



**MASSEY
UNIVERSITY**

TE KUNENGA KI PŪREHUROA

UNIVERSITY OF NEW ZEALAND

NATIONAL EXPEDITION AND INTERNSHIP

Summer 2020



**COLLEGE
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Find yourself in New Zealand – massey.ac.nz/explorenz



New Zealand

Kia Ora

New Zealand is a diverse country with many cultures, vibrant cities, and some of the world's most beautiful scenery.

It offers the perfect blend of outdoor and urban adventure – whether you enjoy hiking in pristine forests, skiing down immense mountains, kayaking in crystal clear rivers, or exploring restaurants, shops, and nightlife.

The people are easygoing, friendly, and welcoming. New Zealand's unique and dynamic culture is a blend of European, Māori, Pacific, and Asian influences. It is consistently ranked high in international quality of life indexes and is a safe place for international students to study, live, and explore.



Profiles

Laine Barth

Purdue University
Communication and Marketing

Spending time in New Zealand not only let me explore an international career path but also allowed me to go on an adventure for the summer. When I think of my career path, I have this expedition to thank for opening doors and showing me that there are options outside of the US.

Charlie Daab

Eastern Kentucky University
Disaster Risk and Emergency Management

Going into this I thought I knew a lot about emergency management, but I didn't realize how specific it was to the US. So just to see a whole other way of going about emergency management, or getting to the same goal, but just in a whole different format, I thought was pretty cool.



Overview

Most summer study abroad programmes take you to one place to sit in a classroom and learn from a book. Our National Expedition and Internship will take you across the North and South Islands of New Zealand and place you in an internship where you have the opportunity to work on real-world problems relevant to your degree.

The key components of this programme, which is unlike any other in New Zealand, are a two-week study tour starting in June and a four-week internship. Two programme tracks, covering a wide range of majors, are available.

You'll travel through some of the planet's most spectacular scenery, immerse yourself in Kiwi culture, and see parts of New Zealand open only to locals, all while earning half a semester's worth of credit toward your degree.

Having international experience can make an impressive difference in your resume or graduate school application, even if you never plan on living outside your home country. Businesses and companies look for applicants with a global mindset to work with their culturally-diverse employees and overseas clients. This foreign internship will set you apart from the masses and benefit you throughout your career.



Application deadline

15 March, 2020

Requirements

- Completion of one year of university-level study
- Actively pursuing a degree in a related major
- Completion of two classes at the 200 level in a related major
- A cumulative GPA of 2.75 (on a 4.0 scale) or equivalent
- Permission from your home university

The programme fee includes

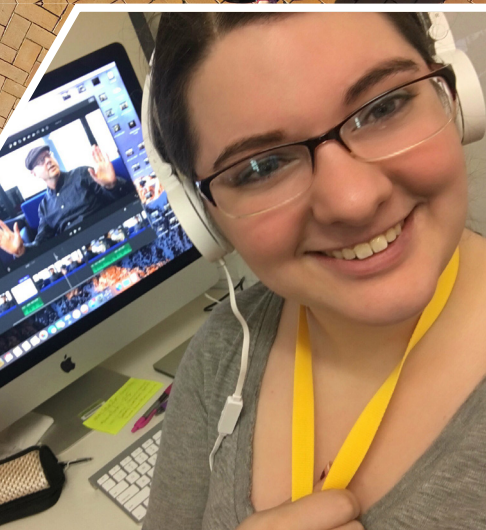
- Tuition and non-tuition fees
- Health and travel insurance
- Accommodation
- Course-related activities and excursions
- Programme welcome and farewell dinner
- Breakfasts during the National Expedition
- Online pre-departure orientation
- Airport pick-up
- Internship placement
- Internet access during internship

Scholarships and fees

Massey University offers multiple scholarships that credit toward the programme fee to make your summer adventure even more affordable. Details about the fee, exchange rate, and scholarships are available at massey.ac.nz/explorenz

Transfer credits

Each six-week track is worth 30 Massey credits, which equate to 6 - 8 U.S. semester credits, 15 ECTS, or 30 CATS.



