000$ per annum	Financial aid and further scholarship opportunities are provided by EDUcatt. For details please refer to > educatt.unicatt.it
European residents* (excluding Italy)	The full tuition fee is $\leq 6,250$ per year. European Studies in Investor Relations and Financial Communication: tuition is $\leq 6,000$ per annum	
NON-EU residents		The partial merit-based scholarship awar- ded by Università Cattolica reduces the yearly tuition fee to € 6,050. To apply, simply click 'yes' in the relevant section of the online application form. Financial aid and further scholar- ship opportunities are provided by EDUcatt. For details please refer to > educattunicattit Programme-specific scholarships may be available. Check on the dedicated section of your programme of choice.

\* Europe and affiliated states: EFTA member states (Iceland, Liechtenstein, Norway, Switzerland), Principality of Andorra, Principality of Monaco, Republic of San Marino and Vatican City.

# **Admission information**

# ENGLISH-TAUGHT **1-YEAR SPECIALISING MASTER**

#### **Entry requirements\***

Specific entry requirements available on each programme webpage > international.unicattit Completion of at least an undergraduate degree, obtained after a minimum of three years of study (180 ECTS), except for the Masters in Economics and Finance and in Credit Risk Management (see programme-specific entry requirements)

- The degree must be obtained before the start of the programme
- The degree must be issued by a higher education institution that is accredited or recognised in the awarding country
- Università Cattolica will evaluate candidates' academic and personal background and decide if they meet the specific conditions for admission to the chosen graduate programme
- Priority consideration will be given to applicants who recently graduated and have limited work experience, except for the Masters in International Business - Executive (see programme-specific entry requirements)

#### Language requirements\*

#### English language proficiency

Applicants whose first language is not English or who have not completed a programme taught entirely in English, are required to provide evidence of a B2 level of English proficiency; either via a certificate IELTS Academic (overall score of at least 6.0) or a TOEFL iBT (overall score of at least 84 - Università Cattolica's TOEFL institution code is 2605) or an online interview with the relevant Master committee.

#### **Deadlines\***

Deadline 1/2/3: priority deadlines for students keen on being considered for admission and for any scholarships that may be available\*\* Deadline 4: some scholarships and places may still be available but very limited.

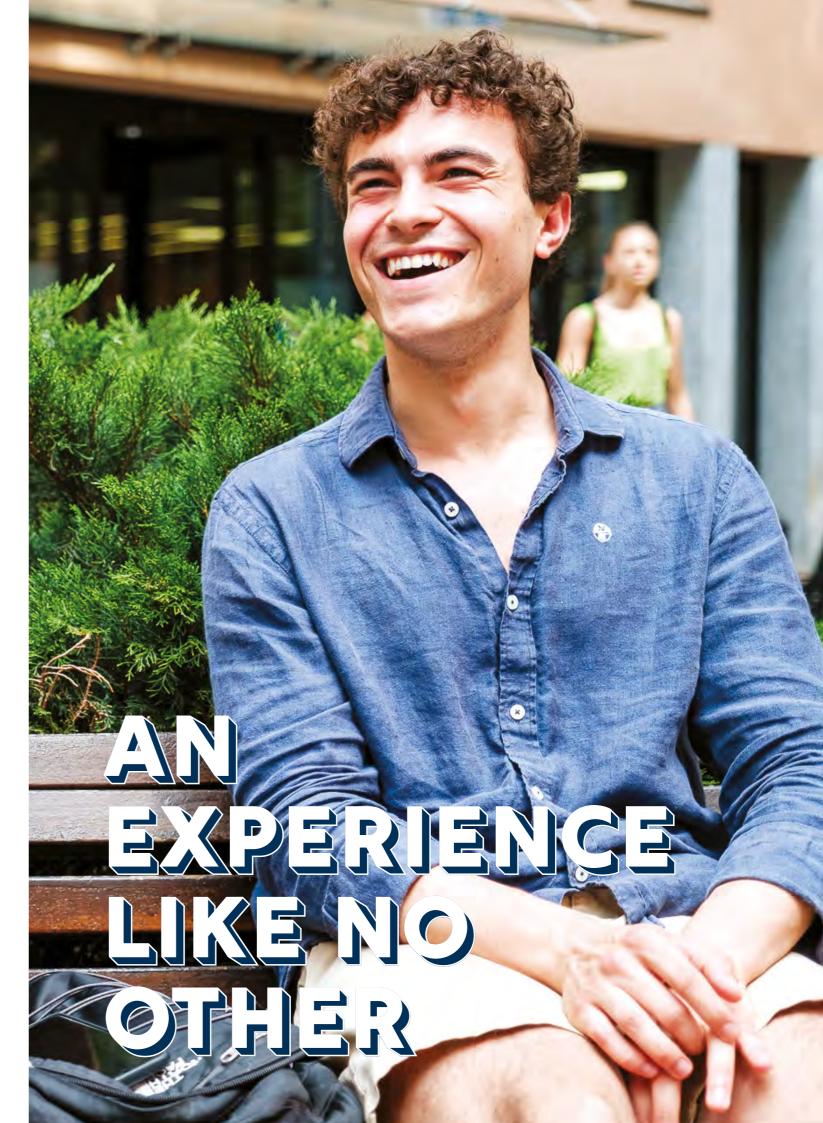
Deadline 5: competition is high: any remaining places and scholarships on the courses might run out before the final deadline.

