



Chico State MBA

SPECIAL POINTS OF INTEREST:

- Desirable Specializations
- A Degree That Will Help You Get a Job
- An Outstanding Reputation
- Small Class Sizes
- All Majors Welcome
- A Beautiful Campus
- A Great Program at an Exceptional Value

Great Program, Exceptional Value



Great programs at an exceptional value. That is what you will find at California State University, Chico.

As one of our recent graduates noted “The MBA program was an affordable option where I could get the training I needed.”

At California State University, Chico you can earn a general MBA, or specialize in enterprise information systems, or project management.

Desirable Specializations

The Chico State College of Business is a recognized leader in Enterprise Information Systems (EIS). The EIS emphasis is designed to meet the growing job demands for professional consultants, business process analysts, project management trainees, IT infrastructure specialists, SAP functional analysts, and relationship management specialists. The EIS emphasis curriculum is a pathway toward SAP TERP 10 certification – a valuable addition to your resume.

In 1996, SAP, the world’s largest inter-enterprise software company in the world selected the CSU, Chico College of Business as its first partner in the SAP America University Alliance Program (SAP UAP). Our relationship with SAP has grown such that we are now one of six global “mega-hosting” centers and provide cloud-based services to more than 175 member institutions in the SAP University Alliance. Students assist our technical support staff in the operation of the center.

Project Management skills and knowledge are in high demand. Students leave the program with a strong grasp of business and the importance of keeping projects on time and under budget – something all businesses value. Students who complete an appropriate series of courses within this emphasis are prepared to sit for the Project Management Institute’s (PMI) CAPM or PMP certification exam. Our instructors in PM are all Stanford or PMP certified.

Get a Degree That Will Help You Get a Job



Students leave our program knowing business fundamentals, but are also ready to apply practical skills to get the job done. Students graduating from our MBA program have worked on numerous team projects and refined their soft and hard skills. In fact, recruiters regularly

comment how Chico State students hit the ground running when they enter a new position. Our students have this reputation amongst recruiters since they take courses that give them real world skills. Our graduates have found fantastic positions with Chevron (IT Business Analyst), Deloitte Consulting, LLP (Human Capital

Analyst), NetSuite (SAP Solutions Architect), Workday (Consultant), Lenovo (Supply Chain Business Specialist), Qualcomm (Business Intelligence Analyst), Target Corporation (Executive Team Lead), Accenture (SAP Analyst), Slalom Consulting (Management Consultant), and numerous other firms.

An Outstanding Reputation

The College of Business at California State University, Chico is one of just 15% of all business schools in the world that meet the rigorous standards for accreditation by the Association to

Advance Collegiate Schools of Business International (AACSB International). Chico State is one of the few AACSB accredited MBA programs in the country where students can get specialized project management or enterprise information systems skills and knowledge. The College of Business has been AACSB accredited since

1972. Very few institutions can make this claim. In addition, our program is regularly cited by the Princeton Review as one of the nation's best business schools. The College of Business at CSU, Chico has also been recognized by EDUNIVERSAL for its strong national reputation and international links.



Small Class Sizes Mean a More Personal, Hands-on, Engaging Learning Environment

At Chico State you will be taught by extremely supportive faculty in a small class, seminar type environment. The small class sizes allow students to better refine their critical thinking and analytical skills

and work closely with the faculty.

The small class size is representative of the program's hands-on, high-engagement teaching philosophy.

All Majors are Welcome

The MBA program is designed for those with undergraduate degrees in any major. In fact, our new prerequisite requirements have been streamlined to allow nonbusiness majors quicker access to our MBA curriculum. Most of our prerequisite courses can be fulfilled inexpensively and at your convenience by using our academic leveling modules that are online and self-paced. Get up to speed on the concepts you will need for the program in a fashion that fits your budget and schedule.



“The MBA program was an affordable option where I could get the training I needed”

*Dipesh Muhki, MBA,
Enterprise Information
Systems Emphasis, 2013*

A Great Program at an Exceptional Value

A great AACSB accredited program, desirable specializations, small classes, and a beautiful campus, all at far below the average price of an MBA. The average cost of an MBA is about \$50,000. Many of our competitors are asking students to pay \$60,000 –

\$80,000 for their degree. Tuition and fees for California residents will cost about \$24,000 and will be about \$35,000 for non-resident students. Our MBA cost about half the expense of most other programs.

Clearly, the Chico State MBA offers a great program at an exceptional value.

Scholarships and Grants Available!



Apply to a Respected AACSB Accredited Business Program

Application Deadline

- * Fall (August start)—Applications due by March 1
- * Spring (January start)—Applications due by September 15

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Take a closer look at Chico State's MBA.

Application Requirements

Apply online at www.csummentor.edu

- * Official transcripts
- * GMAT or GRE score at the 50th percentile or higher (GMAT 570+, GRE 303+)
- * 2.75 or higher in the last 60 units, 3.0 or higher in last 30 units
- * 2 letters of recommendation
- * Resume
- * Statement of purpose (Why do you want to get an MBA? Why do you want to come to our program? What makes you an outstanding MBA candidate?)

International Applicants

International students must meet the University English language proficiency requirement by achieving one of the following minimum test scores: TOEFL-550 paper-based test (PBT) or 80 on internet-based test (iBT); IELTS-overall band score of 6.5; PTE Academic-score of 59.

Additional international student admission information and a description of various campus resources available to international students can be found at www.csuchico.edu/international/apply/grad/regular.shtml

For More Information

MBA Web site: www.csuchico.edu/mba

MBA questions: mba@csuchico.edu or 530-898-4480

International application questions: iss@csuchico.edu or 530-898-5415

Office of Graduate Studies : www.csuchico.edu/giis/gs/graduate.html

Fees: www.csuchico.edu/sfin/fees-tuition/index.shtml