Communication and Marketing

8 June - 17 July, 2020

Journalism, Media Studies, Public Relations, Advertising, Marketing, and Communication majors.

National Expedition

New Zealand is a small nation with huge aspirations. Its inventors, entrepreneurs, and explorers have been impacting the world since the country was founded. Your study tour will take you across both islands to delve into how successful the brands and images of the service industry are at capturing the attention of people new to the country and culture. You will explore New Zealand's largest cities, alpine towns and volcanoes, regions rich in Māori heritage, and the country's geothermal playground.

Stops along the route will connect you with communication and marketing professionals working with some of New Zealand's most successful and iconic service providers. Under the guidance of Massey staff, you will examine the identity of the organisations and brands you encounter, assessing the company's image and identifying how effectively they appear to communicate what they offer.

Internship

Your internship will take place in Wellington, a capital city renowned for its arts and culture. Host sites include a diverse collection of social service agencies, community justice organisations, governmental departments, and small businesses.

You will be paired with an organisation that can capitalise on your skill set and offer you an enriching and productive placement. Your work over the four weeks will benefit your host, broaden your experiences, and strengthen your resume.

A World Ranked and Accredited Programme

The School of Communication, Journalism and Marketing / Te Pou Aro Kōrero is one of the few programmes in the world to be fully accredited by the Accrediting Council on Education in Journalism and Mass Communications.

ACEJMC accreditation demonstrates that our programme meets exacting globally recognised standards for excellence in teaching, learning, content, and experiences.



Disaster Risk and Emergency Management

15 June - 24 July, 2020

Emergency Management, Public Safety, Engineering, Urban and Regional Planning, Public Policy, Sociology, Geography, and Health Sciences Majors.

National Expedition

You'll explore New Zealand's varied hazardscape, debate the pros and cons of the world's responses to significant hazards and emergencies, and work with local experts and community groups to understand the context, consequences, and management of risks. You will gain an understanding of the intricate relationships between risks, risk reduction/mitigation, resilience, readiness, response, and recovery.

Your study tour travels through the spectacular scenery of the North and South Islands. Your case studies will involve explorations of the scenic Bay of Islands and Northland to see the relatively unique approach being taken there to community-based emergency management, the thriving cosmopolitan city of Auckland and its complex risk, economic, and social environment, the varied riskscape of the Tongariro geothermal zone, and the disaster risk, resilience, and recovery of Christchurch and the Canterbury region after the destructive 2010 and 2011 earthquakes.



Internship

Our internship hosts serve as the backbone of the New Zealand government's response to dealing with large-scale emergencies. Host sites include Wellington-based organisations and ministries such as Fire & Emergency New Zealand, Ministry of Primary Industries, Ministry of Health, and the Wellington Regional Emergency Management Office.

The insights you gain from working in a foreign agency over these four weeks and learning how problems faced in your own country are handled in another part of the world will be invaluable throughout your career.



Leading In Emergency Management and Preparedness

Massey's Joint Centre for Disaster Research (JCDR) is an International Centre of Excellence in Community Resilience and Wellington is a partner city for the United Nation's City Resilience Profiling Programme. The JCDR studies the impacts of disasters on communities, improves risk management, and enhances community preparedness, response, and recovery.



Profiles

Cameron Stocker

Iowa State University
Communication and Marketing

I truly loved my six weeks in New Zealand. Not only was the land absolutely beautiful, but I made incredible long-lasting friendships with all of the other students. There were many benefits that came from this journey, from gaining a quality internship experience, to being able to experience a completely different culture. All in all, the memories I made in New Zealand will last a lifetime!

Nicole Jones

Western Illinois University
Disaster Risk and Emergency Management

I learned about running emergency management offices from the very top at the civil defense office in Wellington all the way down to communities with less than 50 people. The various kinds of areas in New Zealand give an experience that make it so that I am better prepared in any area I choose to work in throughout the U.S. The most standout experience has been my interaction with the various professionals in the field. They are very open to questions and genuinely want you to learn about what they do, how they do it, and why they do it.

For more information

massey.ac.nz/explorenz
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 @nzexplorers

