

UAB Business & Management Programme Registration

The fields marked * are mandatory

Semester*	
Fall 20	
Personal Details	
First Name*	
Last Name*	
Gender*	
Date of Birth*	
Place of Birth	
Province/State	
Passport / ID Number*	
Nationality*	
Address	
Postal Address*	
City*	
Postal Code*	
Country*	
Telephone*	
E-Mail*	
University Details	
Country (of the university)*	
Home university*	

Course Selection (Choose 2-6 courses from the following subjects):

- Advanced Digital Marketing for Managers (6 ECTS)
- Business Ethics (6 ECTS)

Preferred Subjects*

- Developing Creativity and Creative Cultures in Organisations (6 ECTS)
- Intercultural Communication and Management (6 ECTS)
- Managing Pricing Strategies (6 ECTS)
- Managing Product and Brand Promotions: Integrated Communications for Effective Marketing (6 ECTS)
- Governance and regulation in the age of sustainability (6 ECTS)
- Using Artificial Intelligence for Business (6 ECTS)

If you want to expand your educational programme with optional Spanish and Catalan language courses, please find information on the Pre-Established programme. Different fees and schedules apply for the language courses: https://www.uab.cat/web/mobility-international-exchange/study-abroad-programmes/pre-established-programmes-1345826274491.html

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Subject 1:	
Subject 2:	
Subject 3:	
Subject 4:	
Subject 5:	
Subject 6:	
Alternate Subjects*	
Alternate Subject 1:	
Alternate Subject 2:	
Booking Conditions*	
□ I accept the booking con	ditions (see attachment)

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I have 1	ad the text concerning data protection
	/es
	No
	hereby declare that the information provided on this form is true and correct. I permit College Contact to submit the information which I have provided on this form to UAB Study Abroad via an electronic online application form created and maintained by UAB Study Abroad.
Date _	Signature