



UNSW
SYDNEY

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University

UNSW SOCIAL MEDIA AMBASSADOR AWARD

The UNSW Social Media Ambassador Award is open to international students completing an inbound Study Abroad program at UNSW Sydney. The award requires students to showcase what life studying, traveling and living in Sydney is really like via Instagram while boosting their social media skills at the same time.

Eligibility

- Applicants must be international students holding an offer for an inbound Study Abroad program at UNSW Sydney
- Have a public Instagram account
- Be active Instagram users and post on a regular basis
- Must not be a previous recipient of the award

Award Value

Recipients are awarded a A\$1,000 discount on their tuition fees in either Term 1 or Term 3 (including Tailored Terms) of their chosen inbound Study Abroad program at UNSW Sydney

How to Apply

1. Candidates must submit either a 30-60 second video or three collated images to their public Instagram account on the topic 'A Day in my Home City' during the application period. The hashtag #UNSWSMMAA2019 should also be included in this post
2. An application form will need to be requested from the UNSW Study Abroad Office via email at: studyabroad@unsw.edu.au
3. The completed application form should then be submitted to the UNSW Study Abroad Office via email (studyabroad@unsw.edu.au) during the application period outlining the student's personal details and a link to their Instagram account / handle along with the date of when their entry was posted on Instagram

Application Deadlines

- Tailored Term 1 / Term 1 2019: applications are open from 1-30 November 2018
- Tailored Term 3 / Term 3 2019: applications are open from 13 June – 13 July 2019

For Further Information

For further information, please visit: international.unsw.edu.au/study-abroad-at-unsw or contact UNSW Study Abroad at: studyabroad@unsw.edu.au