INTAKE	MASTER PROGRAMME	Tuition	Application opening	Deadline 1	Deadline 2	Deadline 3	Deadline 4	Deadline 5
September	Corporate Communication	€10,000	Mid December 2022	First half of February 2023	Mid March 2023	Mid April 2023	Mid May 2023	Second half of June 2023
	Int. Business	€12,000						
	Int. Business Executive	€14,000						
	Int. Marketing Management	€12,000						
2023	Luxury Goods Management	€12,000						
	Strategic Management for Global Business	€11,000						
	Viticulture and Enology	€7,500						
	Advanced Global Studies	€10,000	Mid December 2022	Beginning of February 2023	Mid March 2023	Mid April 2023	Mid May 2023	First half of September 2023
November 2023	Credit Risk Management (2 <sup>nd</sup> level)	€7,500						
	Economics and Finance (2 <sup>nd</sup> level)	€10,000						
January 2024	Arts Management	€10,000	Mid March 2023	Mid April 2023	Mid May 2023	End of June 2023	Second half of September 2023	Second half of October 2023
	Data Science for Management	€9,000						
	International Cooperation and Development	€9,000						
	Middle Eastern Studies	€7,500						
	User Experience Psychology	€10,000						
January 2024 (Online)	Int. Business - Online	€7,000	Mid March 2023	Mid April 2023	Mid May 2023	End of June 2023	Second half of September 2023	Second half of November 2023
	Int. Business Executive - Online	€9,000						
September 2024	Int. Screenwriting and Production	€9,800	Mid December 2023	First half of February 2024	Mid March 2024	Mid April 2024	Mid May 2024	Second half of June 2024

Please check > international.unicattit for updates or contact > international.inquiry@unicattit

\* There may be some variations based on the specific programme and/or the student's academic system of origin. Please check the programme webpage or contact > international.inquiry@unicatt.it to have the most up-to-date programme details and specific entry requirements and deadlines before submitting your application

\*\* Scholarships: to see which Masters offer scholarships as well as any specific criteria for these, please visit ) international.unicattit



# **Next steps**

## **APPLICATION PROCEDURES**



#### 1 - How to Apply

- Choose your programme and apply online (Link available as soon as applications open ) international.unicattit)
- Create an account
- Fill out the online application form and make sure you indicate a second choice programme (option not applicable for MD Medicine and Surgery)
- Upload the required documents (the list of documents may change according to the programme).

Check all required documents in the dedicated section "Application procedures" on the website > international.unicattit

- Submit your application
- Pay the application fee to start the evaluation procedure
   > € 75 for all MSc and 1-year Specialising Masters

Italian-taught Specialising Masters please visit > <u>master.unicattit</u>



#### 2 - Admission Feedback

You will receive an email regarding the feedback on your application four to six weeks after round deadline.

- If admitted, the feedback will outline:
- The programme you have been accepted to
- The tuition fee you will have to pay
- The admission conditions, if any



#### 3 - Accept Our Offer

To reserve your place at Università Cattolica, please accept the offer and pay the first instalment by the deadline indicated in your admission offer.

- For Msc degrees: € 1,470
- For 1-year Specialising Master diplomas: € 3,000 except for the Master in Viticulture and Enology (€ 1,500)



# Applications for all programmes are available online at:

#### > INTERNATIONAL.UNICATT.IT

For a complete guide on application procedures, please visit the dedicated programme webpage:

> Admission and Tuitions > Application procedures.



#### 4 - Obtain a Student Visa

Non-EU citizens need to apply for a study visa.

Upon receipt of the first instalment, Università Cattolica will provide you with instructions to submit your pre-enrolment request online on the Universitaly Portal, the preliminary step to apply for a student visa. After the University's approval of the pre-enrolment, you will refer to the Italian Embassy or Consulate for the rest of the visa process.





### **Cattolica International**

#### **Mailing Address**

Via Carducci 28/30, I-20123 Milano - Italy

#### INTERNATIONAL DEGREE-SEEKING STUDENTS

Tel. +39 02 7234 5108
> international.inquiry@unicattit

#### INTERNATIONAL EXCHANGE AND STUDY ABROAD STUDENTS

Tel. +39 02 7234 5801 > international.inquirySA@unicattit



> international.unicatt.it





@cattolica.international



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